CURRICULUM VITA
KERYN E. PASCH, M.P.H., Ph.D.

Department of Kinesiology and Health Education
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PRESENT POSITION: Associate Chair, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin, Aug 2022--;

Associate Professor, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin, Sept 2014--;

Director of Advancement and Faculty Engagement, Texas Center for Equity Promotion (TexCEP), College of Education, University of Texas at Austin, Feb 2021--;

ADDITIONAL AFFILIATIONS: Faculty Research Associate, Population Research Center, University of Texas at Austin, 2019--;

Adjunct Associate Professor of Public Health, UT Health Houston, School of Public Health, Austin Campus, 2014--;

Affiliated Faculty, Center for Health Communication, University of Texas at Austin, 2014--;

EDUCATION:

May 2007 Doctor of Philosophy in Behavioral Epidemiology
University of Minnesota, Twin Cities, School of Public Health,
Division of Epidemiology and Community Health.
Minor in Interpersonal Relationships Research, Institute of Child Development
Dissertation: Parenting practices and early adolescent alcohol use among urban, ethnically diverse youth.

May 2003 Masters in Public Health
University of North Carolina, Chapel Hill, School of Public Health,
Department of Health Behavior and Health Education.
Master's Paper: Examining the processes of peer influence and peer selection and their relationship to adolescent alcohol use

July 1998 Bachelor of Arts
University of Illinois, Chicago
Major: Psychology
Minor: Sociology

FELLOWSHIPS, AWARDS, & EVIDENCE OF MERIT:

2025 AKA Leadership Fellow, American Kinesiology Academy Leadership Institute Fellowship

2023-2024 Leadership Fellow, College of Education University of Texas at Austin

Service to SPR Award, Society for Prevention Research: June 2021

M.K. Hage Centennial Professorship in Education 2017-2018

ECPN John B. Reid Early Career Award, Society for Prevention Research: June 2016

Fellow in the Teresa Lozano Long Endowed Chair in Kinesiology and Health 2015-16; 2016-17

Deans Fellow, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin: Spring Semester 2012; Spring Semester 2020

Society for Teaching Excellence, University of Texas at Austin: Sept 2011

University of Bristol Institute of Advanced Studies Benjamin Meaker Visiting Professorship: April 2011

National Cancer Institute Postdoctoral Fellowship in Cancer Prevention and Control, University of Texas School of Public Health, Austin Regional Campus: Apr 2008 - Aug 2008
Mentors: Cheryl Perry, Steven Kelder, Susan Tortolero

Delta Omega Book Award: 2003

ADDITIONAL TRAINING

University of Texas at Austin Executive Management and Leadership Program

Dynamics of Diversity Certificate, University of Texas at Austin

PREVIOUS POSITIONS:

May 2019 - Aug 2022	Program Director, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin
2019 – 2022	Faculty Fellow, Center for Health and Social Policy (CHASP), LBJ School of Public Affairs, University of Texas at Austin (Faculty Fellow role ended due to ending of CHASP)
Aug 2008 – Aug 2014	Assistant Professor, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin
Sept 2009 – Aug 2014	Adjunct Assistant Professor of Public Health, UT Health Houston, School of Public Health, Austin Campus
May 2007- Apr 2008	Research Associate University of Minnesota: Identifying Determinants of Eating and Physical Activity - Transdisciplinary Research on Energetics and Cancer

July 2003- Sept 2007	Research Associate/ Graduate Research Assistant University of Minnesota: Project Northland Chicago
Aug 2001- July 2003	Research Assistant/Project Director University of North Carolina, Chapel Hill
Oct 1999- July 2001	Research Assistant Northwestern University/University of Illinois at Chicago

RESEARCH SUBMITTED EXTERNAL GRANTS:

Pasch, K.E. (MPI). *Factors Related to Purchasing of Toddler Ultra-Processed Foods.* National Institutes of Health. submitted 6/5/25. Pending Review. Total Direct Costs: $2,487,869.

COMPLETED EXTERNAL GRANTS:

Loukas, A. (PI), **Pasch, K.E.(co-I)**. *Depressive symptoms and tobacco use trajectories and transitions across young adulthood*. National Cancer Institute, 1R01 CA24988301A1, 5/1/20 – 4/30/24. Total award: $1,162,873.

Harrell, M.B. (PI), **Pasch, K.E. (Co-I).** *ENDS Use Trajectories from Adolescence through Young Adulthood: A Longitudinal Study of Risk Factors and Profiles.* National Institutes of Health, National Cancer Institute. R01CA239097 2/15/2019 – 3/31/2024

Perry C.L. (PI), **Pasch, K.E. (Co-I, Associate Director Statistics and Marketing Core).** *Tobacco Center of Regulatory Science on Youth and Young Adults*. National Institutes of Health, National Cancer Institute/Food and Drug Administration. 1P50 DA036116-01. ($19,678,428). 9/19/13 – 8/31/19

Pasch, K.E. (Co-PI). Defining Successful Media Partnerships. Robert Wood Johnson Foundation. ($499,986). 10/15/16 – 12/31/17

Loukas, A. (PI), **Pasch, K.E. (Co-I).** Texas College Tobacco Prevention Initiative. Texas Department of State Health Services ($750,000) 9/1/15 – 8/31/17

Loukas, A. (Co-PI), **Pasch, K.E. (Co-PI).** Texas College Tobacco Prevention Initiative. Texas Department of State Health Services. ($750,000) 9/1/14 – 8/31/15

Pasch, K.E. (PI) *Impact of E-Cigarette Commercials on Young Adult Cognitive and Factors.* Pilot Funding from the Tobacco Center of Regulatory Science on Youth and Young Adults, National Institutes of Health, National Cancer Institute/Food and Drug Administration. 1P50 DA036116-01 ($19,882) 6/1/14 - 8/31/15

Pasch, K.E. (PI). *Unhealthy food and beverage advertising around schools*. National Institutes of Health, National Cancer Institute R03CA158962 ($141,826). 3/1/11 – 2/28/15.

Pasch, K.E. (PI of subcontract), Powell (PI)**.** *Children's Exposure to Fast-Food Advertising: New Evidence on Attention and Content through Eye-tracking.* Robert Wood Johnson Foundation Healthy Eating Research ID# 68583 ($169,364). 12/1/12 – 8/31/14

Loukas, A. (Co-PI), **Pasch, K.E. (Co-PI).** Texas College Tobacco Prevention Initiative. Texas Department of State Health Services. ($750,000) 11/1/13 – 8/31/14

Pasch, K.E. (PI). *The Influence of Media on Adolescent Alcohol Use and Obesity-Related Behaviors and the Co-Occurrence of Youth Risk Behaviors.* National Institutes of Health Loan Repayment Program, National Institute on Drug Abuse, 7/1/08 – 6/30/14

Loukas, A. (PI), **Pasch, K.E. (Co-I)**. *Feasibility of a Web-Based Smoking Cessation Program for Vocational Students*. National Institutes of Health, National Cancer Institute R21CA149817 ($372,100). 4/1/11 – 3/31/14.

Pasch, K.E. (PI). *Assessing the Nutritional Content of Outdoor Food and Beverage Advertisements around Schools.* Sub-contract awarded from the Bridging the Gap Program Funded by the Robert Wood Johnson Foundation, Chaloupka (PI) ($18,254). 6/1/13 – 12/31/13

Kelder, S. (PI), Springer, A. (Co-PI), **Pasch, K.E. (Co-I)**. *Prevention of Child Obesity: Disseminating the CATCH Middle School Physical Activity and Healthy Eating Program in Central Texas Middle Schools*. Michael and Susan Dell Foundation, 2008-2012.

Williams, J. (PI), **Pasch, K.E. (Co-I),** Collins, C (Co-I). *Supporting a conference to develop a book on the role of communications and media research in defining strategies to reduce childhood obesity.* Robert Wood Johnson Foundation ID# 70550 ($18,000). 12/15/10 – 12/14/11

Bartholomew, J. (PI), **Pasch, K.E. (Co-I)**. *Low fat entrées and school lunch: Selection and participation rates across SES.* National Institutes of Health, National Institute of Diabetes and Digestive and Kidney Diseases R21 R21HD058201 ($417,875). 8/1/09 - 7/30/11

COMPLETED INTERNAL GRANTS:

Pasch, K.E. (PI). *Student Perceptions of In School Food and Beverage Marketing,* Special Research Grant, University of Texas at Austin ($750). 10/7/11 – 8/31/12

Pasch, K.E. (PI). *Understanding how youth perceive and process food and beverage advertising*. Faculty Research Grant, University of Texas at Austin, ($5983) 10/23/09 – 8/31/10.

Pasch, K.E. (PI). *Parental Influences on Adolescent Alcohol Use and Risk of Obesity*. Summer Research Assignment, Faculty Development Award, University of Texas at Austin, ($13,777) 6/1/08 – 7/31/08

UNFUNDED EXTERNAL GRANTS:

Pasch, K.E. (MPI). *Trajectories, Patterns, and Contexts of Caffeine Use and Links to Sleep and Use of Alcohol, Tobacco, and Marijuana over the Course of Adolescence.* Submitted to the National Institutes of Health, Scored, Unfunded. $2,499,860

EDITED BOOKS:

Williams, J.D., **Pasch, K.E.,** Collins, C. (Eds.) (2013). *Advances in Communication Research to Reduce Childhood Obesity.* New York, New York: Springer. 576 pages

PUBLICATIONS: IN PRESS

*Note: * indicates graduate student under my supervision, † indicates corresponding or senior author*

126. Poulos, N.S., Pitman, S.A*. Velazquez, C.E., **Pasch, K.E.†** (in press). Food Insecurity is Associated with Poor Mental Health Outcomes Among a Diverse Sample of Young Adults. *Public Health Nutrition*.

PUBLICATIONS:

Note: E-pubs are listed below in the year in which they were accepted for publication

125. **Pasch, K.E.**, Thomas, J.E.*, Harrell, M.B. (2025-epub). Tobacco Retail Outlet Marketing Exposure and Growth of E-Cigarette and Cigarette Use over Adolescence and Early Young Adulthood. *Tobacco Control.* https://doi.org/10.1136/tc-2024-059081

124. North, C., **Pasch, K.E.**, Pinedo, M., Wilkinson, A.V., & Loukas, A. (2025-epub). Peers and young adult electronic nicotine delivery system use: the mediating role of vaping attitudes/beliefs. *Substance Use and Misuse*. https://doi.org/10.1080/10826084.2025.2508746

123. North, C., **Pasch, K.E.**, Pinedo, M., Wilkinson, A.V., & Loukas, A. (2025-Epub). Longitudinal associations of impulsivity, sensation-seeking, and peer e-cigarette use on the frequency of e-cigarette use across young adulthood. *Prevention Science.* https://doi.org/10.1007/s11121-025-01811-0

122. North, C., **Pasch, K.E.**, Pinedo, M., Wilkinson, A.V., & Loukas, A. (2025-Epub). Longitudinal impact of impulsivity and sensation-seeking on e-cigarette use initiation: The moderating role of peer ENDS use. *Addictive Behaviors.* https://doi.org/10.1016/j.addbeh.2025.108264

121. Loukas, A., Marti, C.N., Harrell, M.H., **Pasch, K.E.**, & Wilkinson, A.V. (2025-Epub). Cannabis Use and Associated Longitudinal Transitions in Electronic Nicotine Delivery Systems Use Among Young Adults In The United States. *Addictive Behaviors.* https://doi.org/10.1016/j.addbeh.2024.108191

120. Pitman, S.A.* **Pasch, K.E.†**, Poulos, N.S., Velazquez, C.E. (2024-Epub). Food Insecurity and Substance Use among Young Adults in the United States. *Preventive Medicine.* https://doi.org/10.1016/j.ypmed.2024.108148

119. Arora, S., Marti, C. N., North, C., Thomas, J. E., Harrell, M. B., **Pasch, K. E**., Wilkinson, A. V., & Loukas, A. (2024-Epub). Depressive symptoms predict cannabis vaping initiation among young adults. *Drug and Alcohol Dependence*. Sep 1;262:111397. https://doi.org/10.1016/j.pmedr.2024.102775

118. North, C., Arora S., Marti C. N., Thomas, J.E., **Pasch, K.E.**, Wilkinson, A.V., Loukas, A. (2024). Prevalence and socio-demographic correlates of multi-modal cannabis use among young adults who currently use cannabis. *Preventive Medicine Reports*, May 25;43:102775. https://doi.org/10.1016/j.pmedr.2024.102775

117. North, C., Loukas, A., Harrell, M., **Pasch, K.E**, Marti, C.N., & Wilkinson, A. (2024). Most commonly used vaping brands by 18-25 year old young adults in Texas -- Spring 2023. *PLOS One,* May 31;19(5):e0300454. https://doi.org/10.1371/journal.pone.0300454

116. Ruggles, P. R.*, Poulos, N.S., Thomas, J.E.*, **Pasch, K.E.**† (2024). Comparing the Number of Outdoor Sugar-Sweetened Beverage and Caffeinated Beverage Advertisements Near Schools by School Type and School-Level Economic Advantage. *Plos One,* May 23;19(5):e0302048. https://doi.org/10.1371/journal.pone.030204

115. Thomas, J.E.*, **Pasch, K.E.†**, Marti, C.N., Loukas, A. (2024-Epub). Depressive Symptoms Prospectively Increase Risk for New Onset Cigarette and ENDS Dependence Symptoms. *Addictive Behaviors.* Jan;148:107870. https://doi.org/10.1016/j.addbeh.2023.107870

114. Kreitzberg, D.S.*, **Pasch, K.E.†**, Loukas, A. (2024-Epub). Longitudinal patterns of cannabis and tobacco co-administration and concurrent use among young adult college students. *Addictive Behaviors.* Jan;148:107871. https://doi.org/10.1016/j.addbeh.2023.107871

113. Montero-Zamora, P., Cordoba, J., Thomas, J.E., **Pasch, K.E.**, Pinedo, M., Schwartz, S.J., Brown, E.C., Eddy, J.M. (2023-Epub). Prevalence and potential etiology of youth substance use in Costa Rica: Findings from the Third National Youth Survey. *Children and Youth Services Review*. https://doi.org/10.1016/j.childyouth.2023.107226

112. Ruggles, P. R.*, **Pasch, K.E.†**, Poulos, N.S., Thomas, J.E.* (2023). School-Level Socioeconomic Status and Nutrient Content of Outdoor Food/Beverage Advertisements. *International Journal of Environmental Research and Public Health,* Sep 7;20(18):6730. https://doi.org/10.3390/ijerph20186730

111. Buettner, S.A.*, **Pasch, K.E**.†, Poulos, N.S. (2023). Factors associated with food delivery app use among adults. *Journal of Community Health,* Oct;48(5):840-846. https://doi.org/10.1007/s10900-023-01229-1

110. Li, X., Holahan, C. K., Loukas, A., Holahan, C. J., **Pasch, K.E.**, & Marti, C. N. (2023) Alternative tobacco use and cigarette smoking transitions among young adults. *Substance Use and Misuse,* 58(3):389-396 https://doi.org/10.1080/10826084.2023.2165408

109. Hinds, J.T., Marti, C.N., **Pasch, K.E.,** Loukas, A. (2023). Longitudinal trajectories of marijuana use in tobacco products among Texas young adult college students from 2015-2019. *Addiction,* Feb;118(2):372-377 https://doi.org/10.1111/add.16027

108. **Pasch, K.E.,** Thomas, J.E.*, North, C, Marti, C.N., Loukas, A. (2023-Epub). Exposure to Tobacco Retail Outlet Tobacco Marketing and Initiation of Cigarette and E-Cigarette Use: Depressive Symptoms as a Moderator. *Drug & Alcohol Dependence.* https://doi.org/10.1016/j.drugalcdep.2023.109935

107. Loukas, A., Marti, C.N., Harrell, M.B., **Pasch, K.E.**, & Wilkinson, A.V (2022-Epub). Electronic Nicotine Delivery Systems (ENDS) dependence among Texas young adults, 2014-2019: Increasing trajectory after the 2017 surge in vape pod popularity. *Drug & Alcohol Dependence* https://doi.org/10.1016/j.drugalcdep.2022.109700

106. Stanton, C.A., **Pasch, K.E.**, Pericot-Valverde, I., Cruz-Cano, R., Moran, M., Abadi, M.H., Mays, D., Mercincavage, M., Tang, Z., Chen-Sankey, J. (2022-Epub). Longitudinal Associations Between U.S. Youth Exposure to E-cigarette Marketing and E-cigarette Use Harm Perception and Behavior Change. *Preventive Medicine* https://doi.org/10.1016/j.ypmed.2022.107266

105. Pinedo, M. Montero-Zamora, P, **Pasch, K.E.,** Schwartz, S. (2022). Immigration policies as political determinants of alcohol and drug misuse among US-born Latinos. *International Journal of Drug Policy,* 106. https://doi.org/10.1016/j.drugpo.2022.103754

104. Obinwa, O.*, **Pasch, K.E.†,** Jetelina, K.K., Ranjit, N., Perez, A., Perry, C.L., Harrell, M.B. (2022). Restricting Tobacco Retail Outlets around Middle and High Schools as a way to Reduce Tobacco Marketing Disparities: A Simulation Study. *Nicotine & Tobacco Research,* Nov 12;24(12):1994-2002 https://doi.org/10.1093/ntr/ntac150

103. Thomas, J.E.*, **Pasch, K.E.†**, Marti, C.N., Hinds, J.T., Wilkinson, A.V., & Loukas, A. (2022). Trajectories of Depressive Symptoms Among Young Adults in Texas 2014-2018: A Multilevel Growth Curve Analysis Using an Intersectional Lens. *Social Psychiatry and Psychiatric Epidemiology,* Apr;57(4):749-760. https://doi.org/10.1007/s00127-022-02217-x

102. Poulos, N.S.* & **Pasch, K.E.†** (2022). Qualities of the Restaurant Food Environment: A Direct Observation Pilot Study of Restaurants Located Near High Schools. *Childhood Obesity,* Apr;18(3):213-218 https://doi.org/10.1089/chi.2021.0151

101. Loukas, A., Marti, C.N., **Pasch, K.E.**, Harrell, M.B., Wilkinson, A.V., & Perry, C.L. (2022). Rising Vape Pod Popularity Disrupted Declining Use of Electronic Nicotine Delivery Systems among Young Adults in Texas, USA from 2014-2019. *Addiction* Jan; 117(1):216-223 https://doi.org/10.1111/add.15616

100. Obinwa, O.*, **Pasch, K.E.†,** Jetelina, K.K., Ranjit, N., Perez, A., Perry, C.L., Harrell, M.B. (2022). A Simulation of the Potential Impact of Restricting Tobacco Retail Outlets around Middle and High Schools on Tobacco Advertisements. *Tobacco Control,* 31: 81-87 https://doi.org/10.1136/tobaccocontrol-2020-055724

99. Zhu, Y.*, **Pasch, K.E.†**, Loukas, A., Sterling, K.L., Perry, C.L. (2021). Exposure to Cigar Point-of-Sale Marketing and Use of Cigars and Cigarettes among Young Adults. *Addictive Behaviors* May;116 https://doi.org/10.1016/j.addbeh.2021.106821

98. Loukas, A., Lewis, M.J., Marti, C.N., **Pasch, K.E**., & Perry, C.L. (2021). Tobacco magazine advertising impacts longitudinal changes in number of tobacco products used by young adults. *Journal of Adolescent Health,* Apr;68(4):773-779. https://doi.org/10.1016/j.jadohealth.2020.10.032

97. Fernandez, A., Loukas, A., **Pasch, K.E.** (2021). Child disclosure, parental solicitation, and adjustment problems: Parental support as a mediator. *Child Psychiatry and Human Development,* Jun;52(3):430-438 https://doi.org/10.1007/s10578-020-01032-2

96. Herrera, A.L.*, **Pasch, K.E.†,** Loukas, A., Marti, C.N., Perry, C.L. (2020). Exposure to tobacco marketing in bars predicts subsequent use of multiple tobacco products among non-tobacco-using college students. *Tobacco Control*, Nov;29(6):631-637 https://doi.org/10.1136/tobaccocontrol-2019-055195

95. Chilenski, S.M, **Pasch, K.E.** Knapp, A., Baker, E., Boyd, R.C., Cioffi, C., Cooper, B., Fagan, A., Hill, L., Leve, L., Rulison, K. (2020). The Society for Prevention Research 20 Years Later: A Summary of Training Needs. *Prevention Science,* Oct;21(7):985-1000 https://doi.org/10.1007/s11121-020-01151-1

94. Fernandez, A., Loukas, A., Golaszewski, N.M.*, Batanova, M., & **Pasch, K.E.** (2020). Relational Victimization and Maladjustment Among Hispanic Early Adolescents: Moderating Effects of Social Support. *Youth and Society,* 52(2), 209-228. https://doi.org/10.1177/0044118X17737796

93. Poulos, N.S.*, Golazawski, N.M., Laska, M.N., **Pasch, K.E.†** (2020). Best Practices Among Food-Based Community Organizations: A Qualitative Analysis. *Ecology of Food and Nutrition,* Jan-Feb;59(1):104-116 https://doi.org/10.1080/03670244.2019.1671836

92. Kreitzberg, D.S.*, Golazeweski, N.M.*, Ludden, A.B., Loukas, A., **Pasch, K.E.†** (2019). Academic Achievement Stress and Energy Drink Consumption among Middle School Youth. *Journal of Caffeine and Adenosine Research,* 9(1):20-27. https://doi.org/10.1089/caff.2018.0011

91. Mantey, D., Clenendon, S., Loukas, A., **Pasch, K.E.,** Perry, C.L. (2019). Marketing Exposure and Smokeless Tobacco Use Initiation among Young Adults: A Longitudinal Analysis. *Addictive Behaviors,* 99, 212-219. https://doi.org/10.1016/j.addbeh.2019.06.003

90. Loukas, A., Paddock, E.M., Li, X., Harrell, M.B., **Pasch, K.E**., & Perry, C.L. (2019). Electronic Nicotine Delivery Systems marketing and initiation among youth and young adults. *Pediatrics,* 144(3) e20183601 https://doi.org/10.1542/peds.2018-3601

89. Fernandez, A., Loukas, A., Golaszewski, N.M., Batanova, M., & **Pasch, K.E.** (2019). Adolescent adjustment problems mediate the association between racial discrimination and school connectedness. *Journal of School Health,* Dec;89(12):945-952 https://doi.org/10.1111/josh.12838

88. Kreitzberg, D.S.[*], **Pasch, K.E.[†],** Marti, C.N., Loukas, A., Perry, C.L. (2019). Bi-Directional Associations Between Young Adults' Reported Exposure to E-Cigarette Marketing and E-Cigarette Use. *Addiction,* Oct;114(10):1834-1841 https://doi.org/10.1111/add.14710

87. Clendennen, S. L., Loukas, A., Creamer, M. R., **Pasch, K. E.**, & Perry, C. L. (2019). Longitudinal Patterns of Multiple Tobacco and Nicotine Product Use among Texas College Students: A Latent Transition Analysis. *Prevention Science*. Oct;20(7):1031-1042 https://doi.org/10.1007/s11121-019-01031-3

86. Poulos, N.S.[*], **Pasch, K.E.[†]**, Laska, M.N. (2019). Describing Food and Beverage Restaurants: Creating A Reliable Coding Tool. *Health Behavior and Policy Review,* 6(2):152-165(14). https://doi.org/10.14485/hbpr.6.2.4

85. Kreitzberg, D.S.[*], Hinds, J.T. III, **Pasch, K.E.[†],** Loukas, A., Perry, C.L. (2019). Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students. *Addictive Behaviors.* 93:9-13. PMCID: PMC6488373 https://doi.org/10.1016/j.addbeh.2019.01.012

84. Kreitzberg, D.S.[*], Murthy, D., Loukas, A., **Pasch, K.E.[†]** (2019). Heat not burn tobacco promotion on instagram. *Addicitve Behaviors.* 91:112-118. https://doi.org/10.1016/J.ADDBEH.2018.09.003

83. Mantey D.S.[*], **Pasch, K.E.[†]**, Loukas, A., Perry C.L. (2019). Exposure to Point-of-Sale Marketing of Cigarettes and E-Cigarettes as Predictors of Smoking Cessation Behaviors. *Nicotine & Tobacco Research*, 21(2):212-219. https://doi.org/10.1093/ntr/ntx246.

82. Creamer, M.R., Loukas, A., Clendennen, S, Mantey, D., **Pasch, K.E.**, Marti, C.N., Perry, C.L. (2018). Longitudinal Predictors of Cigarette Use among Students from 24 Texas Colleges. *Journal of American College Health,* Oct;66(7):617-624 PMCID: PMC6135706 https://doi.org/10.1080/07448481.2018.1431907

81. Kreitzberg, D.S.[*], Herrera, A.L.[*], Loukas, A., **Pasch, K.E.[†]** (2018). Exposure to Tobacco and Nicotine Product Advertising: Associations with Perceived Prevalence of Use among College Students. *Journal of American College Health,* Nov-Dec;66(8):790-798. https://doi.org/10.1080/07448481.2018.1454925

80. Mantey, D.S.*, Creamer, M.R., **Pasch, K.E.**, Perry, C.L. (2018). Marketing Exposure Recall is Associated with Past 30-Day Single, Dual, Poly Tobacco Use among U.S. Adolescents. *Nicotine & Tobacco Research,* 20(suppl_1):S55-S61. PMCID: PMC6093376 https://doi.org/10.1093/ntr/nty114

79. Golaszewski, N.M.[*], **Pasch, K.E.[†]**, Fernandez, A., Poulos, N.S., Batanova, M., Loukas, A., (2018). Perceived weight discrimination and school connectedness among youth: Does teacher support play a protective role? *Journal of School Health.* 88(10):754-761. https://doi.org/10.1111/josh.12682

78. Nicksic, N.E., Harrell, M.B., Perez, A., **Pasch, K.E.**, & Perry, C. L. (2018). School policy, administrator perceptions, and student e-cigarette use. A study of middle and high schools in Texas. *Health Behavior and Policy Review*. 5(4):72-82. PMCID: in process. https://doi.org/10.14485/HBPR.5.4.8

77. Yarnell, Y.M., **Pasch, K.E.**, Perry, C.L., Komro, K.A. (2018). Multiple Risk Behaviors Among African American and Hispanic Boys. *Journal of Early Adolescence*, 38(5): 681-713. https://doi.org/10.1177/0272431616687672

76. Fernandez, A., Loukas, A., **Pasch, K.E.** (2018). Examining the Bidirectional Associations between Adolescents' Disclosure, Parents' Solicitation, and Adjustment Problems among Non-Hispanic White and Hispanic Early Adolescents. *Journal of Youth and Adolescence,* 47:2569-2583. https://doi.org/10.1007/s10964-018-0896-4.

75. Herrera, A.[*], Kreitzberg, D.S.[*], Loukas, A., **Pasch, K.E.**[†] (2018). Tobacco Free but Tobacco Industry Free? *Tobacco Control.* 27(7):17. https://doi.org/10.1136/tobaccocontrol-2015-052697.

74. MacArthur G, Caldwell DM, Redmore J, Watkins SH, Kipping R, White J, Chittleborough C, Langford R, Er V, Lingam R, **Pasch K,** Gunnell D, Hickman M, Campbell R. (2018). Individual-, family-, and school-level interventions targeting multiple risk behaviours in young people. *Cochrane Database of Systematic Reviews*, Issue 10 . Art. No.: CD009927. https://doi.org/10.1002/14651858.CD009927.pub2

73. **Pasch, K.E.**, Nicksic, N.E., Opara, S.C., Jackson C., Harrell, M.B., Perry, C.L. (2018). Recall of Point-of-Sale Marketing Predicts Cigar and E-Cigarette Use among Texas Youth. *Nicotine & Tobacco Research*. Jul 9;20(8):962-969. https://doi.org/10.1093/ntr/ntx237.

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INVITED PRESENTATIONS:

Invited Speaker, *"Targeting the Next Generation: The Impact of Unhealthy Product Marketing on Youth and Young Adults."* Department of Biobehavioral Health, Penn State University, April 7, 2025

Invited Speaker, "*Taking Down Silos: Creating a Cross-College Public Health Undergraduate Degree*." Department of Biobehavioral Health, Penn State University, April 7, 2025

Invited Speaker, "*Marketing of Unhealthy Products around Schools*." University of Texas Public Health Coalition Speaker Series, Oct 19, 2023.

Invited Speaker, "*Marketing of Unhealthy Products around Schools*." University of Texas Population Research Center, TexPOP, April 28, 2023.

Invited Speaker, "*Tobacco Marketing and the Targeting of Young Adults."* University of Texas Department of Psychology, Social and Personality Colloquium, Nov 16, 2016

Invited Speaker, "*The New ATF: Alcohol, Tobacco, and Food Marketing."* University of Texas Center for Health Communication Lunch Enlightenment Series, April 5, 2016

Invited Speaker, *"Marketing of Unhealthy Products to Youth: The MEDIA Studies."* University of Texas Department of Educational Psychology, School Psychology Colloquium Series Feb 12, 2016

Invited Speaker, "*Marketing of Unhealthy Products to Youth."* University of Texas School of Nursing, Center for Health Promotion and Disease Prevention Research in Underserved Populations Colloquium, Sept 4, 2015

Invited Speaker, "*Measuring and Evaluating the Determinants and Influence of Advertising: The MEDIA Studies."* University of Texas at Austin, Department of Psychology, Developmental Psychology Seminar, Oct 20, 2014

Invited Speaker, "*Measuring Point of Sale Marketing in the Tobacco Center of Regulatory Science on Youth and Young Adults."* Meeting of the State and Community Tobacco Control Research Grantees, Rockville, MD, May 1, 2014.

Invited Speaker, "*Hooking 'Em Early: The Marketing of Unhealthy Foods, Beverages, and Alcohol to Youth."* Spring Colloquium, Department of Health Behavior, University of North Carolina at Chapel Hill, Feb 25, 2014

Invited Speaker, *"Using eye-tracking technology to better understand the influence of advertising on youth"* EyeTrackBehavior 2013 - Tobii Eye Tracking Conference on Behavioral Research, Boston, MA, April 9, 2013

Invited Speaker, "*Food and Beverage Marketing: Objective Measures to Inform Policy*." Annual Meeting of the American Public Health Association, San Francisco, CA, Oct 31, 2012.

Invited Speaker, *"Marketing of Unhealthy Behaviors to Youth: Exposure to Food, Beverage, and Alcohol Advertising."* Division of Health Behavior and Health Promotion, College of Public Health, The Ohio State University, June 7, 2012.

Invited Speaker, *"Marketing of Unhealthy Foods, Beverages, and Alcohol: The Branding of Youth."* Institute for Health Research and Policy, University of Illinois at Chicago, April 16, 2012.

Invited Speaker, *"Eye-tracking and iPods: A look into the marketing of unhealthy products to youth."* Division of Epidemiology and Community Health Seminar Spring 2012, University of Minnesota, March 2, 2012.

Invited Speaker, *"Marketing of Unhealthy Foods, Beverages, and Alcohol: The Branding of Youth."* Research Seminar Series Fall 2011, University of Texas Health Science Center School of Public Health Austin Regional Campus, October 11, 2011.

Invited Speaker, *"Hooking 'Em Young: The Marketing of Unhealthy Products to Youth."* Department of Human Development and Family Studies 2011 Colloquia, University of Texas at Austin, September 30, 2011.

Invited Speaker, "*Co-Occurrence of Risk Behaviors from Early Adolescence to Young Adulthood: Broadening the Definition of 'Risk Behavior'*." Cardiff University, Cardiff, Wales, April 20, 2011.

Institute of Advanced Studies Benjamin Meaker Visiting Professorship Lecture, "*Contextual Factors Related to Youth Risk Behavior Prevention Interventions*." University of Bristol, Bristol, UK, April 15, 2011.

Institute of Advanced Studies Benjamin Meaker Visiting Professorship Lecture, "*Co-Occurrence of Risk Behaviors from Early Adolescence to Young Adulthood: Broadening the Definition of 'Risk Behavior'*." University of Bristol, Bristol, UK, April 13, 2011.

Invited Speaker, "*Communication and Youth Risk Behaviors: Examples with Alcohol Use.*" Department of Advertising PUSH Colloquia, University of Texas at Austin, March 5, 2010

Invited Speaker, *"Theory to Practice 101."* Minnesota Society for Public Health Education, Minnesota State University, Mankato, Minnesota, September 27, 2005.

PRESENTATIONS AND POSTERS:

156. **Pasch, K.E.,** Tong, Y.*, Pitman, S.A.*, Montero-Zamora, P. (May 2025). *Does Acculturation Moderate the Association between Exposure to Unhealthy Product Marketing and Unhealthy Product Use among Latinx Young Adults.* Paper presentation at the Society for Prevention Research. Seattle, WA.

155. **Pasch, K.E.,** Pitman, S.A.*, Tong, Y.*, Montero-Zamora, P. (May 2025). *Discrimination and Substance Use among Latinx Young Adults.* Paper presentation at the Society for Prevention Research. Seattle, WA.

154. Tong, Y.*, Pitman, S.A.*, **Pasch, K.E** (May 2025). *The Moderating Role of Acculturation in the Association Between Discrimination and Depressive Symptoms among Food-Insecure U.S. Young Adults*. Poster presentation at the Society for Prevention Research. Seattle, WA.

153. Pitman, S.A.*, Tong, Y.*, **Pasch, K.E** (May 2025). *The Moderating Role of Stress in the Association between Discrimination and Substance Use among Food-Insecure U.S. Young Adults*. Poster presentation at the Society for Prevention Research. Seattle, WA.

152. Pitman, S.A.*, Tong, Y.*, Poulos, N.S., **Pasch, K.E** (May 2025). *Mental Health Associated with Substance Use among Food Insecure U.S. Young Adults*. Poster presentation at the Society for Prevention Research. Seattle, WA.

151. Tong, Y.*, Pitman, S.A.*, **Pasch, K.E** (May 2025). *Sleep as a Moderator of Tobacco Use and Depression Among U.S. Young Adults*. Poster presentation at the Society for Prevention Research. Seattle, WA.

150. **Pasch, K.E.,** Buettner, S.A., Montero-Zamora, P., Thomas, J.E. (June 2024). *Does Level of Acculturation Moderate the Relationship Between Experiences of Discrimination and Tobacco Use?* Paper presentation at the Society for Prevention Research. Washington, DC.

149. Poulos, N.S., Buettner, S.A., **Pasch, K.E.** (June 2024). *Food insecurity is associated with mental health problems about a diverse sample of young adults*. Paper presented at the Society for Prevention Research, Washington, D.C.

148. **Pasch, K.E.**, Thomas, J.E.*, Stanton, C.A., Ozga, J.E., Chen-Sankey, J. (March 2024). *Change in ENDS Perceptions as Possible Mediators of the Relationship between ENDS Marketing Exposure and ENDS Initiation Among Youth: Results from the PATH Study*. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting. Edinburg, Scotland.

147. **Pasch, K.E.**, Marti, N., Loukas, A. (March 2024). *Does the Experience of Depressive Symptoms Moderate the Impact of Tobacco Retail Marketing of Cigars and Cigarillos on the Initiation of Cigar and Cigarillo Use among Young Adults*. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting. Edinburg, Scotland.

146. Buettner, S.A.*, **Pasch, K.E.**, Thomas, J.E.*, Montero-Zamora, P. (March 2024). *Mental Health as a Moderator of the Relationship between Intersectional Discrimination and Tobacco Use*. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting. Edinburg, Scotland.

145. **Pasch, K.E.,** Montero-Zamora, P., Buettner, S.A., Thomas, J.E. (June 2023). *Exposure to Marketing at Retail Outlets and Use of Unhealthy Products.* Paper presentation at the Society for Prevention Research. Washington, DC.

144. McClure, H.H., **Pasch, K.E.**, Baker, D., Terrazas Arellanes, F., Martinez Jr., C.R. (June 2023). *Parental Confidence in Having Difficult Conversations Is Associated with Positive Child Outcomes: Implications for Intervention*. Paper presentation at the Society for Prevention Research. Washington, DC.

143. **Pasch, K.E.,** Buettner, S.A. (March 2023). *Is Exposure to ENDS Marketing at More than One Channel Associated with Increased Risk of ENDS Use Among Young Adults?* Paper presentation at the Society for Nicotine and Tobacco Research Annual Meeting. San Antonio, TX.

142. Buettner, S.A.*, **Pasch, K.E.** (March 2023). *Is Food Insecurity associated with Cigarette, ENDS, and Marijuana Use among Young Adults?* Poster presentation at the Society for Nicotine and Tobacco Research Annual Meeting. San Antonio, TX.

141. Thomas, J.E.*, Montero-Zamora, P**., Pasch, K.E**., & Loukas, A. (June 2022). *Does Perceived Discrimination Help to Explain Disparities in Depressive Symptoms among Young Adults?* Poster Presentation at the Society for Prevention Research 2022 Annual Meeting. Seattle, WA.

140. Thomas, J.E.*, Buettner, S., Montero-Zamora, P., & **Pasch, K.E**. (June 2022*) Factors Related to Concern about the COVID-19 Pandemic in America: Insights from a Sample of Young Adults in January/February 2022.* Poster presentation at the Society for Prevention Research 2022 Annual Meeting. Seattle, WA.

139. **Pasch, K.E.**, Thomas, J.E.*, Marti, C.N., Loukas, A. (March 2022). *Impact of Exposure to Tobacco Retail Outlet Ends Marketing on Ends Initiation: Do Depressive Symptoms Exacerbate Risk.* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

138. **Pasch, K.E.**, Thomas, J.E.*, Harrell, M.B. (March 2022). *Does Self-Reported Exposure to Tobacco Marketing at Tobacco Retail Outlets Influence the Trajectory of Tobacco Use Among Youth?* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

137. **Pasch, K.E.**, Marti, C.N., Loukas, A. (March 2022). *Does Exposure to Tobacco Marketing at Tobacco Retail Outlets Have Cross-Product Effects?* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual

136. Thomas, J.E. *, **Pasch, K.E.,** & Loukas, A. (March 2022) *A Survival Analysis Approach to Understanding Directionality in the Relationship Between Cigarette Use and Depression During Young Adulthood*. Paper+ Presentation at the Society for Research on Nicotine & Tobacco 2022 Annual Meeting. Baltimore, MD.

135. Stanton, C.A., **Pasch, K.E.**, Mercincavage, M., Pericot-Valverde, I., Cruz-Cano, R., Moran, M., Abadi, M., Mays, D., Tang, Z., Chen-Sankey, J. (Oct 2021). *Longitudinal associations between U.S. youth exposure to e cigarette advertising and e cigarette initiation*. Poster presented at the NIH Tobacco Regulatory Science Program annual conference, Virtual.

134. **Pasch, K.E.,** Thomas, J.E.*, Marti, N., Loukas, A. (June 2021*). Impact of Exposure to Tobacco Retail Outlet Cigarette Marketing on Cigarette Initiation: The Importance of Depressive Symptoms.* Paper presented at the Society for Prevention Research Annual Conference, Virtual.

133. Thomas, J.E.*, Ruggles, P.R.*, Buettner, S.A.*, **Pasch, K.E.** (June 2021). *Public Schools with More Economically Disadvantaged Students and Students of Color Are Targeted with Tobacco and Alcohol Advertising*. Paper presented at the Society for Prevention Research Annual Conference, Virtual.

132. Ruggles, P.R.*, Thomas, J.E.*, Poulos, N.S., **Pasch, K.E.** (June 2021). *Oversaturated: Associations between School-Level Economic Disadvantage and Nutritional Content of Outdoor Food/Beverage Advertisements*. Poster presented at the Society for Prevention Research Annual Conference, Virtual.

131. **Pasch, K.E.**, Marti, C.N., Loukas, A. (Feb 2021). *Tobacco Retail Outlet E-Cigarette Marketing Impacts E-Cigarette Initiation through Social Acceptability Beliefs.* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

130. Thomas, J.E.*, **Pasch, K.E.**, Loukas, A., Perry, C.L. (July 2020). *Intersectionality and Depression Symptoms in College Students in Texas: Considering Race, Sex, and Sexual Gender Minority Status.* Poster presented at the 2020 annual conference of the Society for Prevention Research, Virtual.

129. **Pasch, K.E.**, Kreitzberg, D.S.* Loukas, A., Perry, C.L. (May, 2019). *A Mediation Model of the Impact of Electronic Nicotine Delivery Systems (ENDS) Point-of-Sale Marketing on Ends Use Among College Students.* Poster presented at the 2019 annual conference of the Society for Prevention Research San Francisco, CA

128. Loukas, A., Lewis, M.J., Mari, N.M., **Pasch, K.E.,** Harrell, M.B., Perry, C.L. (Feb, 2019). *Exposure to Tobacco Advertisements in Magazines Predicts Changes in Tobacco Use across a two Year Period among Young Adults.* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, San Francisco, CA.

127. **Pasch, K.E.,** Li, X., Loukas, A., Perry, C.L. (Feb, 2019). *Impact of Ends Marketing on Ends Initiation among Young Adults: A Mediation Model.* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, San Francisco, CA.

126. Kreitzberg, D.S.*, **Pasch, K.E.**, Loukas, A., & Perry, C.L., (May, 2018). *Associations between Parental, Peer, and Sibling Tobacco Use and Current Cigarette Use among College Students.* Poster presented at the 2018 annual conference of the Society for Prevention Research Washington, DC.

125. Herrera, A.L.*, **Pasch, K.E.**, Loukas, A., & Perry, C.L. (May 2018). *Advertising and social factors associated with ENDS use among Hispanic and Non-Hispanic white college students.* Paper presented at the Annual Meeting of the Society of Prevention Research, Washington, D.C.

124. **Pasch, K.E.**, Kreitzberg, D.S.*, Loukas, A., & Perry, C.L., (May, 2018). *Bi-directional associations between young adults' energy drink consumption and alcohol use.* Poster presented at the 2018 annual conference of the Society for Prevention Research Washington, DC.

123. **Pasch, K.E.,** Perez, A., Kreitzberg, D.S.*, Garza, N., Ly, C., Harrell, M.B., Perry, C.L. (February, 2018). *Exposure to retail tobacco outlet advertising and use of and susceptibility to cigarettes and e-cigarettes among Texas 8th and 10th grade students* Paper presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

122. **Pasch, K.E.**, Perez, A., Kreitzberg, D.S.*, Bluestein, M., Mungi, C., Herrera, A.L., Loukas, A.L., Perry, C.L. (February, 2018). *Associations between exposure to retail tobacco outlet advertising and use of cigarettes and e-cigarettes among college students in Texas*. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

121. Perez, A., Lung-Chang, C., Harrell, M.B., Pasch, K.E., Obinwa, U., Perry, C.L. (February, 2018). *Geospatial associations between retail tobacco outlets and current use of cigarettes and e-cigarettes among youth in Texas* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

120. Bluestein, M., Wilkinson, A., Perez, A., **Pasch, K.E.**, Loukas, A., Harrell, M.B., Kreitzberg, D.S., Perry, C.L. (February, 2018). *Correlations between objectively and subjectively assessed exposures to tobacco marketing in retail outlets among youth and young adult Texas students* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

119. Herrera, A.L.*, **Pasch, K.E.**, Loukas, A., & Perry, C.L. (February 2018). *Advertising and social factors predicting ENDS use among Hispanic young adults.* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

118. Kreitzberg, D.S.*, **Pasch, K.E.**, Loukas, A., & Perry, C.L., (Feb, 2018). *The Influence of Electronic Nicotine Delivery Systems (ENDS) Point of Sale Marketing Exposure on Perceptions, Susceptibility, and Use of Marijuana in ENDS among College Students.* Paper presented at the 2018 Society for Research on Nicotine and Tobacco in Baltimore, MD.

117. Kreitzberg, D.S.*, **Pasch, K.E.**, Pérez, A., Loukas, A., Harrell, M., & Perry, C.L., (2017). *Tobacco Marketing: Point-of-Sale Advertising Differences by Store Type.* Poster presented at the St. David's Center for Health Promotion and Disease Prevention Research in Underserved Populations in Austin, TX.

116. Poulos, N.S.*, Golaszewski, N.M.*, Laska, M.N., & **Pasch, K.E.** (June, 2017). *Best practices among food-based community organizations: A qualitative analysis.* Paper presented to the annual conference of the International Society for Behavior, Nutrition, and Physical Activity, Victoria, Canada.

115. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M.*, & **Pasch, K.E.**, (April, 2017). *Parental support, cyber-bullying, and cyber victimization: The role of parental monitoring.* Poster presented at the biennial conference for the Society for Research in Child Development, Austin, TX.

114. Mantey, D.*, **Pasch, K.E.**, Loukas, A., Perry, C.L. (March 2017) *Exposure to Point-of-Sale Marketing and Product Displays of Cigarettes and E-Cigarettes as a Predictor of Smoking Cessation.* Presented at the Annual Meeting of the Society for Nicotine and Tobacco Research, Florence, Italy.

113. **Pasch, K.E.**, Loukas, A., Marti, C.N., Perry, C.L. (March 2017). *Bi-Directional Associations between Young Adults' Exposure to E-Cigarette Marketing and E-Cigarette Use*. Presented at the Annual Meeting of the Society for Nicotine and Tobacco Research, Florence, Italy.

112. Herrera, A.L.*, **Pasch, K.E.**, Latimer, L., Karn, K., & Loukas, A. (March 2017). *Lessons Learned from Environmental Tobacco Scan Tools for Tobacco Prevention among College Students in Texas.* Poster presented at the 2017 National Conference on Tobacco or Health, Austin, TX.

111. Hannon, B.* **Pasch, K.E.,** Loukas, A., Harrell, M.B., Perry, C.L. (March 2017). *Creation of a Tool for Documenting Tobacco Product Distribution on Power Walls.* Presented at the National Conference on Tobacco or Health, Austin, TX

110. Kreitzberg, D.S.*, **Pasch, K.E.**, Perez, A., Loukas, A., Harrell, M.B., Perry, C.L. (March 2017). *Tobacco Marketing: Point-of-Sale Advertising Differences by Store Type.* Presented at the National Conference on Tobacco or Health, Austin, TX

109. Mantey, D.*, **Pasch, K.E.**, Loukas, A., Perry, C.L. (March 2017). *Exposure to Point-of Sale Marketing and Product Displays of Cigarettes and E-Cigarettes as a Predictor of Smoking Cessation.* Presented at the National Conference on Tobacco or Health, Austin, TX

108. Clendennen, S., Creamer, M., **Pasch, K.E.**, Loukas, A., & Perry, C. (March, 2017) A *Latent Transition Analysis of Multiple Tobacco and Nicotine Product Use Patterns among Texas College Students.* Poster presented at National Conference on Tobacco or Health, Austin, TX.

107. Loukas, A., Marti, C.N., **Pasch, K.E.**, Cooper, M., & Perry, C.L. (March, 2017). *Predicting cigarette initiation among young adults: A survival analysis examining the influence of ecigarette use.* Paper presented at the Society for Research on Nicotine & Tobacco, Florence, Italy.

106. Kreitzberg, D.S.*, Hinds, J.T., Loukas, A., Perry, C.L., & **Pasch, K.E.** (June, 2016). *Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students.* Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

105. **Pasch, K.E.,** Herrera, A.L. *, Loukas, A., Perry, C.L. (June, 2016).*Outdoor and Point-of-Sale Ends Marketing and Ends Use Among College Students* Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

104. Herrera, A.L.*, **Pasch, K.E**. (June, 2016). *Outdoor Food & Beverage Advertising Targeted Around Predominantly Hispanic Schools in Central Texas*. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

103. Loukas, A., Li, X., **Pasch, K.E.**, & Perry, C.L. (March, 2016). *College students' perceptions and knowledge of hookah use*. Paper presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

102. Chow, S., Loukas, A., **Pasch, K.E.,** Harrell, M.B., & Perry, C.L. (March, 2016). Alcohol and marijuana use in young adult dual users of cigarettes and e-cigarettes. Paper presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

101. **Pasch, K.E.**, Loukas, A., Perry, C.L. (March, 2016). *Young Adults' Tobacco Use and Exposure to Tobacco Marketing in Bars.* Poster presentation at the annual conference of the Society for Research on Nicotine and Tobacco Chicago, IL.

100. Kreitzberg, D.S. *, Hinds, J.T., Loukas, A.L., Perry, C.L., **Pasch, K.E.** (March, 2016). *Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students.* Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

99. **Pasch, K.E.**, Loukas, A.L., Perry, C.L. (June, 2016). *Exposure to Tobacco Marketing in Bars Is Associated with Use of Multiple Tobacco Products*. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

98. **Pasch, K.E.,** Loukas, A., & Perry, C.L. (March, 2016). *Use and exposure to tobacco marketing in bars*. Poster presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

97. Loukas, A., **Pasch, K.E.**, Li, X., Hinds, J., Harrell, M.B., & Perry, C.L. (October, 2015). *Examining Texas young adults' use of flavored cigar products.* Paper presented at the TCORS In Person Meeting. Bethesda, MD.

96. Loukas, A., **Pasch, K.E.**, & Yingling, C.E. (March, 2015). *Feasibility of a web-based smoking cessation program for vocational students.* Poster presented at the World Conference on Tobacco or Health, Abu Dhabi, UAE.

95. Poulos, N.S. *, Laska, M.N., Golaszewski N. M., & **Pasch, K. E.** (March, 2015). *Digital media and maintaining participation in food-based community organizations: findings from key informant interviews.* Poster presented to the annual conference for the American Academy of Health Behavior in San Antonio, TX.

94. Batanova, M.D., Loukas, A., **Pasch, K.E.**, Fernandez, A., & Golaszewski, N. (March, 2015) *Examining emotional and cognitive empathy and their links to social bullying: Do different sources of support matter?* Paper presented as part of a symposium Peer-Group Contextual February, 2018 Effects of Empathy and Willingness to Intervene on Bully Perpetration Rates Among Middle School Youth to the Biennial Meeting of the Society for Research in Child Development. Philadelphia, PA.

93. Fernandez, A., Batanova, M.D., Golaszewski, N.*, Loukas, A., & **Pasch, K.E.** (March, 2015). *Examining race-based discrimination and school connectedness among Hispanic adolescents.* Poster presented at the Biennial Meeting of the Society for Research in Child Development, Philadelphia, PA.

92. Golaszewski, N. M. *, **Pasch, K.E.**, Batanova, M., Fernandez, A., & Loukas, A. (March, 2015). *Are youth who experience weight discrimination also victims and perpetrators of social and cyber aggression?* Poster presented at the biennial conference for the Society for Research in Child Development, Philadelphia, PA.

91. Chow, S., Hinds, J., Loukas, A., **Pasch, K.E.**, Perry, C., & Wackowski, O. (February, 2015). *Challenges of assessing ENDS use among college students: Results from cognitive interviews.* Poster presented at the 21st Society for Research on Nicotine and Tobacco, Philadelphia, PA

90. Hinds, J., Chow, S., Loukas, A., **Pasch, K.E.**, Perry, C., & Wackowski, O. (February, 2015). *Assessing tobacco use among college students: Importance of specifying the content of noncigarette alternative products.* Poster presented at the 21st Society for Research on Nicotine and Tobacco, Philadelphia, PA.

89. **Pasch, K.E,** Kreitzberg, D.S. *, Golaszewski N.M. *, & Loukas, A. (February, 2015). *Exposure to tobacco and nicotine product advertising: Associations with perceived prevalence of use among college students.* Poster presented at the annual conference for the Society for Research on Nicotine and Tobacco in Philadelphia, PA

88. **Pasch, K.E.** (February, 2015). *Using Objective Measurement Techniques to Document and Describe Tobacco and Nicotine Product Marketing*. Paper presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco Research, Philadelphia, PA.

87. Powell, L.M., **Pasch, K.E.**, Schermbeck, R., Golaszewski, N. *, Isgor, Z. (February, 2015). *Televised Fast-food Advertising: What Children See and Its Impact on Food and Beverage Choices?* Paper presented at the Annual Meeting of Healthy Eating Research Robert Wood Johnson Foundation, Baltimore, MD.

86. Poulos, N.S. *, **Pasch, K.E.,** Ulloa O, Rao M.(November 2014) *The Outdoor MEDIA Study: Do food and beverage outlets differ by school-type or school-level Socio-economic Status?* Poster presented at the Annual Meeting of the American Public Health Association, New Orleans, LA.

85. Golaszweski, N.M. *, **Pasch, K.E.,** Fernandez, A., Batanova, M., Loukas, A. (November, 2014). *Does Parent Support Moderate the Associations Between Perceived Weight Discrimination from Various Sources and Depressive Symptoms Among Middle School Students?* Poster presented at the Annual Meeting of the American Public Health Association, New Orleans, LA.

84. Champlin, S., Lazard, A., Mackert, M., & **Pasch, K.E.** (November 2014) *Perceptions of Design Quality: An Eye Tracking Study of Attention and Appeal in Health Advertisements* presented at the Annual Meeting of the National Communication Association, Chicago, IL.

83. **Pasch, K.E.,** Golaszewski, N.M. *, Poulos, N.S. *, Loukas, A. (May 2014). *Individual, Parental, Peer, and Media Correlates of Energy Drink Consumption Among Middle School Students*. Poster presented at the annual meeting of the Society for Prevention Research in Washington D.C.

82. Latimer, L.A. *, **Pasch, K.E.** (May 2014). *Direct observations of in-school food/beverage promotions: Types, prevalence, and differences by school-level characteristics*. Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

81. Latimer, L.A. *, **Pasch, K.E**. (May 2014). *Measuring in-school food/beverage promotions: Reliability of a new electronic tool.* Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

80. Errisuriz, V. *, Champlin, S.C. *, **Pasch, K.E**. (May 2014). *The Relationship between Sleep Problems and Dietary Choices among College Undergraduates.* Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

79. Poulos N.S.*, **Pasch K.E.** (May 2014). *Outdoor MEDIA Coding: The development and reliability of coding descriptive characteristics and themes of outdoor food and beverage advertisements.* Poster presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

78. Poulos N.S.*, **Pasch K.E**., Golaszewski N.M. *, Velazquez C.E., Fernandez A, Loukas A. (May 2014). *Does the relationship between family dinner frequency and parenting measures differ by race/ethnicity?* Paper presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

77. **Pasch K.E.,** Poulos N.S. * (May 2014). *The Outdoor MEDIA Study: Outdoor advertising and availability of foods and beverages around schools.* Poster presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

76. Golaszewski N.M.*, Velazquez C.E., **Pasch K.E.,** Poulos N.S.*, Loukas A. (May 2014). *Perceptions of weight-based discrimination influence weight-related behaviors among middle school aged students.* Poster presented at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

75. Loukas, A., Chow, S., Hinds, J.T., **Pasch, K.E.,** Poulos, N.S., Stigler, M.H., Delk, J.E., Wilkinson, A.V., Lewis, M.J., Wackowski, O.A., Delnevo, C.D., & Perry, C.L. (April, 2014). *Texas Tobacco Center of Regulatory Science on Youth and Young Adults Project 2: Tobacco Marketing & Alternative Tobacco Use Among College Students.* Poster presented at the Tobacco Center of Regulatory Science April Meeting. Washington, DC.

74. Loukas, A., Batanova, M.D, Fernandez, A., Golaszewski, N.M. *, **Pasch, K.E.** (March, 2014). *Is School Connectedness Associated With Middle School Students' Adjustment Problems Independent of Teacher and Peer Support?* Poster presented at the Society for Research on Adolescence Biennial Conference, Austin, TX.

73. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M. *, **Pasch, K.E.** (March 2014). *How does parent support moderate the association between perceived discrimination*

and adjustment problems among Hispanic adolescents? Poster presented at the Society for Research on Adolescence Biennial Conference, Austin, TX.

72. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M. *, **Pasch, K.E** (March 2014). *Relational victimization and adjustment problems among Hispanic adolescents: What types of support are protective?* Poster presented at the Biennial Conference of the Society for Research in Human Development, Austin, TX.

71. Poulos N.S. *, **Pasch K.E**., Golaszewski N.M. *, Fernandez A., Loukas A. (March 2014). *Parent support mediates the relationship between family meal frequency and academic achievement among middle school students*. Paper presented at the biennial meeting for the Society for Research on Human Development, Austin, TX.

70. Golaszewski N.M. *, **Pasch K.E.,** Fernandez A., Poulos N.S.*, Batanova M., Loukas A. (March, 2014). *Examining the relationship between middle school students' perceived weight-based discrimination and school connectedness: Does teacher support play a protective role?* Poster presented to the biennial conference for the Society for Research in Human Development, Austin, TX.

69. Velazquez C.E., **Pasch, K.E.** (August 2013). *Youth Attention to Food and Beverage Advertising: Differences by Age, Gender and Susceptibility to Advertising.* Poster presented at the annual meeting of the Society for Nutrition Education and Behavior, Portland, OR.

68. **Pasch, K.E.**, Poulos, N.S*. (2013, May). *Outdoor Food and Beverage Advertising: A Saturated Environment.* Paper presented at the annual Society of Prevention Research, San Francisco, CA.

67. **Pasch, K.E**., Champlin, S.E.* (2013, May). *Associations Between Multitasking and Alcohol Use, Caffeine Consumption, and Dietary Behaviors Among Emerging Adults.* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

66. **Pasch, K.E.,** Champlin, S.E.* (2013, May). *Using Eye-Tracking Technology to Study Attention to Alcohol Advertising: A Pilot Study with Emerging Adults*. Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

65. Champlin, S.E.*, **Pasch, K.E.** (2013, May). *Energy Drink Consumption Among Advanced Placement and Non-Advanced Placement High School Students.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

64. Champlin, S.E.*, **Pasch, K.E.** (2013, May). *The Associations Between Use of Different Media Types and Energy Drink Consumption Among Emerging Adults.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

63. Errisuriz, V.L.* Golaszewski, N.M.* Loukas, A., **Pasch, K.E.** (2013, May). *Perceived Race-Based Discrimination and Health-Related Outcomes Among First-Year Undergraduate Students.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

62. Errisuriz, V.L.* Golaszewski, N.M.*, **Pasch, K.E.,** Loukas, A. (2013, May). *Does Body Image Satisfaction Mediate the Relationship Between Media Use and Perceived Weight Status?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

61. Golaszewski, N.M.*, Errisuriz, V.L.*, **Pasch, K.E.** (2013, May). *Associations Between Perceived Gender-Based Discrimination, Substance Use, Sleep, and Stress Among Young Adults.* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA

60. Golaszewski, N.M.*, Errisuriz, V.L.*, **Pasch, K.E.** (2013, May). *Do Associations Between Young Adults' Perceived Weight-Based Discrimination and Health-Related Outcomes Differ by Perceived Body Image and/or Weight Status?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

59. Poulos N.S.*, Latimer L.A.*, **Pasch K.E.** (2013, April). *Associations between media use and dietary behaviors among college youth*. Poster to be presented at the annual Texas Academy of Nutrition and Dietetics Food and Nutrition Conference, Austin, TX.

58. Latimer, L.A.*, Poulos, N.S.*, **Pasch, K.E**. (2013, April). *Associations between perceptions of others' dietary behaviors and college students' dietary behaviors*. Poster presentation at the annual meeting of the Texas Academy of Nutrition and Dietetics, Austin, TX.

57. Mackert, M., Champlin, S.E.*, & **Pasch, K.E.** (2012, October). *The Newest Vital Sign and Eye Tracking: Investigating Health Literacy Measurement*." Poster presented at the Annual San Antonio Health Literacy Conference, San Antonio, TX.

56. **Pasch, K.E**., Cance, J.D., Perry, C.L., Komro, K.A. (2012, May). *Parenting, Peer Influence, and Alcohol Advertising: Which contributes most to teen drinking?* Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

55. Champlin, S.E.* **Pasch, K.E.** *The relationship between energy drinks, energy drinks mixed with alcohol, and grade point average among college freshmen.* (2012, May). Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

54. Yingling, C.E.*, **Pasch, K.E.,** Loukas, A. *Does Stress Exacerbate the Relationship between Alcohol Use and Sleep Problems among College Freshmen?* (2012, May). Poster presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

53. Errisuriz, V.*, **Pasch, K.E.** (2012, May). *The Relationship between Social Norms and Dietary Choices among College Undergraduates.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

52. Velazquez, C.E.,* **Pasch, K.E.** Champlin, S.E.* (2012, May). *Youth Attention to Food and Beverage Advertisements, Logos, and Characters: An Eye-Tracking Approach*. Paper presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

51. Velazquez, C.E.,* **Pasch, K.E.**, Poulos, N.S. * (2012, May). *Energy drinks as a sugar-sweetened beverage: College students 'beliefs about the benefits of consumption*. Paper presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

50. Velazquez, C.E, **Pasch, K.E.** (2012, May). *Attention to Food and Beverage Advertisements and the Food Preferences and Choices of Youth*. ePoster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX

49. Latimer, L.A.*, **Pasch, K.E.,** Delk, J.E., & Springer, A.E. (2012, May). *Developing an electronic measure of food, beverage, and activity marketing/promotion in schools.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

48. Latimer, L.A.*, **Pasch K.E.**, Springer A.E., & Kelder S.H. (2012, May). *Middle school students' sleep duration and patterns: Associations with physical activity and television time*. Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

47. Poulos, N.S.*, **Pasch, K.E.** (2012, May). *Associations between diet and GPA among undergraduate students.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

46. Poulos, N.S.*, **Pasch, K.E.** (2012, May). *Energy drinks and undergraduates: Reasons for Consumption of a drink high in caffeine and sugar.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

45. Poulos, N.S.*, **Pasch, K.E.,** Perry, C.L. (2012, April). *Understanding the dietary patterns and preferences of emerging adults*. Poster presented at the Texas Dietetic Association 2012 Food & Nutrition Conference & Exhibition

44. Poulos, N.S.*, **Pasch, K.E.,** Perry, C.L. (2012, April). *Associations between diet quality and perceptions of overall health and sickness*. Poster presented at the Texas Dietetic Association 2012 Food & Nutrition Conference & Exhibition

43. Champlin, S.E.*, **Pasch, K.E.** (2012, March). *Exploring differences in attention given by college undergraduates to advertisements for alcohol and non-alcoholic products*. Poster presented at the Serving Texas Through Health Disparities Research Conference, Austin, TX.

42. **Pasch, K.E.,** Velazquez, C.E.*, Champlin, S.E.* (2012, March). *Understanding how Youth Perceive and Process Food and Beverage Advertising: A Multi- Method Study*. Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.

41. Champlin, S.E.*, **Pasch, K.E.** (2012, March). *Using Eye-Tracking Technology in Health Behavior Research.* Technology demonstration presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.

40. Velazquez, C.E.*, **Pasch, K.E.** (2012, March). *Food and Beverage Marketing Susceptibility, Unhealthy Food Preferences, and Unhealthy Food Choices*. Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.

39. Poulos, N.S.*, **Pasch. K.E.** (2012, March). *Using an iPod Touch as a Primary Data Collection Tool in a Study of Outdoor Food and Beverage Advertising.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.

38. Errisuriz, V.*, **Pasch, K.E.** (2012, March). *Stress and Dietary Choices: The Moderating Role of Stress Management.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.

37. **Pasch, K.E.**, Cance, J.D., Perry, C.L., Komro, K.A. (2012, March). *Direct and Indirect Effects of Alcohol Marketing on Early Adolescent Alcohol Use Behaviors.* Poster presented at the annual meeting of the Society for Research on Adolescence, Vancouver, BC.

36. Velazquez, C.E. *, Loukas, A., **Pasch, K.E.** (2012, March). *Predictors of Change in Maternal Psychological Control Across the Middle School Years*. Poster presented at the annual meeting of the Society for Research on Adolescence, Vancouver, British Columbia.

35. **Pasch, K.E.,** Velazquez, C.E.*, Poulos, N.S.* (2011, June). *Energy Drink Consumption and Sleep Problems among College Youth*. Poster presented at the annual meeting of the Society for Prevention Research, Washington, DC.

34. **Pasch, K.E.,** Li, L.*, Kelder, S., Springer, A. (2011, June). *The Effects of Energy Drink Consumption on Sleep among Ethnically-Diverse Eighth Graders*. Poster presented at the annual meeting of the Society for Prevention Research, Washington, DC.

33. **Pasch, K.E.,** Janak, J. *, Kelder, S., Springer, A. (2011, March). *Obesity and Sleep among Ethnically-Diverse Eighth Graders.* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.

32. Lang, W.J. *, **Pasch, K.E.** (2011, March). *Obesity and Substance Use Among College Students: Does Higher BMI Increase Risk?* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.

31. Latimer, L.A. *, Velazquez, C.E. *, **Pasch, K.E.** (2011, March). *Energy Drink Consumption and Alcohol use among college students.* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.

30. Poulos, N.S. *, **Pasch, K.E.** (2011, March). *Is energy drink consumption associated with dietary behaviors among college youth?* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.

29. Velazquez, C.E. *, **Pasch, K.E.,** Cance, J.D. (2011, March). *Health Behaviors among College Students: Latent Class Analysis.* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.

28. **Pasch, K.E.,** Springer, A.E., Velazquez, C.E. *, Kelder, S., Hoelscher, D.M. (2010, June). *Do Families Who Eat Together Also Encourage Healthy Eating?* Paper presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.

27. **Pasch, K.E.,** Velazquez, C.E. *, Lytle, L.A., Laska, M.N., Moe, S.G. (2010, June). *Youth Risk Behaviors and Body Composition: Does Risk in One Area Predict Risk in the Other?* Poster presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.

26. Velazquez, C.E.*, **Pasch, K.E.,** Ranjit, N., Mirchandani, G., Hoelscher, D.M. (2010, June). *Are Adolescents' Perceptions of Dietary Practices Associated with their Dietary Behaviors?* Poster presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.

25. Fulkerson, J.A., Farbakhsh, K., Lytle, L.A., **Pasch, K.E.,** Hearst, M.O., Kubik, M. (2010, June). *Food Sources for Family Dinner and Associations with Overweight Status, Percent Body Fat, and Metabolic Syndrome among Adolescents and their Parents.* Paper presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.

24. **Pasch, K.E.,** Loukas, A. (2010, June). *School Connectedness and Gender as Moderators of the Influence of Peer Victimization on Behavioral and Emotional Problems in Middle School Youth.* Paper presented at the annual meeting of the Society for Prevention Research, Denver, CO.

23. Michael, S.L., Wentzel, K., Elliot, M.N., Kanouse, D. E., Dittus, P., Wallander, J., **Pasch, K.E.**, Franzini, L., Taylor, W. C. Schuster, M. A. (2010, Mar). *Examining Associations Between Parent and Peer Support and Young Adolescent Body Image Discrepancy (BID).* Paper presented at the annual meeting of the Society for Research on Adolescence, Philadelphia, PA.

22. Fulkerson, J.A., Farbakhsh, K., Lytle, L.A., **Pasch, K.E.** (2009, Oct.). *Quality of the Family Dinner and Overweight Status among Youth and Parents.* Poster presented at the annual meeting of the Obesity Society, Washington, D.C.

21. **Pasch, K.E.**, Klein, L., Nelson, M.C., Velazquez, C.E. *, Lytle, L.A. (2009, June). *Weight perceptions and risk behaviors: Do over-estimators engage in more risky behaviors?* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.

20. **Pasch, K.E.,** Lytle, L.A., Samuelson, A., Farbakhsh, K., Kubik, M., Nelson, M.C., Heitzler, C. D. (2009, June). *Are U.S. schools meeting the Institute of Medicine guidelines for food and beverage vending*? Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal

19. Lytle, L.A., Hearst, M.O., Fulkerson, J.A., **Pasch, K.E.**, Murray, D.M., Klein, E., Martinson, B. (2009, June). *Examining the relationship between positive family meal practices and BMI status of youth and adults.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.

18. Hearst, M.O., Lytle, L.A., Fulkerson, J.A., Scherwood, N., **Pasch, K.E.**, Klein, E., (2009, June*). Parental perceptions of and concern for their adolescent's weight status. The Etiology of Childhood Obesity (ECHO) study.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.

17. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Staras, S. (2009, May). *Risks associated with having older friends among urban young adolescents.* Paper presented at the annual meeting of the Society for Prevention Research, Washington DC.

16. Lytle, L.A., **Pasch, K.E.** (presenting author)**,** Farbakhsh, K., Nelson, M. (2009, April). *The relationship between sleep and weight in a sample of adolescents.* Paper presented at the annual meeting of the American Nutrition Society at the Experimental Biology Society, New Orleans, LA.

15. Nelson, M.C., **Pasch, K.E.** Lust, K., Story, M, Ehlinger, E. (2008, Oct). *Weight related behaviors among 2-year and 4-year college students*. Paper presented at the annual meeting of the Obesity Society, Phoenix, AZ.

14. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Farbakhsh, K. (2008, May). *Alcohol advertising or parents: Which has more influence on youth's alcohol behaviors, intentions, norms, and attitudes?* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

13. **Pasch, K.E.**, Perry, C.L., Farbakhsh, K., Komro, K.A. (2008, May). *Alcohol advertising and branded merchandise: Does exposure to advertising and acceptance of alcohol-branded merchandise influence alcohol use among early adolescents?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

12. **Pasch, K.E.,** Nelson, M.C., Lytle, L.A., Moe, S.G., Fulkerson, J., Hearst, M.O. (2008, May). *The influence of parent's negative weight-related messages on youth's weight satisfaction and dieting behavior.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

11. Lytle, L.A., **Pasch, K.E.,** Nelson, M.C. (2008, May). *Examining the relationship between sleep and weight status in a cohort of adolescents: Results from the IDEA study*. Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

10. Nelson, M.C., **Pasch, K.E.,** Lust, K., Story, M., Ehlinger, E. (2008, May). *Understanding complex content of emerging adult weight behaviors: A latent class analysis of risk behaviors and lifestyle characteristics*. Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

9. Sterba, K.R., DeVellis, R.F., **Pasch, K.E.** (2008, March). *Discrepancies in perceptions about mood in couples coping with osteoarthritis.* Paper presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.

8. **Pasch, K.E.,** Lytle, L.A., Nelson, M.C., Moe, S.G., Perry, C.L. (2007, June). *Cross-sectional and longitudinal associations between weight status and factors of risk and resiliency in adolescents.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Oslo, Norway.

7. Moe, S.G., Nelson, M.C., Fulkerson, J., **Pasch, K.E.,** Lytle, L.A. (2007, June). *Psychometric testing of measures to assess the social ecological environment of obesity.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Oslo, Norway.

6. **Pasch, K.E.**, Perry, C.L., Stigler, M.H., Komro, K.A. (2007, May). *How do parenting factors influence the trajectory of early adolescent alcohol use?* Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

5. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Hearst, M., Farbakhsh, K., & Alfano, K.A. (2006, June) *Alcohol advertising around schools and youth drinking rates*. Paper presented at the annual meeting of the Society for Prevention Research, San Antonio, TX.

4. **Pasch, K.E.**, Perry, C.L., Stigler, M., Farbakhsh, K., Komro, K.A. (2006, June) *Factors associated with early alcohol use among young teens*. Paper presented at the annual meeting of the Society for Prevention Research, San Antonio, TX.

3. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Alfano, K.A., Farbakhsh, K., Hearst, M. (2005, May) *Alcohol advertising and youth alcohol use in inner-city Chicago*. Poster session presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

2. Lewis, M., Davis, R., **Pasch, K.,** Schmal, S. (2004, March). *Observational Methodology for Measuring Persuasive Communication Related to Health Behavior Change.* Poster session presented at the annual meeting of the Society of Behavioral Medicine, Baltimore, MD.

1. **Pasch, K.E.,** Jackson, C., Karriker Jaffe, K. (2003, November). *Examining the Processes of Peer Influence and Peer Selection and their Relationship to Adolescent Alcohol Use.* Poster session presented at the annual meeting of the American Public Health Association, San Francisco, CA.

MEDIA

NPR 1A: Flash and Crash: How energy drinks affect children and adolescents (Live Interview)

WGN Radio 720 Chicago: Energy drinks show 'damaging' effects on young adults, studies show (Live Interview)

KXAN NBC Austin: Energy drinks show 'damaging' effects on young adults, multiple studies show

KUVE ABC Austin: E-cigarettes still popular among young adults (Live Interview)

Daily Texan: UT study finds energy drink consumption can have immediate negative health effects

Daily Texan: UT Professor discusses effects of advertisement on health

TEACHING

University of Texas, Austin		*Undergraduate Courses* *Foundations of Health Promotion I* *Foundations of Health Promotion II* *Foundations of Epidemiology* *Adolescent Health Risk Behavior* *Health Inequality in Childhood and Adolescence* *Graduate Courses* *Health Promotion Program Planning* *Social Determinants of Health* *Impact of Marketing on Public Health* *Doctoral Seminar*
University of Minnesota, Twin Cities	Instructor	*Community Health Education Theory and Practice I* *Fundamentals of Social and Behavioral Science*
	Affiliated Faculty	*Public Health Core Concepts Program*
	Teaching Assistant	*Community Health Education Theory and Practice I* *Community Health Education Theory and Practice II* *Fundamentals of Social and Behavioral Science* *Biostatistical Methods I* *Fundamentals of Epidemiology*
University of North Carolina, Chapel Hill	Teaching Assistant	*Social and Behavioral Science Foundations of Health Education*

STUDENT ADVISING

PHD STUDENTS
MAJOR ADVISOR

Yao Tong	2024 - present	Health Behavior and Health Education
Sarah Buettner	2022 - present	Health Behavior and Health Education
		Dissertation: Factors Associated with Food Intake and Perceived Healthy Food Access among Food-Insecure Young Adults in the United States
Jacob Thomas	2018 - present	Health Behavior and Health Education
		Dissertation: Alcohol Marketing on Social Media During the COVID-19 Pandemic: Historical Perspectives, Modern Evidence, and Future Regulation
Daniel Kreitzberg	2016 - 2022	Health Behavior and Health Education
		Dissertation: Heterogeneity of Tobacco and Marijuana Co-use among Young Adult College Students in Texas
Ana Laura Herrera	2015 - 2020	Health Behavior and Health Education
		Dissertation: The Association between Tobacco Retail Outlet Density and Marketing with Neighborhood Demographic Characteristics around Colleges in Texas
Natalie Poulos	2012 - 2015	Health Behavior and Health Education
		Dissertation: The Restaurant Food Environment: Defining and Distinguishing Restaurants and Their Association with Weight Status of Youth
Natalie Golaszeweski	2012-2014	Health Behavior and Health Education
Sara Champlin	2011-2013	Health Behavior and Health Education
Lara Latimer	2009 - 2013	Health Education
		Dissertation: Food promotion in the middle school environment: observations and associations with student food choices and body mass index
Cayley Warner Velazquez	2008 - 2012	Health Education
		Dissertation: The Influence of Food and Beverage Advertising on Youth: An Eye-Tracking Approach

COMMITTEE MEMBER

Srishty Arora	2025 - present	Health Behavior and Health Education
Sarah Schwarz	2025 - present	Health Behavior and Health Education
Caroline North	2023 - 2024	Health Behavior and Health Education
Chia-Chuan Yu	2022 - 2024	Health Behavior and Health Education
Joshua Cone	2021 - 2024	Health Behavior and Health Education
Savannah Davidson	2020 - 2021	Educational Psychology
Lou Ann Grossberg	2020 - 2022	Health Behavior and Health Education
Jennifer Barton	2020 - 2021	Human Development and Family Sciences
Udoka Obinwa	2018 - 2019	UT School of Public Health

Calandra Lindstadt	2017 - 2019	Advertising
Yen Chen	2017 - 2020	Health Behavior and Health Education
Deepti Agarwal	2017 - 2021	Health Behavior and Health Education
Olusegun Owotomo	2016 - 2018	Health Behavior and Health Education
Nicole Nicksic	2015 - 2016	UT School of Public Health
Ariana Crowther	2014 - 2017	Educational Psychology
Anne Bichteler	2014 - 2016	Human Development & Family Sciences
Xiaoyin (Shelly) Li	2014 - 2018	Health Behavior and Health Education
Benjamin House	2014 - 2016	Nutritional Sciences
Elizabeth Korinek	2014 - 2016	Health Behavior and Health Education
Yesenia Marroquin	2014 - 2016	Educational Psychology
Milena Batanova	2012 - 2014	Health Education
Katherine Coffey	2011 - 2014	Health Education
Seunghwan Lee	2012 - 2013	Sport Management
Sooin Jung	2011 - 2013	Health Education
Mark Faries	2010 - 2011	Health Education
Karissa Horton	2009 - 2011	Health Education
Denise Herrera	2009 - 2010	Health Education

MASTERS OF SCIENCE STUDENTS
THESIS ADVISOR

Sarah Buettner	2020 - 2022	Health Behavior and Health Education
		Thesis: Factors associated with food delivery app use in young adults
Phoebe Ruggles	2019 - 2021	Health Behavior and Health Education
		Thesis: Comparing the Density of Outdoor Sugar-Sweetened Beverage and Caffeinated Beverage Advertisements Near Schools by School Type and School-Level Economic Advantage
Zhengrong Xie	2019 - 2020	Health Behavior and Health Education
		Thesis: Does Outdoor Food and Beverage Advertising Target Youth?
Daniel Kreitzberg	2014 - 2016	Health Behavior and Health Education Thesis: Influence of Alcohol Advertising on Intention to Use Alcohol among College Students
Calandra Lindstadt	2014 - 2015	Health Behavior and Health Education Thesis: Fast Food Marketing Receptivity and Fast-Food Consumption Among 6-11 Year Olds
Camille Yingling	2011 - 2013	Health Education Thesis: Perceived stress, stress management and physical activity among emerging adults
Lindsey Ripley	2010 - 2013	Health Education Thesis: Associations Between Health Literacy and Attention to Food Packaging, Front of Pack Labels, and Claims

Natalie Poulos	2009 - 2012	Health Education Thesis: Associations between energy drink consumption and dietary behaviors among emerging adults
Whitney Lang	2009 - 2011	Health Education Thesis: Obesity and Substance Use in College Students: Does BMI Increase Risk?
Lara Latimer	2009 - 2009	Health Education Thesis: Self-efficacy for weight loss among multi-ethnic, low-income women: A psychometric evaluation

COMMITTEE MEMBER

Haley Rough	2022 - 2023	Human Development and Family Sciences
Josephine (Tres) Hinds	2013 - 2015	Health Behavior and Health Education
Yen Chen	2014 - 2016	Health Behavior and Health Education

MASTERS OF EDUCATION STUDENTS ADVISOR

Racquel Hopkins	2023 - 2025	Health Behavior and Health Education
Kayleigh Spaulding	2022 - 2025	Health Behavior and Health Education
Margaret Brenner	2023	Health Behavior and Health Education
Aurora Lujan	2021 - 2024	Health Behavior and Health Education
Rosario Arreco	2021 - 2023	Health Behavior and Health Education
Allison Gunn	2021 - 2022	Health Behavior and Health Education
Morgan O'Brien	2020 - 2022	Health Behavior and Health Education
Adam Holt	2017 - 2019	Health Behavior and Health Education
Anna Tutum	2015 - 2018	Health Behavior and Health Education
Jessica Screiber	2013 - 2015	Health Behavior and Health Education
Cassidy Penn	2009 - 2010	Health Education

MASTERS OF PUBLIC HEALTH STUDENTS PRACTICUM SUPERVISOR

Katherine Henry	Jan 2014 - May 2014
Ana Laura Herrera	June 2014 - Aug 2014

THESIS SUPERVISOR

Ana Laura Herrera	Aug 2014 - May 2015	University of Texas School of Public Health Thesis: Does Outdoor Food & Beverage Advertising Target Hispanic Adolescents?

SERVICE

PEER REVIEW Ad Hoc Reviewer January 2023

Special Emphasis Panel: Tobacco Centers of Regulatory Science (TCORS) and Center for Coordination of Analysis, Science, Enhancement, and Logistics (CASEL)

Ad Hoc Reviewer March 2018, March 2019
Special Emphasis Panel: Intervention and Communication for Cancer Patients, Caregivers, and Communities, National Institutes of Health

Ad Hoc Reviewer 2013 – 2017
Time-Sensitive Obesity Policy and Program Evaluation Study Section, National Institutes of Health

Associate Editor 2022 - present
Substance Use Disorders and Behavioral Addictions
Frontiers in Public Health

Abstract Reviewer for Annual Meeting 2008 - present
Society for Prevention Research

Abstract Reviewer for Annual Meeting Food and Nutrition Section 2025
American Public Health Association

Program Thematic Sub-Committee Chair
2023
Society for Prevention Research

Review Board 2013 - present
Health Behavior and Policy Review

Review Board 2014 - 2021
Tobacco Regulatory Science

Reviewer 2008 - 2013
American Journal of Health Behavior

Ad Hoc Reviewer
Addiction, Addictive Behaviors, Addictive Behavior Reports, American Journal on Addictions, American Journal of Health Promotion, American Journal of Preventive Medicine, American Journal of Psychiatry, Appetite, Behavioral Sleep Medicine, BMC Public Health, British Journal of Nutrition, Child Development, Chronobiology International, Clinical Medicine: Pediatrics, Developmental Psychology, Drug & Alcohol Dependence, Ecology of Food and Nutrition, European Journal of Cardiovascular Prevention and Rehabilitation, European Journal of Psychology of Education, Health Education & Behavior, Health & Place, International Journal of Adolescence and Youth, International Journal of Behavioral Nutrition and Physical Activity, International Journal of Occupational and Environmental Health, Journal of Adolescence, Journal of Adolescent Health, Journal of Children and Media, Journal of Community Psychology, Journal of Early Adolescence, Journal of Family Issues, Journal of Human Nutrition and Dietetics, Journal of Nutrition Education and Behavior, Journal of Physical Activity and Health, Journal of Primary Prevention, Journal of Psychosomatic Research, Journal of Rural Mental Health, Journal of Studies on Alcohol and Drugs, Journal of the Academy of Nutrition and Dietetics, Journal of Urban Health, Journal of Youth & Adolescence, Mass Communication & Society, Nicotine & Tobacco Research, Pediatrics, Preventing Chronic Disease, Preventive Medicine, Preventive Medicine Reports, Prevention Science, Psychology of Addictive Behaviors, Public Health, Public Health

Nutrition, Quality of Life Research, Sleep Health, Social Science & Medicine, Tobacco Control, Tobacco Regulatory Science

Grant Reviewer
2008
General Mills Champions Grant Program

NATIONAL/ INTERNATIONAL SERVICE

May 2025 – Present; June 2011 – June 2013	Board of Directors Board Member Society for Prevention Research
Feb 2025 – present	Publications Committee Member American Kinesiology Association
Sept 2024 – present	Conference Abstract Chair in Training Society for Prevention Research
Sept 2023 – Present	SPR Ethics Taskforce Member Society for Prevention Research
Aug 2022 – Present	Annual Conference Planning Committee Member Society for Prevention Research
Aug 2013 - Present	Training Committee Member Society for Prevention Research
Oct 2012 - Present	Communications Committee Chair Society for Prevention Research
Feb 2019 – Oct 2019	Code of Conduct Task Force Member Society for Prevention Research
Oct 2014 - 2019	Needs Assessment Survey Task Force Co-Chair 2014-2016, 2018-2019 Society for Prevention Research
Aug 2013 – Oct 2014	Early Career Preventionist Network Training Committee Co-Chair Society for Prevention Research
Mar 2012 – Mar 2020	Awards Committee Member Society for Prevention Research
Aug 2011 - June 2013	Conference Planning Committee Committee Member Society for Prevention Research

June 2011 - June 2013	Early Career Preventionist Network Steering Committee Chair Society for Prevention Research
May 2010 - May 2012	Conference Planning Committee Committee Member International Society of Behavioral Nutrition and Physical Activity
May 2009 - June 2011	Early Career Preventionist Network Steering Committee Chair-Elect Society for Prevention Research
Dec 2007 - June 2011	Early Career Preventionist Network Newsletter Committee Co-Chair Society for Prevention Research
Nov 2007 - June 2011	Early Career Preventionist Network Membership Committee Chair Society for Prevention Research
Feb 2006 - 2016	Early Career Preventionist Network Steering Committee Member Society for Prevention Research

UNIVERSITY SERVICE

Oct 2024 – present	UT Portfolio Advisory Council Member University of Texas at Austin
Aug 2024 – present	Interdisciplinary Curriculum Working Group Member University of Texas at Austin
Oct 2022 – present	Public Health Faculty Advisory Committee Member College of Natural Sciences, University of Texas at Austin
Jan 2021 – present	Public Health Teaching Committee Member University of Texas at Austin
Jan 2021 – present	Public Health Coalition Steering Committee (formerly Working Group) Member University of Texas at Austin
May 2010 - Present	Faculty Panel, Children & Society Bridging Disciplines Program Member University of Texas at Austin
2013 – 2016; 2018 – 2021	Freshman Reading Round Up Faculty Book Club Leader University of Texas at Austin
Sept 2012 - 2016	Recreational Sports Committee Member University of Texas at Austin

	Sept 2010 - 2014	Parking & Traffic Appeals Committee Member University of Texas at Austin
	Jan 2010 - 2015	Health & Society Undergraduate Degree Program Development Committee Member University of Texas at Austin
COLLEGE SERVICE	Jan 2021 - Present	Prevention Science Committee Member College of Education, University of Texas at Austin
	March 2019 – Present	Texas Center for Equity Promotion Steering Committee Member Jan 2020-present; Acting Operations Director Nov 2019-Feb 2021, Planning Committee Member Mar 2019-Nov 2019 College of Education, University of Texas at Austin
	Oct 2019 – April 2020	College-wide Faculty Search Committee Member College of Education, University of Texas at Austin
	Oct 2019	Promotion & Tenure College Advisory Committee College of Education, University of Texas at Austin
	Feb 2019 - March 2019	Associate Dean for Equity, Community Engagement and Outreach Advisory Search Committee Member College of Education, University of Texas at Austin
DEPARTMENTAL SERVICE		
	Aug 2008 - Present	Graduate Studies Committee Chair Feb 2019-2022, Member 2008-present Department of Kinesiology and Health Education, University of Texas at Austin
	Aug 2008 - Present	Health Behavior and Health Education Area Committee, Program Director May 2019-Aug 2022, Member 2008-present Department of Kinesiology and Health Education, University of Texas at Austin
	Sept 2014 - Present	Subvention Committee, Recruiting Fellowships Ex-officio, 2020-2021, Chair 2016-2020, Member 2014-2016, 2022-present Department of Kinesiology and Health Education, University of Texas at Austin
	Aug 2022 – Jan 2023	Departmental Faculty Search Committee Chair Department of Kinesiology and Health Education, University of Texas at Austin
	Sept 2018 – 2021	Committee on Inclusion, Diversity, and Equity Chair 2081-2020, Member 2020-2021 Department of Kinesiology and Health Education, University of Texas at Austin

Sept 2017 – Aug 2019	Departmental Review Committee IRB Chair Department of Kinesiology and Health Education, University of Texas at Austin
Aug 2016 – Dec 2016	Departmental Faculty Search Committee Chair Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2012 - 2017	Undergraduate Major Advisory Committee Chair Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2012 - 2017	Undergraduate Advisory Committee Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2010 - Aug 2012	Merit Evaluation Committee: Merit, Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2009 - 2011	Merit Evaluation Committee: Service, Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2009 - 2013	Student Travel Award Committee, Member Department of Kinesiology and Health Education, University of Texas at Austin

PREVIOUS UNIVERSITY SERVICE

Jan 2007 - May 2007	Health Sciences Policy & Review Council Program Proposals Committee Member Graduate School, University of Minnesota
Sept 2005 - May 2007	Health Sciences Policy & Review Council Committee Member Graduate School, University of Minnesota
Jan 2006 - Jan 2007	Health Sciences Policy & Review Council Course Proposals Committee Member Graduate School, University of Minnesota

CURRENT PROFESSIONAL MEMBERSHIPS: Society for Prevention Research
Society for Research on Nicotine and Tobacco

PAST PROFESSIONAL MEMBERSHIPS: American Public Health Association, Society of Public Health Education, Society for Research on Adolescence, Society for Research on Child Development