Curriculum Vitae

Tolga Ozyurtcu, Ph.D.

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Professional Appointments

Associate Professor of Instruction, Department of Kinesiology and Health Education, The University of Texas at Austin, August 2020-present.

Assistant Professor of Instruction, Department of Kinesiology and Health Education, The University of Texas at Austin, August 2014-2020.

Advisory Appointments at UT Austin

Faculty Advisory Council, Division of Textiles and Apparel (School of Human Ecology), 2022-present

Faculty Affiliate, Center for Sports Communication and Media (Moody College of Communication), 2020-present

Education

Ph.D. Kinesiology (Physical Culture and Sport Studies), The University of Texas at Austin, 2014. Dissertation title: "Flex Marks the Spot: Histories of Muscle Beach"

M.Sc. Kinesiology (Sport Management), The University of Texas at Austin, 2011. Thesis title: "The Role of Parents in Sport Specialization: A Grounded Theory of Soccer Parents"

B.A Political Science, Haverford College, 2005.

Research Interests

The historical and sociocultural analysis of sports and leisure practices and those who participate in them. Drawing on perspectives from media studies to cultural geography, I aim to understand the things that we do in our spare time, where we do these things, and how these things shape our identities and the cultures that surround us.

Peer Reviewed Articles and Book Chapters

Ozyurtcu, Tolga. (Invited review) "Tony Hawk: Until the Wheels Fall Off." *Journal of Sport History* 49:2, 165-167 (2022).

Murtha, Ryan T. and Tolga Ozyurtcu "From Stroke to Stoke: The Multiple Sporting Legacies of the Southern California Home Swimming Pool." *International Journal of the History of Sport* 39:1, 92-110 (2022).

Murtha, Ryan T.and Tolga Ozyurtcu, "Untangling the Differences Between Live and Filmed Sport, or Why Are Sports Movies Bad?" *Aethlon* 37.2,no. 2: 79-89 (2021).

Ozyurtcu, Tolga, and Jan Todd. "Critical Mass: Oral History, Innovation Theory, and the Fitness Legacy of The Muscle Beach Scene." *The International Journal of The History of Sport* (Spring 2021).

Schelfhout, Sam, Tolga Ozyurtcu & Jan Todd. "Streaming, Spectatorship and the Sportification of E-Sports." In *Das Phänomen E-Sports*, edited by Annette R. Hofmann, 158-185. Aachen, Germany: Meyer & Meyer Verlag (2020).

Ozyurtcu, Tolga. "'Living The Dream': Southern California and the Origins of Lifestyle Sport." *Journal of Sport History* 46:1, 20-35 (Spring 2019).

Ozyurtcu, Tolga. "Shaping the Boom: Los Angeles Surfing from George Freeth to *Gidget*." In *LA Sports*, edited by Wayne Wilson and Wiggins, David K., 219–38. Fayetteville: University of Arkansas Press, 2018.

Bowers, Matthew T., and Tolga Ozyurtcu. "Reducing Bias to Shift Demand: A Model for Reforming Youth Sports in America." *Sport & Entertainment Review* 4:2, 33-40 (2018).

Ozyurtcu, Tolga and Jan Todd. "A Prelude to Big Time Football: H.J. Lutcher Stark and the 1910 University of Texas Football Season." *Iron Game History* 13: 2/3, 65-78 (2015).

Ozyurtcu, Tolga. (invited review essay). "No-No: A 'Dockumentary'." *Journal of Sport History* 42:3, 402-403 (2015).

Peer Reviewed Editorials

Ozyurtcu, Tolga. "The Wheel of Pain Keeps on Turning: Human Potential At The Arnold Sports Festival." *Iron Game History* 16:2, 1-3 (2023).

Invited Review Articles

Reviews for Sport in American History (http://ussporthistory.com)

Dodgerland: Decadent Los Angeles and the 1977-78 Dodgers, by Michael Fallon. (2017)

The Battle for Paradise: Surfing, Tuna, and One Town's Quest to Save a Wave, by Jeremy Evans. (2016)

Barbarian Days: A Surfing Life, by William Finnegan. (2016)

Digital Publications

Co-editor and contributor for Stratfor.com 'Geopolitics of Sports', April 2017-July 2019. Article archive of single-authored pieces listed below: https://worldview.stratfor.com/people/278224

Why the Women's World Cup Flies Under the Geopolitical Radar, 7/10/19

The Plight of a Bahraini Soccer Player Highlights the Connection of State and Sport, 2/11/19

Of Soccer and Separatism: Why the Basque Decision To Seek FIFA Membership Matters, 1/7/19

The 2018 Gift Guide for the Geopolitically Curious Sports Fan, 12/5/18.

The Sports World Wrestles With the Khashoggi Scandal,10/29/18.

Playing Games With The Russian Military, 9/17/18.

Two Years Later, The NFL's Anthem Issue Plays On, 8/20/18.

The World Cup: Looking Ahead From 2018, 7/23/18.

In the World Cup, 'Nationality' Is a Relative Term, 6/25/18.

The Presidential Fitness Message Can't Seem to Connect, 5/14/18.

Play By Play: A Water Dispute Spills into Cricket and a Rich Offer for FIFA, 4/27/18.

As the British Empire Evolved, the 'Friendly Games' Endured, 4/16/18.

Play by Play: Russia Faces Another Scandal and the World Wises Up to “Techno-Doping", 3/26/18.

Tracing the Evolution of the Paralympic Games, 3/13/18.

Play By Play: Does the Korean Olympics Détente Have Staying Power?, 2/26/18.

Camouflage and Lycra: Olympic Athletes and the Military, 2/19/18.

Even the Cold-Weather Games Can be a Geopolitical Hotbed, 2/12/18.

Play By Play: A Cultural Opening in Saudi Soccer; An Olympics Détente,1/29/18.

Hat Tricks and Halos: How Athletes Become Politicians, 1/15/18.

The Rather Surprising and Sometimes Cuban History of Holiday Bowl Games,1/1/18.

An Enduring Fable on the Western Front, 12/25/17.

Play by Play: Looking Ahead and Looking Back, 12/18/17.

Gifts for the Geopolitically Curious Sports Fan, 12/4/17.

Play by Play: Plumbing the Depths of FIFA and Having a Ball with a Twitter War, 11/27/17.

A Short History of Thanksgiving Day Football in America, 11/20/17.

Riding the Waves of Military Innovation, 11/6/17.

Play by Play: Trump: Tackles the NFL and Turkey Sidelines Traveling Athletes, 10/30/17.

From a Ghost Town to the Global Stage, 10/2/17.

Pro Sports and Protest: Players Put Their Mouths Ahead of Their Money, 9/4/17.

Play By Play: Of International Spectacles and National Identities, 8/28/17.

Formula E: Racing to Stay on the Cutting Edge , 8/7/17.

Play by Play: Some Hard Truths About Both Flavors of Football, 7/31/17.

The America's Cup: A High Seas Expression of Pure Capitalism, 7/17/17.

Wrestling With Tradition: Mongolia, Japan, and the Changing Face of Sumo, 7/10/17.

Play by Play: A World Cup Prep Test and the Dawn of Olympic Skateboarding, 6/26/17.

How an All-American Game Went Global, 6/5/17.

Play by Play: Turkey's Long Arm, the Straight Dope and Medal Fatigue, 5/29/17.

Why China's Ban on Golf is Par for the Course, 5/15/17.

Play by Play: Gender Gaps and Global Games, 5/1/17.

Remembering Pat Tillman, 4/27/17.

How Japan Got Baseball, 4/3/17.

Peer Reviewed Conference Presentations

Ozyurtcu, Tolga. "Faking It and Making It: On Teaching Sport Philosophy as a Non-Philosopher." Presented at the International Association for the Philosophy of Sport conference, State College, Pennsylvania, August 2022.

Ozyurtcu, Tolga. "Class Interference: Hip-Hop, Gang Culture, and the Ban on Raiders Gear in Schools." Presented at the North American Society for Sport History conference, virtual, May 2021.

Ozyurtcu, Tolga. "Waves of Innovation: Surfing, Technology, and Nature." Presented at the Society for the History of Technology conference, virtual meeting, October 2020.

Ozyurtcu, Tolga. "Black and White and Shred All Over: Skateboarder Magazine and the Invention of a Sport." Presented at the North American Society for Sport History conference, Boise, Idaho, May 2019.

Ozyurtcu, Tolga. "The Look-Ma No Hands Olympics: The Birth and Rise of the ESPN X Games." Presented at the North American Society for Sport History conference, Winnipeg, Manitoba, June 2018.

Ozyurtcu, Tolga. "'Living the Dream": Southern California and The Origins of Lifestyle Sports." Presented at the North American Society for Sport History conference, Fullerton, California, May 2017.

Ozyurtcu, Tolga. "In Defense of the Endless Summer: Assessing the Role of Place in Surf Cinema." Presented at the North American Society for Sport History conference, Atlanta, Georgia, May 2016.

Ozyurtcu, Tolga. "The Short Goodbye: Scandal, Politics, and the End of Muscle Beach." Presented at the North American Society for Sport History conference, Miami, Florida, May 2015.

Ozyurtcu, Tolga. "From the Sand to the Screen: Muscle Beach Goes to The Movies." Presented at the Pop Culture Association/American Culture Association conference, New Orleans, Louisiana, April 2015.

Ozyurtcu, Tolga. "California Dreaming & Scheming: Joe Weider, Bodybuilding, and the Myth of the Golden State." Presented at the North American Society for Sport History conference, Glenwood Springs, Colorado, May 2014.

Ozyurtcu, Tolga. "Hunter S. Thompson at ESPN." Presented at the North American Society for Sport History conference, Halifax, Nova Scotia, May 2013.

Ozyurtcu, Tolga. "Theory and Physical Culture Studies" Presentation and panel participation: in *Physical Culture Studies and Sport History: A Panel Discussion.* Panel presented at the North American Society for Sport History conference, Berkeley, California, May 2012.

Ozyurtcu, Tolga. "Secret Spots: The Sacred Spaces of Surfing." Presented at The International Association for the Philosophy of Sport conference, Rochester, New York, September 2011.

Ozyurtcu, Tolga. "Reinventing the Wheel: Polyurethane Wheels and the Evolution of Skateboard Technology and Culture." Presented at the North American Society for Sports History conference, Austin, Texas, May 2011.

Bowers, M.T., Giraldo, J.S., Kessler, S.A., & Ozyurtcu, Tolga. "Understanding adult sport participation and community: A multi-national inquiry – Perspectives on formal and informal sports structures." Symposium presented at the North American Society for Sport Management conference, Columbia, South Carolina, May 2009.

Invited Speaking and Panel Presentations

"*Citius, Altius*, Forty Acres: A History of Longhorns at the Olympics," Clyde Rabb Littlefield Lecture, University of Texas at Austin, *forthcoming*, September 2024.

Host and moderator, *MVP* Film Screening and Q&A with Nate Boyer, October 2023.

Host and moderator, "Amateurism and Lawsuits: The Downfall of the NCAA," Clyde Rabb Littlefield Lecture, University of Texas at Austin, October 2022.

"The Super Bowl and American Culture." King Abdullah University of Science and Technology program at UT Austin, February 2021.

"Growing the Legend." College of Education panel with Austin FC, February 2021.

Host and moderator, "The Legacy of Earl Campbell," Clyde Rabb Littlefield Lecture, University of Texas at Austin, October 2019.

"Playing Nice: How to Help Parents Stay Onside." Capital Area Youth Soccer Association, Austin, TX, February 2019.

"Batter-Up: Taking on the Job Market, Publishing, and a Career in Academia." Panelist, North American Society for Sport History conference, Winnipeg, Manitoba, June 2018.

"Mermaids and Musclemen: Midcentury Movies and the Athletic Body." Session moderator and commentator, North American Society for Sport History conference, Fullerton, California, May 2017.

"Muscles as Message: Film, Sport, and Masculinity." Session moderator and commentator, North American Society for Sport History conference, Atlanta, Georgia, May 2016.

"Lessons in Baseball and Business: How a Partnership Between the Texas Rangers and Globe Life is a Home Run for Both Organizations." Panel moderator and commentator, University of Texas at Austin, Austin, Texas, March 2016.

"B-Movies and Bad History: Football." Panel discussion at the Bob Bullock Texas History Museum, Austin, Texas, December 2015.

"The Development of Soccer and Basketball in the United States." Symposium at the Beijing Municipality Youth Sport Department, Beijing, China, October 2013. (co-authored research presented by collaborator Matthew T. Bowers)

"Sport Development Panel of Experts Meeting." Panel moderator. University of Windsor Department of Kinesiology, Windsor, Ontario, April 2012.

Honors and Funding

Signature Course Development Grant, Undergraduate Studies, University of Texas at Austin, 2023 ($1,500)

Faculty Development Award, College of Education, University of Texas at Austin, 2023 ($10,000)

Undergraduate Educator of the Year 2015-16, The University of Texas at Austin, Department of Kinesiology and Health Education

Faculty Innovation Grant, "Expanding the Playbook: Introducing Gamification Elements into the Sport Management Internship Course." In collaboration with Emily Sparvero and Matthew T. Bowers. The University of Texas at Austin Faculty Innovation Center, 2017. ($1500)

New Faculty Travel Grant, Popular Culture Association, 2015. ($600)

Invited Public Speaking (non-academic)

"Big Hits and Big Bucks: Longhorn Football from Stark to Sark," Austin Founders Lion's Club, January 2023

University and Professional Service

University Level Service, UT Austin

Provost's Teaching Fellow, 2022-present

Student Athletes and Activities Committee, Member, 2019-2022
Chair, 2020-2021
Chair-elect, 2019-2020

Independent Inquiry Flag Committee, College of Education representative, 2017-2020

C-3 Faculty Council Curriculum Committee, 2021-Present

College of Education, UT Austin

Dean's Distinguished Teaching Award Committee, 2022-present

Dean's Leadership Fellow, College of Education, 2021-2022

Undergraduate Scholarship Committee (Dean's Promising Scholars), College of Education, 2019-present

Undergraduate Curriculum Committee, College of Education, 2018-present.

Department of Kinesiology and Health Education, UT Austin

Chair, Fitness Institute of Texas Faculty Steering Committee, 2023-present

Chair, Search Committee, Applied Movement Science half-time professional track, 2023

Search Committee, Physical Activity, Culture, Race, and Gender, 2023

Assistant Director, H.J. Lutcher Stark Center for Physical Culture and Sports, 2022-present

Chair, Search Committee, Sport Management and Physical Culture and Sport Studies, 2022

Conference Organizer, "Playing the Long Game: A Symposium on the Future of the Sports Industry," 2021-2022

Faculty Advisor, Sport Management Club, 2021-203

Chair, Undergraduate Strategic Planning Committee, 2020-2021.

Co-chair, Essay Awards Committee, Stark Center Physical Cultures of The Body Conference, 2020-present

Faculty Advisor, Kinesiology Club, 2019-present.

Undergraduate Coordinator & Chair of Undergraduate Advisory Committee, Department of Kinesiology and Health Education, 2018-present.

SACS Accreditation Committee, 2018-present

Budget Council, 2018-present

Management Team, 2018-Present

Search Committee, Physical Culture and Sport Studies, 2018

Chair, Alderson Lecture and Awards Ceremony, 2018

Ad-hoc Committee on Non-Tenure Track Faculty, 2018

Non-Tenure Track Faculty Merit Review, 2017-2018, 2020-2022

Undergraduate Advisory Committee, Sport Management Program Representative, 2016-2018

Search Committee, Exercise Science, 2017

Search Committee, Health Behavior and Health Promotion, 2016

Professional Service

Co-organizer and host, "Sport, Technology, and Innovation," Smithsonian Institution, Washington, D.C., forthcoming, October 2024

Marketing Committee, North American Society for Sport History, 2022-present.

Co-Editor-in-Chief, *Iron Game History: The Journal of Physical Culture* (peer-reviewed), 2019-present

Executive Council Member-at-Large, North American Society for Sport History, 2019-2021

Information Technology Committee Member-at-Large, North American Society for Sport History, 2019-2021

Time and Site Committee, North American Society for Sport History, 2017-2019

Program Committee, North American Society for Sport History, 2016-2018

Teaching Experience

Kinesiology Courses Taught in Rank

KIN 312 The Sport Industry in America
KIN 312M Management of Sport and Physical Activity Programs
KIN 316 Structure and Organization of Sport Programs
KIN 328C Fieldwork in Sport Management
KIN 628 Internship in Sport Management
KIN 347 Historical and Ethical Issues in Physical Culture and Sports
KIN 350 Sociological Aspects of Sport and Physical Activity

KIN 351 Philosophy of Sport and Physical Activity
KIN 355 Media and Public Relations in Sport
KIN 357 Strategic Management for Sport Organizations
KIN 395 Sport, the Body, and Social Theory (Graduate)
KIN 395 Ethics in Sport (Graduate)
KIN 395 WB Organizational Behavior (Online Graduate)
KIN 395 WB Ethics in Sport (Online Graduate)
KIN 395 Sport Facility and Event Management (Graduate)
KIN 395 Sport Industry in America (Graduate)

Teaching Engagements Outside of Department of Kinesiology and Health Education

UGS 303 Sports and Innovation

Plan II University Honors Theses:

- Co-supervisor: James McGinley (2023)
- Co-supervisor: Cole Coerver (2022)
- Supervisor: Jane Buell (2020)
- Co-supervisor: Mehul Gore (2019)
- Co-supervisor: Kristen Moore (2018)
- Co-supervisor Hubbard Uhlhorn (2017)

UT Polymathic Scholars Theses:

- Bryan Berry (2022)

Strategy for Sports Organizations, "Summer Discovery Scholars Program" for high school students, with the University of Texas at Austin College of Liberal Arts, 2016-2019.

TXA 365 "Nike U" collaboration between UT Austin division of Textiles and Apparel and Nike. Faculty mentor (2015) and instructor (2016).

University of Texas at Austin, "Eyes on Teaching" participant, course observed: KIN 351, 2018 & 2019

Mentoring and Research Supervision

Doctoral Dissertation Committees (in progress)

Mackenzie Pike, Communication Studies.

Doctoral Dissertation Committees (completed)

Ryan Murtha, (co-chair) "The History of American Sportswriting, 1690 to Today," Department of Kinesiology and Health Education, August 2023

Emalee Nelson, (co-chair) "Feminine Americanism : Womanhood and Athletes in the 1950s," Department of Kinesiology and Health Education, August 2023

Sam Schelfhout (co-chair), "Beyond 'An Iron Fist in a Velvet Glove': American People-to-People Sport Diplomacy during the Late and Post-Cold War Eras (1980-2020)," Department of Kinesiology and Health Education, May 2023

Sabine Wass, "German Soccer Stars and The Politics of Media Representation: A Case Study on Ethnicity and Celebrity Culture." Department of Germanic Studies, May 2023

Tanya Jones-Wilson (Co-chair), "Richard Lapchick and The Fight For Human Rights in Sport." Department of Kinesiology and Health Education, August 2021

Daniel Rosenke, "Supply and Enhance: Tracing the Doping Supply Chain in the 1980s," Department of Kinesiology and Health Education, August 2020

Lauren Osmer, "Reading the Pitch: Historical Racialized Narratives in Mass Media Coverage of International Baseball," Department of Kinesiology and Health Education, December 2019

Kyungun Kim, "Assessment and Analytical Framework for Sport Literacy: A Case of College Basketball," Department of Kinesiology and Health Education, December 2016

Di Wu, "Understanding Consumer Response to the Olympic Visual Identity Designs," Department of Kinesiology and Health Education, December 2016

Master's Thesis and Report Committees

Ryan Timothy Murtha, (co-chair) "'When the Guns Boom': The 1968 Olympics and the Massacre at Tlatelolco," Department of Kinesiology and Health Education, May 2018

Mu Li, (co-chair) "Professional Stadiums and the City: An Assessment of Twenty-first Century Urban Sports Facilities in the United States," Department of Kinesiology and Health Education, May 2017

Jeffrey Robert Farr, (co-chair) "How Newspapers Shaped the Culture of Golf in Austin, Texas: An Historical Analysis Department of Kinesiology and Health Education, May 2016

Undergraduate Mentoring and Research Supervision

Freshman Interest Group (FIG) and Transfer Interest Group (TRIG) mentor and guest speaker, 2014-present.

Intellectual Entrepreneurship Consortium, faculty mentor for students: Julian Rowe-Cohen (2019), Lily Noonan (2017), Grace Olusanya (2015), Natalie Mok (2014), Katherine Cahill (2014).

Professional Affiliations

Journal Article Reviewer

Business History Review
Iron Game History
Journal of Sport History
The International Journal of the History of Sport
The Journal of Urban History

Society Memberships

North American Society for Sport History, 2011-Present

Society for the History of Technology, 2020-2022

Popular Culture Association (2014)

American Studies Association (2014)

International Association for the Philosophy of Sport (2011-2012, 2022-2023)

North American Society for Sport Management (2009-2010)

Media and Public Engagement

Featured in and appearances on: Texas Monthly, the Dallas Morning News, the Daily Texan, NPR "All Things Considered," KUT "The Texas Standard," Canadian Broadcasting Corporation "The Current," Bob Bullock Texas History Museum "B-Movies and Bad Cinema," South By Southwest Sports, Stratfor Geopolitics Podcast, Buzzfeed, the Beaumont Register, and others.