Curriculum Vitae

Justin C. Ortagus
Professor, Higher Education and Public Policy
College of Education
Lyndon B. Johnson School of Public Affairs
University of Texas at Austin
Email: justin.ortagus@austin.utexas.edu

Academic Employment

University of Texas at Austin, Austin, TX
Professor, College of Education (2025 – Present)
Professor, Lyndon B. Johnson School of Public Affairs (2025 – Present)

University of Florida, Gainesville, FL
Professor, Higher Education Administration & Policy (2025)
Associate Professor, Higher Education Administration & Policy (2021 – 2025)
Assistant Professor, Higher Education Administration & Policy (2015 – 2021)
Director, Institute of Higher Education (2018 – 2025)
Ph.D. Program Coordinator, Higher Education Administration (2019 – 2025)
Section Head, Higher Education Administration & Policy (2021 – 2025)

Education

Pennsylvania State University, University Park, PA
Ph.D., Higher Education (2015)

University of Florida, Gainesville, FL
M.Ed., Educational Leadership and Policy (2011)
B.A., English (2007)

Funded Grants (External)

Co-Principal Investigator, Evaluating the Impacts and Mechanisms of Texas's Returned Value Formula for Technical Colleges, 2026 – 2028, Arnold Ventures, $391,185.

Co-Principal Investigator, Exploring the Design, Implementation, and Impacts of State Workforce-Oriented Postsecondary Policies, 2026 – 2028, Ascendium Education Foundation, $625,000.

Principal Investigator, Evaluating State Policies to Incentivize High-ROI Degree Programs, 2026 – 2028, Arnold Ventures, $618,971.

Co-Principal Investigator, Persisting Beyond the Transfer Shock: An Exploration of Barriers and Self-Adjustment Experiences of Vertical Transfer Students in Engineering, 2026 – 2028, National Science Foundation, $535,992.

Co-Principal Investigator, Implementation of Automatic Eligibility for Free Public College Tuition in Washington, 2025 – 2026, Strada Education Foundation, $100,000.

Co-Principal Investigator, A Multisite Randomized Controlled Trial to Improve College Re-Enrollment and Completion for Stopped-Out Students, 2024 – 2029, Institute of Education Sciences, $3,647,082.

Principal Investigator, The Effects of Completing College-Level Courses in High School on Postsecondary Outcomes: A Systematic Review and Meta-Analysis, 2024 – 2027, Institute of Education Sciences, $722,951.

Principal Investigator, The Effectiveness of State Postsecondary Funding Approaches, 2024 – 2026, Bill & Melinda Gates Foundation, $527,420.

Co-Principal Investigator, HSI Pilot Project: Enhancing STEM Participation and Attainment at a Rural, Hispanic-Serving Institution, 2024 – 2026, National Science Foundation, $299,999.

Principal Investigator, Using First-Dollar Course Waivers to Increase Community College Re-Enrollment and Completion, 2024-2027, Helios Education Foundation, 2024 – 2027, $400,000.

Principal Investigator, The Role and Impact of Stackable Credentials on College Students' Labor Market Outcomes, 2023 – 2025, Florida Department of Education, $199,534.

Principal Investigator, Examining the Most Recent PBF Data to Consider the Impact of Updated PBF Policy Designs on Return on Investment, 2023 – 2025, Arnold Ventures, $346,320.

Co-Principal Investigator, Equity and Effectiveness in State Funding Formulas, 2023 – 2025, Lumina Foundation, $250,000.

Co-Principal Investigator, HBCU Enrollment and Longer-Term Outcomes, 2023 – 2024, Washington Center for Equitable Growth and the Russell Sage Foundation, $67,273.

Principal Investigator, The Landscape of Local Funding Sources for Community Colleges, 2022 – 2024, Bill & Melinda Gates Foundation, $400,000.

Principal Investigator, An Evaluation of the Elevation Scholars Program, 2022 – 2023, Helios Education Foundation, $55,000.

Principal Investigator, Democratizing High-Quality Course Sequence Knowledge, 2022 – 2024, Bill & Melinda Gates Foundation, $509,824.

Principal Investigator, The Return on Investment of College Attendance for Black Students in Florida, 2022 – 2023, Helios Education Foundation, $265,000.

Co-Principal Investigator, Experimental Analysis of an Academic Coaching Intervention for Online Student Success, 2022 – 2024, Arnold Ventures, $298,136.

Principal Investigator, The Role and Influence of Online Degree Programs in Higher Education, 2021-2022, Arnold Ventures, $87,458.

Principal Investigator, Improving Access and Success in Information Technology Programs Through Education-Industry Connections, 2020 – 2024, National Science Foundation, $600,000.

Co-Principal Investigator, Equity and Effectiveness of State Higher Education Funding Policies, 2020 – 2022, Bill & Melinda Gates Foundation, $549,946.

Principal Investigator, An Examination of the Enrollment and Persistence Outcomes of the Florida College Student Re-Enrollment Demonstration, 2020 – 2022, Helios Education Foundation, $115,000.

Co-Principal Investigator, Building New Evidence for Designing Performance-Based Funding Policies to Reduce Inequality, 2020 – 2021, William T. Grant Foundation, $25,000.

Principal Investigator, National Evidence of Enrollment Shifts and Labor Market Outcomes Following the Great Recession, 2020, Arnold Ventures, $36,968.

Principal Investigator, The Effects of Variations in Performance-Based Funding Policies on Student Access, Success, and Labor Market Outcomes, 2019 – 2021, Arnold Ventures, $270,238.

Principal Investigator, The Effects of Variations in Performance-Based Funding Policies on Student Access, Success, and Labor Market Outcomes, 2019 – 2021, Joyce Foundation, $103,350.

Principal Investigator, Examining the Impact of Variations in Performance-Based Funding Policies on Reducing Inequality in Student Outcomes, 2019 – 2020, William T. Grant Foundation, $204,528.

Principal Investigator, Guided Pathways for Student Success at Access-Oriented Four-Year Institutions, 2018 – 2019, Bill & Melinda Gates Foundation, $355,997.

Principal Investigator, Florida College Student Re-Enrollment Demonstration: An Experimental Analysis, 2017 – 2019, Helios Education Foundation, $300,000.

Co-Principal Investigator, Loan Reduction and Graduate School Enrollment: The Impact of Pell and No-Loan Programs on Post-Baccalaureate Enrollment Choices of Low-Income Students, 2016 – 2017, AccessLex Institute and Association for Institutional Research, $46,976.

Peer-Reviewed Publications

Rosinger, K., Choi, J., **Ortagus, J.**, Kelchen, R., Everett, A., & Kara, M. (Accepted). Does Performance-Based Funding Increase State Appropriations for Public Colleges? *Educational Evaluation and Policy Analysis*.

Zahran, W., **Ortagus, J.**, Allchin, H., Choi, J., Rosinger, K., & Kelchen, R. (Accepted). The Impact of Workforce-Oriented Performance Based Funding on Students' Return on Investment. *American Educational Research Journal*.

Choi, J., Zahran, W., **Ortagus, J.**, Rosinger, K., Allchin, H., & Kelchen, R. (2026). Examining the Impact of Performance-Based Funding Policy Designs on College Completion by Field of Study. *Educational Evaluation and Policy Analysis*.

Smith-Onyewu, Z., **Ortagus, J.**, Peters, A., Kara, M., Rosinger, K., Kelchen, R., & Baker, D. (2026). Variations in Local Funding Sources for Community Colleges and Their Relationship to Student Outcomes. *Education Finance and Policy*.

Ortagus, J., Tyler, O., & Dirghalli, J. (2026). Navigating Course-Sequencing Decisions and Community College Pathways for Historically Underserved Student Populations. *Journal of Higher Education*.

Hu, X., **Ortagus, J.**, Peters, A., Kara, M., Rosinger, K., Kelchen, R., & Baker, D. (2026). The Varying Impacts of Merit-Aid Policy Design on Enrollment, Retention, and Graduation at Public Four-Year Colleges and Universities. *Educational Policy*.

Voorhees, N., & **Ortagus, J.** (2026). National Evidence of the Relationship Between SNAP Receipt and College Students' Academic Outcomes. *Journal of Higher Education*.

Divaker, R., **Ortagus, J.**, & Byron, L. (2026). A Qualitative Case Study of Historically Underserved Community College Students' Experiences in Information Technology Programs. *Community College Review*.

Ortagus, J., Allchin, H., Skinner, B., Tanner, M., & McFarlin, I. (2025). Experimental Evidence of the Impact of Re-Enrollment Campaigns on Long-Term Academic Outcomes. *Education Finance and Policy*.

*Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (2025). HBCU Enrollment and Longer-Term Outcomes. *American Economic Journal: Economic Policy*.

*Alphabetical authorship

Ortagus, J., Hughes, R., Voorhees, N., & Allchin, H. (2025). Digital Hub or Hindrance? The Effects of Online Enrollment in Introductory STEM Coursework on STEM Outcomes. *Research in Higher Education*.

Lubbe, C., Rivera-Jimenez, S., Sevilleno, A., & **Ortagus, J.** (2025). Adjustment Experiences Among Engineering Transfer Students: A Pilot Study at a Four-Year Institution in Florida. *American Society for Engineering Education Papers and Proceedings.*

Ortagus, J., Baker, D., Rosinger, K., Kelchen, R., Morales, O., Peters, A., & Lingo, M. (2024). The Revenue Implications of Community Colleges' Reliance on Local Funding. *AERA Open*.

Everett, A., Rosinger, K., Baker, D., Kim, H., Kelchen, R., & **Ortagus, J.** (2024). Tennessee's Burden: How Students Apply for State Financial Aid within One Southern State. *Research in Higher Education*.

Ortagus, J., Hughes, R., & Allchin, H. (2024). The Role and Influence of Exclusively Online Degree Programs in Higher Education. *American Educational Research Journal*.

Lubbe, C., Rivera-Jimenez, S., **Ortagus, J.**, Allchin, H., & Montiel, S. (2024). Vertical Transfer Student Pathways into Engineering: A 20-Year Benchmarking Analysis at a Large Public Research-Intensive Institution in Florida. *American Society for Engineering Education Papers and Proceedings.*

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2024). The Relationships Between State Higher Education Funding Strategies and College Access and Success. *Educational Researcher.*

Kelchen, R., Lingo, M., Rosinger, K., Baker, D., **Ortagus, J.**, & Wu, J. (2024). A Typology and Landscape of State Funding Formulas for Public Colleges and Universities from 2004 to 2021. *The Review of Higher Education*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2024). Investing in the Workforce: The Impact of Performance-Based Funding on College Student Earnings. *Journal of Higher Education*.

Ortagus, J. (2023). The Relationship Between Varying Levels of Online Enrollment and Degree Completion. *Educational Researcher.*

Rosinger, K., **Ortagus, J.**, Kelchen, R., & Choi, J. (2023). The Impact of Performance Funding Policy Design on College Access and Selectivity. *Educational Evaluation and Policy Analysis*.

Ortagus, J., Rosinger, K., Kelchen, R., Voorhees, N., Chu, G., & Allchin, H. (2023). A National Analysis of the Impact of Performance-Based Funding on Completion Outcomes Among Underserved Students. *The Review of Higher Education*.

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (2023). Applicants to Historically Black Colleges and Universities. *American Economic Association Papers and Proceedings*.

Voorhees, N, **Ortagus, J.**, & Marti, E. (2023). Give It a Swirl? An Examination of the Influence of Four-Year Students Taking Entry-Level Math Courses at the Local Community College. *Research in Higher Education*.

Ortagus, J., Kelchen, R., Rosinger, K., Chu, G., & Lingo, M. (2023). The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education. *Research in Higher Education*.

Hu, X., & **Ortagus, J.** (2023). National Evidence of the Impact of Dual Enrollment on Student Loan Debt. *Educational Policy*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2022). The Effects of Performance-Based Funding Policies on Student Loan Debt. *Economics of Education Review*.

Rosinger, K., Kelchen, R., Baker, D., **Ortagus, J.**, & Lingo, M. (2022). State Higher Education Funding During COVID-19: Lessons from Prior Recessions and Implications for Equity. *AERA Open*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., Cassell, A., & Brown, L. (2022). New Evidence on the Evolution and Landscape of Performance Funding for Higher Education. *Journal of Higher Education*.

Hu, X., **Ortagus, J.**, Voorhees, N., Rosinger, K., & Kelchen, R. (2022). Disparate Impacts of Performance Funding Research Incentives on Research Expenditures and State Appropriations. *AERA Open*.

Ortagus, J., & Kramer II, D. (2022). The Impact of No-Loan Program Participation on the Likelihood of Graduate Enrollment among Low-Income, First-Generation Students. *Education Finance and Policy*.

Ortagus, J., Hughes, R., & Voorhees, N. (2022). To Supplement or Supplant: The Relationship between IT Funding and Higher Education Personnel. *Journal of Education Finance*.

Ortagus, J., Skinner, B., & Tanner, M. (2021). Investigating Why Academically Successful Community College Students Leave College without a Degree. *AERA Open*.

Ortagus, J., Tanner, M., & McFarlin, I. (2021). Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from Florida Community Colleges. *Educational Evaluation and Policy Analysis*.

Kramer II, D., **Ortagus, J.**, & Donovan, J. (2021). Competing for Bachelor's Degrees: Are Community Colleges Cutting into the Market Share of Four-Year Institutions? *American Educational Research Journal*.

Ortagus, J., Yang, L., Voorhees, N., & Riggs, S. (2020). Revenue Reconsidered: The Relationship between Government Appropriations and Online Enrollment at Community Colleges. *Community College Journal of Research and Practice*.

Ortagus, J., Kelchen, R., Rosinger, K., & Voorhees, N. (2020). Performance-Based Funding in American Higher Education: A Systematic Synthesis of the Intended and Unintended Consequences. *Educational Evaluation and Policy Analysis*.

Ortagus, J., Kramer II, D., González Canché, M., & Fernandez, F. (2020). The Impact of Community College Baccalaureate Adoption on Associate Degree Production. *Teachers College Record*.

Ortagus, J., & Hu, X. (2020). A National Study of the Financial Implications of Community College Baccalaureate Adoption. *Journal of Higher Education.*

Ortagus, J., & Derreth, R.T. (2020). "Like Having a Tiger by the Tail": A Qualitative Analysis of the Provision of Online Education in Higher Education. *Teachers College Record*.

Ortagus, J., & Hu, X. (2019). The Price of Mission Complexity: A National Study of the Impact of Community College Baccalaureate Adoption on Tuition and Fees. *Educational Researcher*.

Kelchen, R., Rosinger, K., & **Ortagus, J.** (2019). How to Create and Use State-Level Policy Datasets in Education Research. *AERA Open*.

Li, A., & **Ortagus, J.** (2019). Raising the Stakes: Impacts of the Complete College Tennessee Act on Underserved Student Enrollment and Sub-Baccalaureate Credentials. *The Review of Higher Education*.

Ortagus, J., & Hu, X. (2019). Does the Community College Pathway Impact the Selectivity of Students' Destination Four-Year Institution? *Community College Review*.

Hu, X., & **Ortagus, J.** (2019). A National Study of the Influence of the Community College Pathway on Female Students' STEM Baccalaureate Success. *Community College Review*.

Ortagus, J., & Tanner, M. (2019). Going to College without Going to Campus: A Case Study of Online Student Recruitment. *Innovative Higher Education*.

Ortagus, J. (2018). National Evidence of the Impact of First-Year Online Enrollment on Postsecondary Students' Long-Term Academic Outcomes. *Research in Higher Education.*

Ortagus, J., & Yang, L. (2018). An Examination of the Influence of Decreases in State Appropriations on Online Enrollment at Public Universities. *Research in Higher Education.*

Ortagus, J., Kramer II, D., & Umbricht, M. (2018). Exploring the IT Productivity Paradox in Higher Education: The Influence of IT Funding on Institutional Productivity. *The Journal of Higher Education*.

Kramer II, D., **Ortagus, J.**, & Lacy, A. (2018). Tuition-Setting Authority and Broad-Based Merit Aid: The Effect of Policy Intersection on Pricing Strategies. *Research in Higher Education.*

Hu, X., **Ortagus, J.**, & Kramer II, D. (2018). The Community College Pathway: An Analysis of the Costs Associated with Enrolling Initially at a Community College Before Transferring to a Four-Year Institution. *Higher Education Policy*.

Ortagus, J. (2017). From the Periphery to Prominence: An Examination of the Changing Profile of Postsecondary Online Students. *The Internet and Higher Education*.

Umbricht, M., Fernandez, F., & **Ortagus, J.** (2017). An Examination of the (Un)Intended Consequences of Performance Funding in Higher Education. *Educational Policy*.

Cheslock, J., **Ortagus, J.**, Umbricht, M., & Wymore, J. (2016). The Cost of Producing Higher Education: An Exploration of Theory, Evidence, and Institutional Policy. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research* (Volume 31). Dordrecht, Netherlands: Springer.

Ortagus, J. (2016). Pursuing Prestige in Higher Education: Stratification, Status, and the Influence of College Rankings. *College & University*.

Ortagus, J., & Merson, D. (2015). Leveling the Playing Field: Faculty Influence on the Academic Success of Low-Income, First-Generation Student-Athletes. *Journal for the Study of Sports and Athletes in Education*.

Stedrak, L., **Ortagus, J.**, & Locke, L. (2013). Improving Professional Development in Education: The Role of Digital Technology. *Journal for Computing Teachers, 10*, 45-52.

Ortagus, J., & Stedrak, L. (2013). Online Education and Contingent Faculty: An Exploratory Analysis of Issues and Challenges for Higher Education Administrators. *Journal of Educational Considerations*.

Stedrak, L., **Ortagus, J.**, & Wood, R.C. (2012). The Funding of Virtual Schools in Public Elementary and Secondary Education. *Journal of Educational Considerations*.

Congressional Testimony

2025 (January 14). Testimony to the Pennsylvania General Assembly's Performance-Based Funding Council. *Performance-Based Funding Formulas for State-Related Universities*.

Press coverage of my testimony to the Pennsylvania General Assembly can be found here, here, and here.

2021 (July 29). Testimony to the U.S. House Committee on Education and Labor's Subcommittee on Higher Education and Workforce Investment. *Keeping the Pell Grant Promise: Increasing Enrollment, Supporting Success*.

Written testimony available here.

Policy Briefs

Ortagus, J., Smith-Onyewu, Z., Zahran, W., Kelchen, R., Rosinger, K., Baker, D., Voorhees, N. (2026). A National Analysis of State-Level Equalization Policies in the United States. *InformEd States*.

Slaughter, A., & **Ortagus, J.** (2025). Four Lessons on Using Outcomes-Based Funding to Improve College Completion Rates. *MDRC*.

Rosinger, K., Choi, J., **Ortagus, J.**, Kelchen, R., Everett, A., & Kara, M. (2025). Does Performance-Based Funding Increase State Appropriations for Public Colleges? *InformEd States*.

Smith-Onyewu, Z., **Ortagus, J.**, Peters, A., Kara, M., Rosinger, K., Kelchen, R., & Baker, D. (2024). The Landscape of Local Funding Sources for Community Colleges. *InformEd States*.

Ortagus, J., Hughes, R., & Allchin, H. (2024). Can Fully Online Degree Programs Boost College Completion? *Third Way*.

Rosinger, K., Kelchen, R., **Ortagus, J.**, Baker, D., & Lingo, M. (2024). Designing State Funding Formulas for Public Higher Education to Center Equity. *Brookings*.

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (2024). Understanding College Choice: The HBCU Context. *Brookings*.

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (2024). The Role of Historically Black Colleges and Universities in the Educational and Economic Outcomes of Black Students. *Postsecondary Equity and Economics Research Project*.

Edwards, A., **Ortagus, J.**, Smith, J., Smythe, A., Perrault, P., & Morales, K. (2023). The Importance of HBCUs for Florida. *Helios Education Foundation*.

Edwards, A., **Ortagus, J.**, Smith, J., Smythe, A., Perrault, P., & Morales, K. (2023). College Is A Net Positive for Black Students in Florida. *Helios Education Foundation*.

Baker, D., Rosinger, K., Baker, D., **Ortagus, J.**, Kelchen, R., Everett, A., Lingo, M., & Choi, J. (2023). A National Analysis of Variations in State Financial Aid Program Design and Student Success. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022). Relationships between State Higher Education Funding Strategies and Student Outcomes. *InformEd States*.

Ortagus, J., Baker, D., Kelchen, R., Rosinger, K., & Lingo, M. (2022). The Revenue Implications of Community Colleges' Reliance on Local Funding. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021). The Effects of Performance-Based Funding Policies on Student Debt and Repayment. *InformEd States*.

Ortagus, J., Kelchen, R., Rosinger, K., Chu, G., & Lingo, M. (2021). The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education. *InformEd States*.

Lingo, M., Kelchen, R., Rosinger, K., Baker, D., **Ortagus, J.**, & Wu, J. (2021). The Landscape of State Funding Formulas for Public Colleges and Universities. *InformEd States*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., & Choi, J. (2021). Exploring the Impact of Variations in State Performance Funding Policies on College Access. *InformEd States*.

Rosinger, K., Shamekhi, Y., Choi, J., Voorhees, N., **Ortagus, J.**, & Kelchen, R. (2021). Performance Funding for Higher Education: Current Evidence, Unanswered Questions, and How New Data Can Inform Policy. *InformEd States*.

Ortagus, J., Rosinger, K., Kelchen, R., Voorhees, N., & Chu, G. (2021). A National Analysis of the Impact of Performance-Based Funding on Completion Outcomes Among Underserved Students. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021). The Effects of Performance-Based Funding Policies on Student Earnings. *InformEd States*.

Ortagus, J., & Hughes, R. (2020). Paying More for Less? A New Classification System to Prioritize Outcomes in Higher Education. *Third Way*.

Rosinger, K., **Ortagus, J.**, Baker, D., Kelchen, R., Lingo, M., Choi, J., & Wu, J. (2020). State Snapshots of Funding for Public Colleges and Student Financial Aid: California, Florida, And Texas. *InformEd States*.

Ortagus, J. (2020). What We Know About the Cost and Quality of Online Education. *Third Way*.

Baker, D., Rosinger, K., **Ortagus, J.**, & Kelchen, R. (2020). Trends in State Funding for Student Financial Aid. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Baker, D., & Rosinger, K. (2020). Trends in State Funding for Public Higher Education. *InformEd States*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., Cassell, A. & Voorhees, N. (2020). The Landscape of Performance-Based Funding in 2020. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Brown, L., & Voorhees, N. (2019). Profiles of State Performance-Based Funding Policies: Missouri, New York, and Tennessee. *InformEd States*.

Ortagus, J., & Perrault, P. (2019). Interventions to Increase College Reenrollment and Completion: An Examination of Strategies Implemented at Five Colleges. *Helios Education Foundation.*

Other Publications

Rubin, J., Sommo, C., & **Ortagus, J.** (2026, April). REACT Nearly Doubles Re-enrollment Rates for Stopped-out Students. *MDRC*.

Ortagus, J., Burtch, T., & Tyler, O. (2024, January). An Evaluation of Elevation Scholars. *Helios Education Foundation*.

Ortagus, J., Hughes, R., & Allchin, H. (2023, November). The Problem With Exclusively Online Degree Programs. *The Century Foundation*.

Skinner, B., **Ortagus, J.,** & Tanner, M. (2022, February). Why Community College Students Quit Despite Being Almost Finished. *The Conversation*.

This article was republished in *Yahoo News*, *MarketWatch*, *Houston Chronicle*, *St. Louis Post-Dispatch*, and more.

Ortagus, J., & Hughes, R. (2021). College Students Shouldn't Pay More for Less. *The Hechinger Report*.

Ortagus, J., Tanner, M., & McFarlin, I. (2020). Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from Florida Community Colleges. *National Bureau of Economic Research*. NBER Working Paper No. 26649.

Study highlighted by What Works Clearinghouse (WWC) and the Institute of Education Sciences (IES) as a Tier 1 study that meets WWC standards without reservations

Ortagus, J., & Hu, X. (2019, October). Community Colleges Open the Door to Selective Universities. *The Conversation*.

This article was republished in *Salon*, *The Baltimore Sun, San Francisco Chronicle*, *Houston Chronicle*, *Connecticut Post*, *Idaho Press Tribune*, *The Florida Times Union*.

Lederman, D. (2019, April). Expert Roundup: What Kevin Carey Got Right (and Wrong) About Online Program Management Providers. Barlow, A., Bates, T., Baum, S., Becker, J., Cantwell, B., **Ortagus, J.**, Rascoff, M., Seymour, D, & Urdan, T. *Inside Higher Ed.*

Ortagus, J. (2013, September). The Difficulty in Data: A Look at How Used Car Lots Can Help to Explain Challenges Facing Obama's College Ratings System. *Higher Education in Review*.

Peer-Reviewed Presentations

Ortagus, J., & Sommo, C. (2026, November). "Early Evidence for a Multisite RCT to Improve College Re-Enrollment and Completion for Stopped-Out Students." Paper presented at the

annual meeting of the Association for Public Policy Analysis and Management, Boston, Massachusetts.

Rosinger, K., Oliver, D., Kelchen, R., Meyer, K., **Ortagus, J.**, & Kelchen, R. (2026, August). "Implementing Automatic Eligibility for Financial Aid for Among SNAP Recipients in Washington State." Paper presented at the annual meeting of the SHEEO Higher Education Policy Conference. Chicago, IL.

Ortagus, J., Hu, X., Allchin, H., Divaker, R., & Pigott, T. (2026, April). "Postsecondary Access and Completion: A Meta-Analysis of Dual Enrollment and Early College High School Participation." Paper presented at the annual meeting of the American Educational Research Association, Los Angeles, CA.

Rosinger, K., Choi, J., **Ortagus, J.**, Kelchen, R., Everett, A., & Kara, M. (2026, April). "Does Performance-Based Funding Increase State Appropriations for Public Colleges?" Paper presented at the annual meeting of the American Educational Research Association, Los Angeles, CA.

Zahran, W., **Ortagus, J.**, Rosinger, K., & Kelchen, R. (2026, March). "Comparing State Strategies for Funding Higher Education: The Impact of Financial Aid and Appropriations on Student Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Chicago, IL.

Kelchen, R., Rosinger, K., Baker, D., & **Ortagus, J.** (2026, March). "Examining the Effectiveness of State Higher Education Funding Strategies." Paper presented at the annual meeting of the Association for Education Finance and Policy, Chicago, IL.

Choi, J., Zahran, W., **Ortagus, J.**, Rosinger, K., Allchin, H., & Kelchen, R. (2025, November). "Examining the Impact of Performance-Based Funding Policy Designs on College Completion by Field of Study." Paper presented at the annual meeting of the Association for the Study of Higher Education, Denver, Colorado.

Ortagus, J., Zahran, W., & Dirghalli, J. (2025, November). Pathways and Pitfalls: The Relationship Between Course-Sequencing Decisions and Community College Students' Academic Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, Denver, Colorado.

Zahran, W. **Ortagus, J.**, Allchin, H., Choi, J., Rosinger, K., & Kelchen, R.. (2025, March). "The Impact of Workforce-Oriented Performance-Based Funding on Students' Return on Investment." Paper presented at the annual meeting of the Association for Education Finance and Policy, Washington, D.C.

Smith-Onyewu, Z., & **Ortagus, J.** (2024, November). "Impact of First-Year Students' Unmet Financial Need on Long-Term Academic Outcomes." Paper presented at the annual meeting of the Association for Public Policy Analysis and Management, National Harbor, Maryland.

Everett, A., Rosinger, K., Baker, D., Kim, H., Kelchen, R., & **Ortagus, J.** (2024, November). "Tennessee's Burden: How Students Apply for State Financial Aid within One Southern State." Paper presented at the annual meeting of the Association for Public Policy Analysis and Management, National Harbor, Maryland.

Ortagus, J., & Allchin, H. (2024, November). "The Influence of Pell Grants on Graduate School Enrollment." Paper presented at the annual meeting of the Association for Public Policy Analysis and Management, National Harbor, Maryland.

Fernandez, F., **Ortagus, J.**, Burnett, C., & Burridge, A. (2024, November). "Findings from a Cluster Randomized Controlled Trial to Support Student Success in Online Courses." Paper presented at the annual meeting of the Association for the Study of Higher Education, Minneapolis, Minnesota.

Lent Morales, K., **Ortagus, J.**, & Perrault, P. (2024, June). "Understanding the Changing Demographics of College Students and Reinforcing the Value of Higher Education." Paper presented at the annual meeting of the National Council of Higher Education Resources, Clearwater, Florida.

Perrault, P., Lent Morales, K., & **Ortagus, J.** (2024, May). "The Value of College Enrollment for Black Students in Florida." Paper presented at the annual meeting of the Florida College Access Network Summit, Orlando, Florida.

Fernandez, F., **Ortagus, J.**, Burridge, A., Burnett, C., & Ragsdale, L. (2024, April). "Early Findings from an Intervention to Support Online Learning." Paper presented at the annual meeting of the Council for the Study of Community Colleges, Pittsburgh, Pennsylvania.

Smith-Onyewu, Z., **Ortagus, J.**, Peters, A., Kara, M., Rosinger, K., Kelchen, R., & Baker, D. (2024, March). "Variations in Local Funding Sources for Community Colleges and Their Relationship to Student Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Baltimore, Maryland.

Hu, X., **Ortagus, J.**, Fernandez, F., Rosinger, K., Baker, D., & Kelchen, R. (2023, November) "The Varying Impacts of Merit-Aid Policy Design on College Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, Minneapolis, Minnesota.

Smith, J., Smythe, A., **Ortagus, J.**, & Edwards, A. (2023, March). "HBCU Enrollment and Longer-Term Outcomes." Paper presented at the annual meeting of the Southeastern Micro Labor Workshop, Athens, Georgia.

Ortagus, J., Hu, X., Menees, J., Allchin, H. & Fernandez, F. (2023, March). "Promoting Access and Completion: A Meta-Analysis of Dual Enrollment Participation and Student Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Ortagus, J., Skinner, B., Tanner, M., McFarlin, I., & Allchin, H. (2023, March). "Experimental Evidence of the Impact of Re-Enrollment Campaigns on Long-Term Academic Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Smith, J., Edwards, A., **Ortagus, J.**, & Smythe, A. (2023, March). "HBCU Enrollment and Longer-Term Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Smith, J., Smythe, A., **Ortagus, J.**, & Edwards, A. (2023, January). "Credit and Labor Market Returns to HBCU Attendance." Paper presented at the annual meeting of the Allied Social Science Associations, New Orleans, Louisiana.

Voorhees, N., & **Ortagus, J.** (2022, November). "SNAP on Campus: A National Study of Student Access and Engagement with the Supplemental Nutritional Assistance Program on Campus." Paper presented at the annual meeting of the Association for Public Policy Analysis and Management, Washington, D.C.

Ortagus, J., & Hughes, R. (2022, November). "The Impact of Enrolling in Exclusively Online Degree Programs on Students' Likelihood of Degree Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Ortagus, J., Kelchen, R., Rosinger, K., Baker, D., & Lingo, M. (2022, November). "The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022, November). "The Relationships between State Higher Education Funding Strategies and Student Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Everett, A., Rosinger, K., Baker, D., Kim, H., Kelchen, R., & **Ortagus, J.** (2022, November). "Examining Administrative Burden in Tennessee's Statewide Financial Aid Programs." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Ortagus, J., & Perrault, P. (2022, September). "What We Know About Re-Enrollment Campaigns." Paper presented at the annual meeting of the National College Attainment Network, Atlanta, Georgia.

Ortagus, J., Lynch, L., Tabor, H., Menees, J., & Azaz, N. (2022, May). "Qualitative Analysis of Underserved Students' Experiences in Information Technology Programs of Study." Paper presented at the annual meeting of the Florida College Access Network, Orlando, Florida.

Lynch, L., Tabor, H., Menees, J., Azaz, N., & **Ortagus, J.** (2022, April). "Improving Success of Underserved Students in Community College Information Technology Programs." Paper presented at the annual meeting of the Council for the Study of Community Colleges, Tempe, Arizona.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022, March). "Examining the Relationship between State Higher Education Funding Mechanisms and Student Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Cassell, A., Rosinger, K., Kelchen, R. & **Ortagus, J.** (2022, March). "Examining the Predictors of Performance Funding Policy Design." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Hu, X., **Ortagus, J.**, Voorhees, N., Rosinger, K., & Kelchen, R. (2021, November). "Disparate Impacts of Performance Funding Research Incentives on Research Expenditures and State Appropriations." Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

Ortagus, J., Voorhees, N., & Hughes, R. (2021, November). "The Causal Effects of Online Enrollment in Introductory STEM Coursework on STEM Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

Voorhees, N., & **Ortagus, J.** (2021, November). "National Evidence of the Influence of SNAP Receipt on College Students' Academic Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

Kelchen, R., & **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021, March). "The Effects of State Performance Funding Policies on Student Debt and Labor Market Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Hu, X., & **Ortagus, J.** (2020, November). "National Evidence of the Impact of Dual Enrollment on Student Loan Debt." Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

Ortagus, J., Rosinger, K., & Kelchen, R. (2020, November). "PBF Policy Design and Underrepresented Student Success." Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

Rosinger, K., **Ortagus, J.**, & Kelchen, R. (2020, November). "PBF Policy Design and College Access and Selectivity." Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

Ortagus, J., Skinner, B., & Tanner, M. (2020, March). "Why Did You Go? Using Bayesian Multilevel Regression with Poststratification to Understand Why Community College Students

Exit Early." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Kramer II, D., **Ortagus, J.**, & Curs, B. (2020, March). "Impact of No-Loan Program Participation on Academic Outcomes for Low-Income and First-Generation College Students." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Ortagus, J., Tanner, M., & McFarlin, I. (2020, March). "Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from a Multi-Site Experiment." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Voorhees, N, **Ortagus, J.**, & Marti, E. (2020, March). "Give It a Swirl? An Examination of the Influence of Four-Year Students Taking Entry-Level Math Courses at the Local Community College." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Rosinger, K., Kelchen, R., & **Ortagus, J.** (2020, March). "Examining the Impact of Performance-Based Funding on College Access: The Role of Policy Design." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Perrault, P., & **Ortagus, J.** (2020, March). "Increasing Student Completion: Examining Causal Effects of Re-Enrollment Strategies." Paper presented at the annual meeting of the National Student Success Conference, Tampa, Florida.

Ortagus, J. (2019, November). "Digitally Divided: The Impact of Online Enrollment on Underrepresented Minority and Low-Income Community College Students' Likelihood of Degree Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

Ortagus, J., Tanner, M., & McFarlin, I. (2019, November). "Experimental Evidence of the Effect of Informational Nudges and Financial Incentives on the Likelihood of Re-Enrollment Among Former Community College Students." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

Ortagus, J., & Hu, X. (2019, November). "National Evidence of the Financial Implications of Community College Baccalaureate Adoption." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

Kelchen, R., **Ortagus, J.**, & Rosinger, K. (2019, August). "A Comprehensive State-by-State Analysis of State Performance-Based Funding Policy Details." Data presented at the annual meeting of the SHEEO Higher Education Policy Conference. Boston, Massachusetts.

Ortagus, J., & Tanner, M. (2019, May). "Why Do Students Leave College? Preliminary Results from a Research-Practice Partnership." Paper presented at the annual meeting of the Florida College Access Network Summit, Orlando, Florida.

Ortagus, J., & Tanner, M. (2019, April). "Moving from Access to Success: A Multi-Institutional Case Study of Online Student Retention." Paper presented at the annual meeting of the American Educational Research Association. Toronto, Canada.

Ortagus, J., & Hu, X. (2019, March). "The Price of Mission Complexity: A National Study of the Impact of Community College Baccalaureate Adoption on Tuition and Fees." Paper presented at the annual meeting of the Council for the Study of Community Colleges. San Diego, California.

Ortagus, J., & Hu, X. (2018, November). "Do Community Colleges Increase Tuition and Fees After Adopting Community College Baccalaureate Programs?" Paper presented at the annual meeting of the Association for the Study of Higher Education, Tampa, Florida.

Donovan, J., Kramer, D., & **Ortagus, J.** (2018, April). "Competing for Bachelor's Degrees: Are Community Colleges Cutting into the Market Share of Four-Year Institutions?" Paper presented at the annual meeting of the American Educational Research Association. New York City, New York.

Ortagus, J., Proctor, A., & Holcombe, W. (2018, April). "A Research-Practice Partnership to Improve Educational Attainment in Florida." Presentation at the annual meeting of the Association of Florida Colleges International Conference on College Teaching and Learning, Orlando, Florida.

Ortagus, J., & Yang, L. (2017, November). "The Relationship Between Government Appropriations and Online Enrollment at Community Colleges." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Ortagus, J., & Tanner, M. (2017, November). "Going to College Without Going to Campus: A Case Study of Online Student Recruitment." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Kramer, D., Curs, B., **Ortagus, J.,** & Pendleton, L. (2017, November). "The Impact of No-Loan Program Participation on First-Year Outcomes for Low-Income and First-Generation Students." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Kramer, D., Tandberg, D., & **Ortagus, J.** (2017, November). "The Effect of Governor Party Affiliation on Public Support for Higher Education: A Regression Discontinuity Approach." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Hu, X., **Ortagus, J.**, & Kramer II, D. (2017, April). "The Opportunity Costs of Initial Community College Enrollment for Baccalaureate Recipients." Paper presented at the annual meeting of the American Educational Research Association. San Antonio, Texas.

Hu, X., & **Ortagus, J.** (2017, April). "Does Community College Enrollment Impact the Selectivity of the Destination Institution?" Paper presented at the annual meeting of the Council for the Study of Community Colleges. Fort Worth, Texas.

Li, A., & **Ortagus, J.** (2017, March). "The Impact of the Complete College Tennessee Act on Sub-Baccalaureate Credentials and Historically Underrepresented Student Enrollment." Paper presented at the annual meeting of the Association for Education Finance and Policy. Washington, D.C.

Ortagus, J. (2016, November). "Online Education in Higher Education: Evidence of the Effect of Online Enrollment on Credential Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

Ortagus, J., & Yang, L. (2016, November). "The Impact of Declining State Appropriations on Online Enrollment at Public Universities." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

Ortagus, J., & Derreth, T. (2016, November). "A Grounded Theory of the Provision of Online Education at Research Universities." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

Kramer II, D., & **Ortagus, J.** (2016, November). "The Effects of No-Loan Program Participation on Graduate School Enrollment Decisions for First-Generation and Low-Income Students." Paper presented at the 2016 Legal Education Research Symposium – Access Group Center for Research & Policy Analysis, Chicago, IL.

Ortagus, J., & Derreth, R. T. (2016, February). "Online Education in Higher Education: Implications for Revenue and Reputation." Paper presented at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

Ortagus, J., Umbricht, M., & Kramer, D. (2016, February). "The Impact of Technology Funding on Higher Education Personnel: A Fixed Effects Approach." Paper presented at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

Ortagus, J. (2015, November). "From the Periphery to Prominence: An Examination of the Changing Profile of Postsecondary Online Students." Paper presented at the annual meeting of the Association for the Study of Higher Education. Denver, Colorado.

Ortagus, J., Umbricht, M., & Wymore, J. (2015, April). "Unpacking the IT Productivity Paradox: The Influence of Technology Spending on Faculty and Staff Employment in Higher Education." Paper presented at the annual meeting of the American Educational Research Association. Chicago, Illinois.

Ortagus, J. (2015, April). "Reconciling Faculty, Finance, and Quality Assurance: Online Education as a Disruptive Innovation for Research Universities." Paper presented at the annual meeting of the American Educational Research Association. Chicago, Illinois.

Umbricht, M., Fernandez, F., & **Ortagus, J.** (2014, April). "Understanding Performance Funding Through Organizational Theory: A Comparative Analysis." Paper presented at the annual meeting of the American Educational Research Association. Philadelphia, Pennsylvania.

Ortagus, J. (2013, November). "The Influence of College Rankings on Perceptions of Prestige and Institutional Behavior in Higher Education." Paper presented at the annual meeting of the Association for the Study of Higher Education. St. Louis, Missouri.

Ortagus, J., & Merson, D. (2013, April). "Faculty Influence on Low-Income, First-Generation Student-Athletes." Paper presented at the annual meeting of the American Educational Research Association. San Francisco, California.

Oliver, B., Ulmer, J., Stedrak, L., & **Ortagus, J.** (2013, April). "Leadership Standards and Accountability: Issues of Poverty and Social Justice." Paper presented at the annual meeting of the American Educational Research Association. San Francisco, California.

Budhai, S., Loomis, F., & **Ortagus, J.** (2013, February). "Enhancing Student Engagement, Faculty Presence, and Community in Online Courses," Presentation at the annual meeting of the Conference on Higher Education Pedagogy. Blacksburg, Virginia.

Stedrak, L., & **Ortagus, J.** (2012, November). "Online Learning and Institutional Leadership," Paper presented at the annual meeting of the Association for the Advancement of Educational Research, Hutchinson Island, Florida.

Ortagus, J., & Stedrak, L. (2012, November). "Balancing Mission and Market Influences in Industry-Sponsored Research," Paper presented at the annual meeting of the Association for the Advancement of Educational Research, Hutchinson Island, Florida.

Ortagus, J., & Stedrak, L. (2012, May). "University-Industry Research Partnerships: Operational and Academic Implications for the Academy." Paper presented at the annual meeting of the National Education Finance Conference. San Antonio, Texas.

Stedrak, L., & **Ortagus, J.** (2012, May). "Funding Implications of Online Education: A State-By-State Policy Analysis." Paper presented at the annual meeting of the National Education Finance Conference. San Antonio, Texas.

Stedrak, L. & **Ortagus, J.** (2011, November). "Closing the Achievement Gap: Growth, Access, and Long-term Costs of Online Education." Paper presented at the annual meeting of the Association for the Advancement of Educational Research Conference. Hutchinson Island, Florida.

Stedrak, L. & **Ortagus, J.** (2011, September). "Increasing the Emphasis on Online Education: An Examination of Funding Allocations and Governmental Policy in the United States." Paper presented at the annual meeting of the Florida Distance Learning Association Conference. Orlando, Florida.

Stedrak, L., & **Ortagus, J.** (2011, May). "The Funding of Virtual Schools & Developmental Technology in Education." Paper presented at the annual meeting of the National Education Finance Conference. Tampa, Florida.

Invited Presentations

Ortagus, J. (2025, December). "Experimental Evidence on the Impact of Re-Enrollment Campaigns on Long-Term Academic Outcomes." City University of New York [Virtual Seminar]

Ortagus, J. (2025, March). "State Funding Policies and Higher Education." Arnold Ventures. Washington, DC.

Ortagus, J. (2024, April). "An Overview of Performance-Based Funding in American Higher Education." MDRC. [Virtual Seminar]

Ortagus, J., Mukuni, K., Cangialosi, K., & Cummings, E. (2024, February). "Driving Persistence Through Engagement in Virtual Learning." Inside Higher Ed. [Virtual Panel]

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (2023, November). "What We Know: Research and Data on the Returns to College Attendance." Helios Education Foundation. Tampa, Florida.

Ortagus, J., Frankenberg, E., & Johnson, G. (2023, September). "Supreme Court of the U.S. Decision and the Impact on College Access." Southern Regional Education Board. Atlanta, Georgia.

Ortagus, J., & Burtch, T. (2023, April). "Preliminary Evidence of the Role and Impact of Elevation Scholars." Elevation Scholars. Orlando, Florida.

Antonenko, P., Brownell, M., Cavanaugh, C., Israel, M., Leite, W., Manley, C., & **Ortagus, J.** (2022, October). "Writing Winning Grants." Office of Educational Research, University of Florida. Gainesville, Florida.

Ortagus, J., Blake, P., Feldman, D., Jones, S., Laderman, S., & Prescott, B. (2022, September). "Fair Funding and the Future of Virginia Higher Education. Partners for College Affordability & Public Trust and Education Reform Now." Richmond, Virginia.

Ortagus, J., Cisneros, J., Daniel, D., Middleton, K., & Stay, V. (2021, April). "Educational Innovation in Times of Crisis." American Education Research Association Presidential Session [Virtual Conference]

Dimino, M., **Ortagus, J.**, Jaggars, S., Dudley, T., & Klein, J. (2021, April). "Lessons Learned: A Year of Online Learning." Third Way. [Virtual Seminar]

Ortagus, J. (2020, September). "The State of the Community College Baccalaureate." New America. [Virtual Seminar]

Ortagus, J. (2020, May). "Responding to COVID-19: What We Know About Online Education in Higher Education." Florida Distance Learning Research Consortium. [Virtual Seminar]

Ortagus, J. (2020, April). "The Relationship Between Online Education and Student Outcomes." The Joyce Foundation. Chicago, Illinois. [Virtual Seminar]

Ortagus, J., & Perrault, P. (2020, February). "Winning Back Stop-Outs: Evidence-Based Approaches to Increasing College Re-Enrollment." Florida College Access Network Webinar. [Virtual Seminar]

Ortagus, J. (2019, June). "Performance-Based Funding in Higher Education." West Virginia University. [Virtual Seminar: Higher Education Governance]

Ortagus, J., & Tanner, M. (2019, June). "The Florida College Student Re-Enrollment Demonstration: Findings from Miami Dade College." Miami Dade College. Miami, Florida.
Invited presentations pertaining to this study were also completed at Broward College, Valencia College, Hillsborough Community College, and Palm Beach State College.

Ortagus, J. (2018, July). "The Role of the Professoriate at the Research-Intensive University." University of Hartford. [Virtual Seminar: The Professoriate]

Ortagus, J. (2017, April). "Do Declines in State Appropriations Influence Online Enrollment at Public Universities?" Ohio University. [Virtual Seminar: Higher Education Finance]

Ortagus, J. (2016, November). Conversations with Early Career PhDs, Association for the Study of Higher Education, Columbus, Ohio.

Ortagus, J. (2016, September). "A Changing Landscape: The Role and Impact of Instructional Technologies in Higher Education." Center for the Study of Higher Education, Pennsylvania State University. State College, Pennsylvania.

Bounds, S., DeLuca, T., Eldridge, L., **Ortagus, J.**, Owings, W., Sabina, L., Simon, C., & Stedrak, L. (2016, February). "Pre-Conference Workshop: Teaching Education Finance Courses in Distance Programs." Presentation at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

Teaching Experience

University of Texas at Austin (Professor)

- ELP 395K: Higher Education Policy
- PA 388K: Higher Education Policy

University of Florida (Assistant/Associate Professor/Professor)

- EDH 6664: Public Policy in Higher Education
- EDH 6931: Organization and Governance in Higher Education
- EDH 6066: American Higher Education
- EDH 7635: Higher Education Administration
- EDH 6931: Research Writing

The Pennsylvania State University (Teaching Assistant)

- HI ED 801: Foundation and Fundamentals of Institutional Research
- HI ED 810: Planning and Resource Management
- HI ED 830: Designing Institutional Research Studies
- HI ED 850: Analyzing Faculty Workload, Performance, and Compensation
- HI ED 860: Conducting Enrollment Management Studies

Selected Media Mentions

The Atlanta Journal-Constitution (June 2026)
Inside Higher Ed (May 2026)
WFTV – Orlando (July 2025)
NPR (March 2025)
Pittsburgh Post-Gazette (January 2025)
Forbes (January 2025)
Times Higher Education (January 2025)
Inside Higher Ed (January 2025)
Inside Higher Ed (October 2024)
Inside Higher Ed (September 2024)
Vermont Public Radio (August 2024)
Inside Higher Ed (July 2024)
Pittsburgh Post-Gazette (March 2024)
The Chronicle of Higher Education (March 2024)
Pittsburgh Tribune-Review (March 2024)
Inside Higher Ed (March 2024)
Education Dive (February 2024)
Beaver County Times (January 2024)
Inside Higher Ed (January 2024)
Inside Higher Ed (January 2024)
The Miami Times (December 2023)
ABC Action News (December 2023)
Education Dive (December 2023)
Inside Higher Ed (November 2023)
Forbes (November 2023)
The Post and Courier (July 2023)
Diverse Issues (June 2023)
Education Dive (May 2023)
Business Insider (April 2023)
Inside Higher Ed (April 2023)
Tampa Bay Business Journal (March 2023)

Education Dive (March 2023)
Inside Higher Ed (February 2023)
Diverse Issues (February 2023)
Austin American-Statesman (January 2023)
Education Dive (November 2022)
Tampa Bay Times (September 2022)
The Chronicle of Higher Education (September 2022)
Inside Higher Ed (September 2022)
Miami Herald (August 2022)
USA Today (August 2022)
The Northwest Arkansas Democrat-Gazette (July 2022)
Education Dive (June 2022)
Education Dive (May 2022)
Diverse Issues (March 2022)
Times Higher Education (November 2021)
NBC News (April 2021)
Education Dive (April 2021)
CNBC (March 2021)
Forbes (March 2021)
The Well News (March 2021)
WUFT News (March 2021)
Global News (February 2021)
Marketplace (January 2021)
Education Dive (January 2021)
Kansas Public Radio (December 2020)
Inside Higher Ed (November 2020)
Education Dive (November 2020)
Education Dive (November 2020)
Education Dive (September 2020)
Research Minutes (September 2020)
Education Dive (September 2020)
The Well News (September 2020)
Calgary Herald (September 2020)
Inside Higher Ed (September 2020)
Inside Higher Ed (August 2020)
Newsy (August 2020)
Inside Higher Ed (July 2020)
Money (June 2020)
The Chronicle of Higher Education (June 2020)
Teen Vogue (May 2020)
National Association of Financial Aid Administrators (March 2020)
Voice of America (February 2020)
Voice of America (February 2020)
Inside Higher Ed (February 2020)
Education Dive (January 2020)
Inside Higher Ed (January 2020)

Yahoo Finance (January 2020)
MarketWatch (January 2020)
Diverse Issues (December 2019)
Research Minutes (November 2019)
The University Network (October 2019)
Study International News (October 2019)
Inside Higher Ed (September 2019)
Inside Higher Ed (April 2019)
E-Learning Inside (April 2019)
Florida College Access Network (April 2019)
E-Learning Inside (March 2019)
Inside Higher Ed (October 2018)
Inside Higher Ed (October 2018)
Inside Higher Ed (July 2018)
Inside Higher Ed (July 2018)
Inside Higher Ed (May 2018)
The Hechinger Report (April 2018)
U.S. News & World Report (April 2018)
Inside Higher Ed (April 2018)
BreakThru Radio (August 2017)
Inside Higher Ed (August 2017)
Business Insider (April 2016)

Selected Mentions in Congressional Testimony or Government Reports (U.S.)

United States House of Representatives, Committee on Education and Workforce, Public Funds, Private Politics: Examining Bias in the Truman Scholarship Program. (December 2025)

Board of Governors of the Federal Reserve System, Predicting College Closures and Financial Distress. (November 2024).

The White House, Council of Economic Advisers, The Economics of HBCUs. (May 2024).

National Conference of State Legislatures, Housing and Food Security: Prerequisites for Student Success in Postsecondary Education. (December 2023).

U.S. Department of Education, Office of the Under Secretary, Need-Based Aid. (September 2023)

United States House of Representatives, Subcommittee on Higher Education and Workforce Development, Postsecondary Innovation: Preparing Today's Students for Tomorrow's Opportunities. (June 2023)

The White House, Council of Economic Advisers, Economic Report of the President. (March 2023)

National Center for Higher Education Management Systems. A Framework to Guide Revisions to Missouri's Public Higher Education Funding Model and to Incorporate a Performance Component. Report produced for the Missouri Department of Higher Education and Workforce Development. (December 2022).

United States Senate, Committee on Health, Education, Labor, and Pensions, Reauthorizing the Higher Education Act: Strengthening Accountability to Protect Students and Taxpayers. (April 2019)

United States Senate, Committee on Health, Education, Labor, and Pensions, Reauthorizing the Higher Education Act: Improving College Affordability. (February 2018)

Selected Mentions in International Policy Documents or Government Reports

OECD (November 2025). The Financial Sustainability of Higher Education. Paris, France.

OECD (December 2023). PISA 2022 Results (Volume II): Learning During – and From – Disruption. Paris, France.

Canadian Centre for Policy Alternatives (September 2023). Fund the Future: The State of Saskatchewan's Post-Secondary Sector. Ottawa, Canada.

OECD (September 2023). The Future of Finland's Funding Model for Higher Education Institutions. *OECD Education Policy Perspectives* (Co-Funded by the European Union). Paris, France.

Australian Government Productivity Commission (March 2023). Five-Year Productivity Inquiry: From Learning to Growth (Volume 8). Melbourne, Australia.

European Commission (December 2022). Final Report of the Study on the State and Effectiveness of National Funding Systems of Higher Education to Support the European Universities Initiative (Volume I). Publications Office of the European Union – Luxembourg, Luxembourg.

OECD (December 2022). Resourcing Higher Education in Portugal. *OECD Education Policy Perspectives* (Co-Funded by the European Union). Paris, France.

European Commission (October 2022). Investing in Our Future: Quality Investment in Education and Training. Final Report of the Commission Expert Group. Publications Office of the European Union – Luxembourg, Luxembourg.

OECD (July 2022). Human Resources in Higher Education in Israel. *OECD Education Policy Perspectives* (Co-Funded by the European Union). Paris, France.

The Flemish Education Council (May 2022). Guaranteed Basic Funding for Higher Education. Brussels, Belgium.

OECD (December 2021). Resourcing Higher Education in Denmark. *OECD Education Policy Perspectives* (Co-Funded by the European Union). Paris, France.

OECD (December 2021). Resourcing Higher Education in the Flemish Community of Belgium. *OECD Education Policy Perspectives* (Co-Funded by the European Union). Paris, France.

The Royal Society of Canada (May 2021). Investing in a Better Future: Higher Education and Post-COVID Canada. Ottawa, Canada.

Advising

Completed Dissertations:
Ayola Singh-Krietz (Chair)
Elizabeth Rich (Chair)
Xiaodan Hu (Co-Chair)
Jazmin Cuencas (Chair)
Kendall St. Hilaire (Chair)
Bhuvaneswari Gudapati (Chair)
Emil Loch (Chair)
Jiayao Wu (Chair)
Erica Mack (Chair)
Seth Assan (Chair)
Jacqueline Donovan (Chair)
Yunxi Qu (Chair)
William Stephenson (Chair)
Nicholas Voorhees (Chair)
Melvin Tanner (Chair)
Lee Delaino (Chair)
Garam Chu (Chair)
Anna Peters (Chair)
Katherine Vogel Anderson (Chair)
Mariah Plociniak (Chair)
Laura Quintana (Chair)
Kristopher Klann (Chair)
Jaime Harsell (Chair)
Matt Capaldi (Chair)
Naomi Szekeres (Chair)
Deanna Stentiford (Chair)
Hope Allchin (Chair)
Jason Dodge (Member)
Sarah Fornero (Member)
Mary Jordan (Member)
Audrey Antee (Member)
Miwa Nguyen (Member)
Kayla Charles (Member)

Cynthia Okoe (Member)
Elizabeth Grulke (Member)
William Hamilton (Member)
Eric Coley (Member)
Murielle Gammons (Member)
Nancy Wheat (Member)
Clairem Diaz (Member)
Nikkia Gumbs (Member)
Kiffani Browning (Member)
Cristie Kedroski (Member)
Priscilla Bell (Member)
Allison Forrest (Member)
Jarrett Carter (Member)
Andrea McCaffree-Wallace (Member)
Taylor Burtch (Member)
Christian Jarquin (Member)
Christina Perez (Member)
Matthew Simmons (Member)
Lana St. Hilaire (Member)
Charles Everett (Member)
Amber Abels (Member)
Emily Long (Member)
Christine Voigt (Member)
Tim Difato (Member)

Editorial Boards

Review of Educational Research (2022 – Present)
Research in Higher Education (2020 – Present)

Ad Hoc Manuscript Reviewer

Journal of Research on Educational Effectiveness (2024 – Present)
Journal of Engineering Education (2024 – Present)
Economics of Education Review (2023 – Present)
American Sociological Review (2022 – Present)
Journal of Policy Analysis and Management (2022 – Present)
Journal of Higher Education (2021 – Present)
AERA Open (2021 – Present)
Educational Evaluation and Policy Analysis (2020 – Present)
Education Finance and Policy (2020 – Present)
American Educational Research Journal (2019 – Present)
Educational Researcher (2019 – Present)
Review of Higher Education (2019 – Present)
Higher Education (2019 – Present)
Community College Review (2019 – Present)

American Journal of Education (2018 – Present)
Teachers College Record (2018 – Present)
Research in Higher Education (2017 – 2020)
Internet and Higher Education (2016 – Present)
Educational Policy (2015 – Present)
Journal of Research in Rural Education (2014 – 2015)

Selected Awards, Affiliations, and Other Professional Service

Margie Gurley Seay Centennial Professorship in Education (Fellow), University of Texas at Austin (2025 – 2026)

Best Conference Paper, American Society for Engineering Education Annual Conference (2025)

Irving and Rose Fien Endowed Professor in Education Award (Award Amount: $20,000), University of Florida (2023 – 2025)

Chair, Faculty Search Committee, Assistant Professor of Higher Education Administration & Policy, College of Education, University of Florida (2023 – 2024)

Member, Search Committee, Director of the School of Human Development & Organizational Studies, College of Education, University of Florida (2023 – 2024)

Grant Proposal Reviewer, National Science Foundation (2023 – 2025)

Grant Proposal Reviewer, Institute of Education Sciences (2022 – 2025)

Evaluation Report Reviewer, U.S. Department of Education (2022 – 2024)

Chair, Faculty Search Committee, Student Personnel in Higher Education, College of Education, University of Florida (2021 – 2022)

Member, Search Committee, Associate Dean for Faculty Affairs and Community Engagement, College of Education, University of Florida (2021 – 2022)

Research Mentor, ECMC Foundation Postsecondary CTE Research Fellows (2021 – 2022)

University Term Professorship (Award Amount: $15,000), University of Florida (2021 – 2024)

Grant Proposal Reviewer, William T. Grant Foundation (2020 – Present)

Grant Proposal Reviewer, State Higher Education Executive Officers Association (2020)

Member, Faculty Search Committee, Student Personnel in Higher Education, College of Education, University of Florida (2019 – 2020)

Member, Faculty Search Committee, Director of the Institute for Advanced Learning Technologies, College of Education, University of Florida (2019 – 2020)

Co-Founder, InformEd States (2019)

Invited Participant, Convening on the Future of State Funding Models for Higher Education, Ithaka S+R (2019)

Selected Participant, Summer Training Institute for Cluster-Randomized Trials, Northwestern University, with funding from the Institute of Education Sciences (2019)

Outstanding Young Alumni Award (*40 Under 40*), University of Florida (2019)

Excellence Award for Assistant Professors (Award Amount: $5,000), University of Florida (2018)

Member, Faculty Search Committee, Director of the Institute for Advanced Learning Technologies, College of Education, University of Florida (2018 – 2019)

Chair, Faculty Search Committee, Assistant/Associate Professor of Higher Education Administration and Policy, College of Education, University of Florida (2018 – 2019)

Member, Faculty Search Committee, Assistant Professor of Learning Analytics, College of Education, University of Florida (2017 – 2018)

Selected Participant, Quasi-Experimental Design and Analysis Workshop, Northwestern University, with funding from the Institute of Education Sciences (2017)

Advisor, University of Florida Freshman Orientation "Preview" (2016 – 2022)

Proposal Reviewer, American Educational Research Association and Association for the Study of Higher Education (2015 – Present)

Fellow, National Data Institute: Using Federal Data to Support Research on Science, Engineering, and Postsecondary Education, Association for Institutional Research (2013)

Consulting Editor, Higher Education in Review (2012 – 2015)