September 30, 2026

BRIAN M. MILLS

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EDUCATION

PH.D. IN KINESIOLOGY **2012**
University of Michigan Ann Arbor, MI

M.A. IN APPLIED ECONOMICS **2012**
University of Michigan Ann Arbor, MI

M.A. IN STATISTICS **2011**
University of Michigan Ann Arbor, MI

M.A. IN KINESIOLOGY **2008**
University of Michigan Ann Arbor, MI

B.A. IN PSYCHOLOGY **2006**
St. Mary's College of Maryland St. Mary's City, MD

ACADEMIC APPOINTMENTS

UNIVERSITY OF TEXAS **AUSTIN, TX**
Associate Professor, Kinesiology & Health Education 2019 –
Graduate Advisor, Kinesiology & Health Education 2021 –
Faculty Affiliate, Center for Sports Communication & Media 2020 –
Joe R. & Teresa Lozano Long Endowed Faculty Fellow 2024 – 2025
Faculty Fellow, Texas A&M Collaborative for Sport Data Science 2026 –

UNIVERSITY OF FLORIDA **GAINESVILLE, FL**
Assistant Professor, Tourism, Recreation & Sport Management 2012 – 2019
University Term Professor 2018 – 2019
Affiliated Faculty, Competition Policy Initiative 2017 – 2019
Member Faculty, Center for Behavioral Economic Health Research 2017 – 2019
Associate Research Faculty, Eric Friedheim Tourism Institute 2015 – 2019

UNIVERSITY OF MICHIGAN **ANN ARBOR, MI**
Graduate Student Research Assistant/Instructor 2008 – 2012
Statistical Computing Consultant, ICPSR Summer Program 2012

PEER REVIEWED PUBLICATIONS

(*denotes student co-author; # denotes Mills as first/senior/corresponding author)

50. #**Mills, B.M.**, Wells, J., & Croom, R. (2026). Leadership teams, cultural representation, and performance in professional soccer. *Journal of Sport Management.*
- *Featured by the journal's EIC at the NASSM 2026 workshop "What Makes for a Strong Contribution to the Literature"*

49. #**Mills, B.M.**, Bopp, T., & Turick, R. (2026). Leadership representation and firm performance: Evidence from collegiate football. *Journal of Economics, Race, & Policy, 9*, 12-29.
48. *Pradhan, R., **Mills, B.M.**, & Tanaka, H. (2026). Age-related changes in memory performance in memory athletes. *Geroscience.*
47. Paulsen, R., McCleod, C., & **Mills, B.M.** (2026). Labor supply in sports: A review of existing models and extension in sport. *Managing Sport & Leisure.*
46. Salaga, S., **Mills, B.M.**, & Brown, K. (2026). The relevance of betting market outcome uncertainty: Decided wagers and television viewership loss. *Journal of Sports Economics, 27*, 214-232.
45. Whalen, M., **Mills, B.M.,** & Matthews, G. (2026). Multivariate change point detection in Major League Baseball. *Journal of Applied Statistics, 53*, 1158-1179.
44. #**Mills, B.M.** & Whalen, M. (2025). Multivariate change points in North American League competitive balance. *Journal of Sports Economics, 26*, 976-993.
43. *Farnell, A., Simmons, R., **Mills, B.M.**, O'Sullivan, V., & Berri, D. (2025). Multitasking and worker performance. *Oxford Economic Papers, 77*, 849-866.
42. *Imbrogno, C. & #**Mills, B.M.** (2024). Superstars really are scarce: Shohei Ohtani and baseball attendance. *Journal of Sport Management, 38*, 340-352.
41. *Flannagan, K., **Mills, B.M.**, & Goldstone, R. (2024). The psychophysics of home plate umpire calls in baseball. *Scientific Reports*, *14*, 2735, 1-10.
40. #**Mills, B.M.** & Fort, R. (2023). Fan preference heterogeneity in Major League Baseball. *Journal of Sports Economics, 24*, 352-373.
39. Day, G., Holden, J., & **Mills, B.M.** (2022). Fraud on any market. *Indiana Law Journal*, *97*, 659-706.
38. Sung, H., **Mills, B.M.**, & Lee, Y.H. (2022). Competitive balance in Major League Soccer. *Journal of Sports Economics, 23,* 329-354.
37. #**Mills, B.M.** (2021). A peculiarity that positions sport management. *Journal of Sport Management, 35,* 581-593.
36. Peeters, T., **Mills, B.M.**, Pennings, E., & *Sung, H. (2021). Manager migration, learning-by-hiring, and cultural distance in international soccer. *Global Strategy Journal, 11*, 494-519.
35. Kellison, T. & **Mills, B.M.** (2021). Voter intentions and political implications of legislated stadium subsidies. *Sport Management Review, 24*, 181-203.
34. *Finegan, D., **Mills, B.M.**, & Stone, D. (2020). Pulling starters. *Journal of Behavioral & Experimental Economics, 89*, 1-17.
33. Salaga, S., **Mills, B.M.**, & Tainsky, S. (2020). Employer-assigned workload and human capital deterioration: Evidence from the National Football League. *Journal of Sports Economics, 21*, 628-659.
32. Tainsky, S., **Mills, B.M.**, *Hans, Z., & Lee, K. (2020). On the road with Minor League Baseball externalities. *Journal of Sport Management, 34*, 120-129.
31. #**Mills, B.M.**, Rosentraub, M.S., & *Jakar, G. (2019). Tourist tax elasticity in Florida: Spatial effects of county-level room tax rate variation. *Tourism Management Perspectives, 31*, 174-183.
30. *Sung, H., #**Mills, B.M.**, & Mondello, M. (2019). Local broadcast viewership in Major League Soccer. *Journal of Sport Management, 33*, 106-118.
29. Lopez, M.J. & **Mills, B.M.** (2019). Opportunistic shirking behavior during unpaid overtime. *Applied Economics Letters, 26*, 608-612.
28. #**Mills, B.M.** & Salaga, S. (2018). A natural experiment for efficient markets: Information quality and influential agents. *Journal of Financial Markets, 40*, 23-39.

27. *Wendling, E. & #**Mills, B.M.** (2018). Mitigation of relative age effects through targeted policy intervention: A natural experiment from U.S. tennis. *Social Science Quarterly, 99*, 1496-1509.
26. #**Mills, B.M.** & Winfree, J.A. (2018). Athlete pay and competitive balance in college athletics. *Review of Industrial Organization, 52*, 211-229.
25. #**Mills, B.M.**, Tainsky, S., Green, C. & Leopkey, R. (2018). The ultimatum game in the college football rivalry context. *Journal of Sport Management, 32*, 11-23.
24. #**Mills, B.M.** & Fort, R.D. (2018). Team-level time series analysis in MLB, the NBA, and the NHL: Attendance and outcome uncertainty. *Journal of Sports Economics, 19,* 911-933.
23. *Sung, H. & #**Mills, B.M.** (2018). Estimation of game-level attendance in Major League Soccer: Outcome uncertainty and absolute quality considerations. *Sport Management Review, 21*, 519-532.
22. Mondello, M., **Mills, B.M.**, & Tainsky, S. (2017). Shared market competition and broadcast viewership in the National Football League. *Journal of Sport Management, 31*, 562-574.
21. Juravich, M. & **Mills, B.M.** (2017). Exogenous policy shocks and logic centrality shifts: NBA policy and NCAA outcomes. *Journal of Sport Management, 31*, 452-465.
20. #**Mills, B.M.** (2017). Policy changes in Major League Baseball: Improved agent behavior and ancillary productivity outcomes. *Economic Inquiry, 55*, 1104-1118.
19. #**Mills, B.M.** (2017). Technological innovations in monitoring and evaluation: Evidence of performance impacts among Major League Baseball umpires. *Labour Economics, 46*, 189-199.
18. *Sung, H., #**Mills, B.M.**, & Tainsky, S. (2017). From schadenfreude to mitfreude? Estimating viewership loss and rivalrous relationships in otherwise neutral markets. *Sport Management Review, 20*, 159-169.
17. #**Mills, B.M.**, Salaga, S., & Tainsky, S. (2016). NBA primary ticket market consumers: Ex ante expectations and consumer market origination. *Journal of Sport Management, 30*, 538-552.
16. #**Mills, B.M.** & Winfree, J.A. (2016). Market power, exclusive rights, and substitution effects in sports. *The Antitrust Bulletin, 6*, 423-433.
15. #**Mills, B.M.**, Mondello, M., & Tainsky, S. (2016). Competition in shared markets and Major League Baseball broadcast viewership. *Applied Economics*, *48,* 3020-3032.
14. Tainsky, S., *Xu, J., **Mills, B.M.**, & Salaga, S. (2016). How success and uncertainty compel interest in related goods: Playoff probability and out-of-market television viewership in the National Football League. *Review of Industrial Organization, 48*, 29-43.
13. *Sorokina, E., Semrad, K., & **Mills, B.M.** (2016). Practical sales forecasting: Potential solutions for independently owned hotels. *Tourism Analysis, 21*, 631-644.
12. #**Mills, B.M.** & Salaga, S. (2015). Competitive balance of NCAA basketball: Policy impacts and structural change. *Journal of Sports Economics, 16*, 614-646.
11. Tainsky, S., **Mills, B.M.** & Winfree, J.A. (2015). A further examination of potential discrimination among MLB umpires. *Journal of Sports Economics, 16*, 353-374.
10. #**Mills, B.M.,** Winfree, J.A., Rosentraub, M.S., & *Sorokina, E. (2015). Fan substitution between North American professional sports leagues and across international borders. *Applied Economics Letters*, *22*, 563-566.
9. #**Mills, B.M.** & Rosentraub, M.S. (2014). The National Hockey League and cross-border fandom: Travel costs, relocation, and international boundaries. *Journal of Sports Economics*, *15*, 497-518.
8. #**Mills, B.M.** (2014). Social pressure at the plate: Inequality aversion, status, and mere exposure. *Managerial & Decision Economics*, *35*, 387-403.

7. #**Mills, B.M.**, Kwak, D.H., *Lee, J.S., & Lee, W.Y. (2014). Competitive environments in fantasy sports: Effects of entry fees and rewards on opposition quality and league sorting. *International Gambling Studies*, *14,* 161-180.

6. Tainsky, S., *Xu, J., Salaga, S., & **Mills, B.M**. (2014). Spillover benefits to local enthusiasm: Increases in league-wide interest as a consequence of local sports team competitiveness. *Journal of Economics & Business, 74*, 1-10.

5. #**Mills, B.M.**, Rosentraub, M.S., Winfree, J.A., & Cantor, M. (2014). Fiscal outcomes and tax impacts in Arlington, Texas. *Public Money & Management, 34*, 145-152.

4. #**Mills, B.M.** & Fort, R.D. (2014). League-level attendance and outcome uncertainty in the NBA, NFL and NHL. *Economic Inquiry, 52*, 205-218.

3. #**Mills, B.M.** & Rosentraub, M.S. (2013). Hosting mega-events: A guide to the evaluation of development effects in integrated metropolitan regions. *Tourism Management*, *34*, 238-246.

2. Babiak, K., **Mills, B.M.**, Tainsky, S. & Juravich, M. (2012). An investigation into professional athlete philanthropy: Is charity part of the game? *Journal of Sport Management, 26,* 159-176.

1. #**Mills, B.M.** & Salaga, S. (2011). Using tree ensembles to analyze national baseball hall of fame voting patterns: An application to discrimination in BBWAA voting. *Journal of Quantitative Analysis in Sports, 7(4).*

UNDER REVIEW

Revise & Resubmit

3. *Kwon, E., *Imbrogno, C., & #**Mills, B.M.** Thinking carefully about wage dispersion in MLB. *Journal of Sport Management.*

In 1st Review

2. Binney, Z., *DeRango, L., Matthews, G., & #**Mills, B.M.** Enforcers and mortality rates in the NHL.

1. **Mills, B.M.** & Paulsen, R.J. Job status and strategic shirking in the baseball umpire labor market.

WORKS IN PROGRESS

#**Mills, B.M.** Performance measurement precision and externalities in coincident labor markets.

Kwon, E.* & #**Mills, B.M.** Schedule congestion and match quality.

#**Mills, B.M.** & Choi-Slattery, E.* Did cable and satellite save minor league baseball?

#**Mills, B.M.** Pitch clock introduction and umpire ball-strike performance outcomes.

#**Mills, B.M.** Technological innovation and the baseball catchers' labor market.

Imbrogno, C.* & #**Mills, B.M.** Routine centralization as strategic innovation in Major League Baseball.

Jordan, C.*, Paulsen, R., & **Mills, B.M.** Impacts of monopsony power on worker outcomes in the United States spectator sports industry.

BOOKS

1. Winfree, J.A., Rosentraub, M.S., **Mills, B.M.**, & Zondlak, M. (2018). *Sports Finance and Management: Real Estate, Entertainment, and the Remaking of the Business, 2nd Edition.* CRC Press: Boca Raton, FL.

BOOK CHAPTERS

3. **Mills, B.M.,** Juravich, M., & Salaga, S. (2024). Cross-ownership and asymmetric substitution in professional basketball. In *Principles and Paradoxes of Sports Economics*. S. Szymanski (Ed.). Springer.

2. **Mills, B.M.** (2017). Umpire analytics. In *The SABR Book of Umpires and Umpiring*. L. Gerlach & B. Nowlin (Eds.). Phoenix, AZ: SABR.

1. Sievert, C. & **Mills, B.M.** (2017). Using publicly available baseball data to measure and evaluate pitching performance. In the *Handbook of Statistical Methods and Analysis in Sports*. J. Albert, M. Glickman, T. Swartz, & R. Koning (Eds.). Boca Raton, FL: Chapman & Hall/CRC Press.

GRANTS, CONTRACTS, & CONSULTING

COMPLETED GRANTS

4. Ko, Y.J. (PI), Sagas, M. (Co-PI), Lee, J.S. (Co-PI), & **Mills, B.M. (Co-PI)**. (2017-2018). Global sports leadership program. *Korea Sports Promotion Foundation* **($268,775).**

3. **Mills, B.M.** (PI). (2015). University of Florida Predictive Index. *University of Florida Office of the Provost and University Athletic Association* **($4,900).**

2. **Mills, B.M.** (PI), Tainsky, S. (Co-PI), & Green, C. (Co-PI). (2015). From rivalry to reciprocity: Increasing equity and mitigating conflict between adversaries in zero-sum games. *Janet B. Parks NASSM Research Grant* **($2,150).**

1. **Mills, B.M.** (PI). (2015). Extending U.S. pro sports economics lessons to the European arena: A proposal for research development and collaboration. *University of Florida International Center Faculty Research Development Travel Grant* **($4,952).**

CONSULTING

6. Expert witness. (2024 – 2026). *Copyright Royalty Board, Library of Congress.*

5. Social media analytics of visitor experiences. (2017). *Universal Studios.*

4. Economic impact of minor league baseball. (2016). *St. Lucie County Board of County Commissioners.*

3. Study modeling the effects of NHL franchise moves on existing team revenues. (2012). *Confidential.*

2. Analysis of potential impact of a new baseball stadium in a large urban area. (2010). *Confidential.*

1. Marketing and demand analysis of ticket purchases. (2010). *Palace Sports & Entertainment.*

REFEREED CONFERENCE PRESENTATIONS

(**Denotes presenting author)

88. Kwon, E.** & **Mills, B.M.**** (2026). Match congestion, league balance, and absolute match quality in European football. To be presented at *Southern Economic Association Conference (Houston, TX).*

87. Whalen, M.**, **Mills, B.M.** (2026). Beyond univariate analysis: Detecting mean and variance shifts across North American sports leagues and baseball history. To be presented at *EconSta Conference (Kyoto, Japan).*

86. **Mills, B.M.**** & Choi-Slattery, E. (2026). Did cable revive the minor leagues? *Western Economic Association Conference (Denver, CO).*

85. **Mills, B.M.**** & Choi-Slattery, E. (2026). Major League Baseball and the growth of television: A temporary setback? *UMBC Sports Economics Conference (Baltimore, MD).*

84. Imbrogno, C.** & **Mills, B.M.** (2026). Tacit knowledge spillovers in Major League Baseball. *North American Society for Sport Management (San Juan, PR).*

83. Jordan, C.**, Paulsen, R., & **Mills, B.M.** (2026). Impacts of monopsony power on worker outcomes in United States spectator sports industry. *North American Society for Sport Management (San Juan, PR).*

82. Kwon, E.** & **Mills, B.M.** (2026). Measuring the impact of match congestion on competitive balance in European football. *North American Society for Sport Management (San Juan, PR).*
81. **Mills, B.M.****, Kwon, E., & Imbrogno, C. (2025). Revisiting wage dispersion and individual performance. *Western Economic Association Conference (San Francisco, CA).*
80. **Mills, B.M.****, Salaga, S., & Brown. K. (2025). Wagering market outcome uncertainty: Decided wagers and television viewership. *North American Society for Sport Management (San Diego, CA).*
79. Imbrogno, C.** & **Mills, B.M.** (2025). Routine centralization as strategic innovation in Major League Baseball. *North American Society for Sport Management (San Diego, CA).*
78. Tainsky, S.**, Lee, K., & **Mills, B.M.** (2025). Analysis of publications in leading sport management journals: A topic modeling study. *North American Society for Sport Management (San Diego, CA).*
77. **Mills, B.M.**** & Paulsen, R. (2025). Performance fatigue, job status, and shirking: Evidence from MLB umpires. *UMBC Sports Economics Conference (Baltimore, MD).*
76. **Mills, B.M.**** & Whalen, M. (2024). Competitive balance in North American sports leagues: An application of multivariate changepoint analysis. *North American Society for Sport Management (Minneapolis, MN).*
75. **Mills, B.M.**, Kwon, E.**, & Imbrogno, C. (2024). Pay dispersion and mechanisms of team performance effects. *North American Society for Sport Management (Minneapolis, MN).*
74. Imbrogno, C.** & **Mills, B.M.** (2024). Incentive distortions through NBA accolade voting. *North American Society for Sport Management (Minneapolis, MN).*
73. Imbrogno, C.** & **Mills, B.M.** (2023). Shotime: Superstar externalities and local population identity congruence. *North American Society for Sport Management (Montreal, QC).*
72. Kwon, E.** & **Mills, B.M.** (2023). A natural experiment for exploitation in soccer wages: Russia and Ukraine in 2022. *North American Society for Sport Management (Montreal, QC).*
71. **Mills, B.M.****, Bopp, T., & Turick, R. (2022). Matching, managerial representation, and organizational performance. *Western Economic Association (Portland OR).*
70. **Mills, B.M.**** (2022). Rational shirking as team performance management. *North American Society for Sport Management (Atlanta, GA).*
69. Juravich, M.**, **Mills, B.M.****, & Salaga, S. (2022). Escalation of commitment in executive decision making in professional sport. *North American Society for Sport Management (Atlanta, GA).*
68. Farnell, A.**, **Mills, B.M.**, Berri, D., O'Sullivan, V., & Simmons, R. (2021). Assessing the role of fatigue and multi-tasking on worker performance: Evidence from MLB pitchers. *Colloquium on Personnel Economics (Arhaus, Denmark).*
67. Farnell, A.**, **Mills, B.M.**, Berri, D., O'Sullivan, V., & Simmons, R. (2021). Assessing the role of fatigue and multi-tasking on worker performance: Evidence from MLB pitchers. *Western Economic Association (Online Conference).*
66. Farnell, A., Berri, D., **Mills, B.M.**, O'Sullivan, V., & Simmons, R.** (2020). Assessing the role of fatigue and multi-tasking on worker performance: Evidence from MLB pitchers. *Southern Economic Association (New Orleans, LA).*
65. **Mills, B.M.**** & Fort, R. (2020). Heterogeneity in visitor quality demand elasticity. *European Sports Economics Conference (Helsinki, Finland). Cancelled due to coronavirus pandemic.*
64. Farnell, A.**, Berri, D., **Mills, B.M.**, O'Sullivan, V., & Simmons, R. (2020). Assessing the role of fatigue and multi-tasking on worker performance: Evidence from MLB pitchers. *European Sports Economics Conference (Helsinki, Finland). Cancelled due to coronavirus pandemic.*
63. **Mills, B.M.****, Wells, J., & Croom, R. (2020). Leadership in culturally heterogeneous team contexts. *Western Economic Association Conference (Denver, CO). Cancelled due to coronavirus pandemic.*

62. **Mills, B.M.**** (2020). Economic peculiarities that position sport management. *North American Society for Sport Management (San Diego, CA – Moved Online).*
61. Wells, J., **Mills, B.M.****, & Croom, R. (2020). Leadership in culturally heterogeneous team contexts. *North American Society for Sport Management (San Diego, CA – Moved Online).*
60. Finigan, D., Stone, D., & **Mills, B.M.**** (2020). Pulling starters. *MIT Sloan Sports Analytics Conference (Boston, MA). Cancelled due to coronavirus pandemic.*
59. Stone, D.F.**, **Mills, B.M.**, & Finigan, D. (2020). Pulling starters. *Eastern Economics Association Conference (Boston, MA).*
58. Sung, H.**, Lee, Y.H., & **Mills, B.M.** (2019). Tracking competitive balance in Major League Soccer using a bias-corrected estimator. *North American Society for Sport Management (New Orleans, LA).*
57. **Mills, B.M.**** & Fort, R. (2019). Visiting team quality and fan heterogeneity in MLB. *North American Society for Sport Management (New Orleans, LA).*
56. Peeters, T., Pennings, E.**, **Mills, B.M.**, & Sung, H. (2019). Manager migration, learning-by-hiring, and cultural distance in international soccer. *Wharton Conference on Migration, Organizations, and Management (Philadelphia, PA).*
55. Stone, D.F.**, **Mills, B.M.**, & Finigan, D. (2019). Pulling starters. *Maine Economics Conference (Lewiston, ME).*
54. Pennings, E.**, Peeters, T., **Mills, B.M.**, & Sung, H. (2018). Modern missionaries: Manager migration and technology transfers in international football. *Academy of International Business (Minneapolis, MN).*
53. **Mills, B.M.**** & Lopez, M. (2018). Opportunistic shirking and MLB umpires. *North American Society for Sport Management (Halifax, Nova Scotia).*
52. Tainsky, S.**, **Mills, B.M.**, Lee, K., & Hans, Z. (2018). On the road with Minor League Baseball externalities. *North American Society for Sport Management (Halifax, Nova Scotia).*
51. Sung, H.** & **Mills, B.M.** (2018). Major League Soccer broadcast viewership: Local fan interests and market variation. *North American Society for Sport Management (Halifax, Nova Scotia).*
50. Peeters, T., **Mills, B.M.****, Sung, H., & Pennings, E. (2017). Modern missionaries: Manager migration and technology transfers in international football. *Southern Economic Association (Tampa, FL).*
49. Peeters, T.**, **Mills, B.M.**, Sung, H., & Pennings, E. (2017). Modern missionaries: Manager migration and technology transfers in football. *European Conference on Sports Economics (Paderborn, Germany).*
48. **Mills, B.M.**** (2017). Policy enforcement through measurement precision: Effects in the baseball players' labor market. *Joint Statistical Meetings.* (*Baltimore, MD*).
47. **Mills, B.M.****, Rosentraub, M., & Jakar, G. (2017). Tourist taxes and spring training facilities: Spatial characteristics of tax revenue elasticity. *Western Economic Association (San Diego, CA).*
46. **Mills, B.M.**** (2017). Performance measurement precision and heterogeneous externalities in coincident labor markets: The case of MLB umpires. *Western Economic Association (San Diego, CA).*
45. **Mills, B.M.**** & Salaga, S. (2017). A natural experiment for the efficient market hypothesis: Periodic information in MLB betting markets. *North American Society for Sport Management (Denver, CO).*
44. **Mills, B.M.****, Rosentraub, M.S., & Jakar, G. (2017). Tourist tax revenue elasticity in Florida: Spatial effects of county level tax rate variation. *North American Society for Sport Management (Denver, CO).*
43. Sung, H.** & **Mills, B.M.** (2017). Cross-elasticity of demand of entertainment products: Budgetary constraints and substitution for leisure time and discretionary income. *North American Society for Sport Management (Denver, CO).*
42. Wendling, E.** & **Mills, B.M.** (2017). A natural experiment of targeted policy in U.S. tennis: Alleviation of relative age effects? *North American Society for Sport Management (Denver, CO).*

41. **Mills, B.M.**** (2016). Cross-ownership in the NBA and WNBA: Complementary relationships in ticket purchasing. *Southern Economic Association (Washington, DC).*
40. Wendling, E.** & **Mills, B.M.** (2016). Effects of the USTA's "month-of-birth" age eligibility rule: Youth level policy impacts on professional tennis. *Southern Economic Association (Washington, DC).*
39. Salaga, S.**, **Mills, B.M.**, & Tainsky, S (2016). Moral hazard in non-guaranteed employment contracts: Do heavy workloads reduce productivity and career duration in NFL running backs? *Southern Economic Association (Washington, DC).*
38. **Mills, B.M.**** & Salaga, S. (2016). Betting market efficiency and MLB umpire performance changes. *Western Economic Association (Portland, OR).*
37. **Mills, B.M.****, Tainsky, S., Green, B.C., & Leopkey, B. (2016). Ultimatum game asymmetries and team allegiance in college football. *Western Economic Association (Portland, OR).*
36. **Mills, B.M.****, Tainsky, S., Green, B.C., & Leopkey, B. (2016). From rivalry to reciprocity: Ultimatum game outcomes in college football. *North American Society for Sport Management (Orlando, FL).*
35. Juravich, M.** & **Mills, B.M.**** (2016). Exogenous policy shocks and institutional change: NBA policy and NCAA externalities. *North American Society for Sport Management (Orlando, FL).*
34. Sung, H.** & **Mills, B.M.** (2016). International comparisons and fan demand for professional soccer. *North American Society for Sport Management (Orlando, FL).*
33. Prasad Acharya, B., Pennington-Gray, L.**, **Mills, B.M.**, & Dunn, G. (2016). Presenting a conceptual model of a destination resilience model: The case of the Gorkha earthquake in Nepal. *Annual Meeting of Association of American Geographers (San Francisco, CA).*
32. **Mills, B.M.****, Mondello, M., & Tainsky, S. (2015). Shared markets and television viewership in the NFL. *Southern Economic Association (New Orleans, LA).*
31. Salaga, S.**, Tainsky, S., & **Mills, B.M.** (2015). Workload and performance reductions? The case of NFL running backs. *Southern Economic Association (New Orleans, LA).*
30. **Mills, B.M.****, Tainsky, S., & Mondello, M. (2015). Substitution and complementarity of television viewership in MLB and NFL. *European Association for Sport Management (Dublin, Ireland).*
29. Sung, H.**, **Mills, B.M.**, & Tainsky, S. (2015). Rivalry impacts of fan television viewership in otherwise neutral markets. *European Association for Sport Management (Dublin, Ireland).*
28. **Mills, B.M.****, Tainsky, S., & Mondello, M. (2015). Substitution and complementarity of television viewership in MLB and NFL. *European Conference on Sports Economics (Zurich, Switzerland).*
27. **Mills, B.M.**** (2015). Umpire performance improvements in MLB and impacts on run scoring. *Joint Statistical Meetings.* (*Seattle, WA*).
26. **Mills, B.M.**** (2015). Jointly owned NBA and WNBA teams: Substitutes or complements. *North American Society for Sport Management (Ottawa, Ontario).*
25. **Mills, B.M.****, Salaga, S., & Tainsky, S. (2015). NBA primary ticket market purchases and market-based dynamic demand. *North American Society for Sport Management (Ottawa, Ontario).*
24. Sorokina, E.**, Semrad, K., & **Mills, B.M.** (2015). Forecasting as the means to overcome unique challenges of independently owned hotels. *International Interdisciplinary Business-Economics Advancement (Ft. Lauderdale, FL).*
23. **Mills, B.M.****, Tainsky, S., & Salaga, S. (2014). Differential dynamic demand characteristics among within- and out-of-market primary ticket customers. *Southern Economic Association (Atlanta, GA).*
22. **Mills, B.M.**** (2014). Collective bargaining and sports officiating: Umpire unions and Major League Baseball Outcomes. *European Conference on Sports Economics (Antwerp, Belgium).*
21. **Mills, B.M.**** (2014). Performance improvements among Major League Baseball umpires. *Western Economic Association (Denver, CO).*

20. **Mills, B.M.****, Winfree, J.A., Rosentraub, M.S., & Sorokina, E. (2014). Fan substitution between North American professional sports leagues and across international borders. *Western Economic Association (Denver, CO).*
19. **Mills, B.M.**** & Salaga, S. (2014). Competitive balance in NCAA basketball: Clustering of schools and structural change across conferences. *Western Economic Association (Denver, CO).*
18. Tainsky, S., Xu, J., **Mills, B.M.**, & Salaga, S.** (2014). Contingent interest in the league: Home team postseason probability and out-of-market television demand in the NFL. *Western Economic Association (Denver, CO).*
17. **Mills, B.M.****, Salaga, S., & Juravich, M. (2014). Competitive balance of NCAA basketball: Policy impacts and structural change. *North American Society for Sport Management (Pittsburgh, PA).*
16. Xu, J.**, Tainsky, S., **Mills, B.M**., & Salaga, S. (2014). Local team competitiveness in the playoff race and out-of-market viewership. *North American Society for Sport Management (Pittsburgh, PA).*
15. Sorokina, E.**, Semrad, K., & **Mills, B.M.** (2013). Making the future more feasible for independently owned hotels: Application of time series models for hotel sales forecast as a means to gain a competitive advantage. *World Research Summit for Tourism and Hospitality (Orlando, FL).*
14. Salaga, S.**, **Mills, B.M.****, Tainsky, S., & Xu, J. (2013). Collateral consequences of team-level competitiveness expressed through television ratings. *Southern Economic Association (Tampa, FL).*
13. Kellison, T.** & **Mills, B.M.** (2013). Generating public support for multipurpose facilities in minor league markets. *Sport Marketing Association (Phoenix, AZ).*
12. **Mills, B.M.**** & Rosentraub, M.S. (2013). Cross-border fandom in the National Hockey League: Compensation for incumbent NHL teams. *Western Economic Association (Seattle, WA).*
11. **Mills, B.M.**** & Fort, R.D. (2013). Franchise attendance and structural change in North American professional sports. *Western Economic Association (Seattle, WA)*
10. **Mills, B.M.**** & Salaga, S. (2013). Implementing data mining in sport management: Random forests and hockey hall of fame voting. *North American Society for Sport Management (Austin, TX).*
9. **Mills, B.M.**** & Rosentraub, M.S. (2013). The National Hockey League and cross-border fandom: Travel costs, incumbent compensation, and international boundaries. *North American Society for Sport Management (Austin, TX).*
8. **Mills, B.M.****, Lee, J.S.**, Kwak, D.H., & Lee, W.H. (2012). Expected opposition quality and fantasy sport participants' winning expectancy. *Sport Marketing Association (Orlando, FL).*
7. Cantor, M.**, **Mills, B.M.****, & Rosentraub, M.S. (2012). Defining available wealth and its impact on demand for attendance in Major League Baseball: Local population density and stadium placement. *North American Society for Sport Management (Seattle, WA).*
6. **Mills, B.M.** & Fort, R.D.** (2011). Stationarity and attendance breakpoint analysis in the NBA, NFL and NHL. *Western Economic Association (San Diego, CA).*
5. Tainsky, S., **Mills, B.M.**, & Winfree, J.A.** (2011). Umpire bias in MLB using Sportvision's Pitch F/X pitch location data. *Western Economic Association (San Diego, CA).*
4. Salaga, S.** & **Mills, B.M.**** (2011). Predicting hockey hall of fame induction and considering the occurrence of language-based discrimination. *Joint Statistical Meetings (Miami, FL).*
3. **Mills, B.M.**** & Rosentraub, M.S. (2011). Measuring the local economic benefits of regional assets: Opportunity costs and the best use of land for regional development. *7th Annual International Conference on Tourism (Athens, Greece).*
2. Rosentraub, M.S., **Mills, B.M.**** Winfree, J., & Cantor, M.** (2011). Public investments in sports facilities: Who really pays and the implications for progressive taxation. *North American Society for Sport Management (London, Ontario).*

1. **Mills, B.M.**** & Fort, R.D. (2011). Major League Baseball franchise attendance and the uncertainty of outcome hypothesis. *North American Society for Sport Management (London, Ontario).*

INVITED PRESENTATIONS AND SEMINARS (**Denotes presenting author)

39. **Mills, B.M.**** (2025). Who cares about sportsball, anyway? How competition and collusion shape American sports. *Kinesiology & Health Education McCraw Lecture, University of Texas (Austin, TX).*
38. **Mills, B.M.**** (2025). Reviewing and being reviewed in academia. *University of Georgia (Athens, GA).*
37. Imbrogno, C.** & **Mills, B.M.** (2025). The evolution of technological centralization and player evaluation in Major League Baseball. *Saberseminar (Chicago, IL).*
36. Goldstone, R.**, Flannagan, K., & **Mills, B.M.** (2024). Training, aging, and bias in home plate umpire pitch calls. *Saberseminar (Chicago, IL).*
35. **Mills, B.M.****, Wells, J., & Croom, R. (2024). Cultural representation in leadership teams and firm performance: Evidence from professional soccer. *Texas A&M Center for Sport Management Research & Education Seminar (College Station, TX).*
34. **Mills, B.M.****, Bopp, T., & Turick, R. (2022). Racially congruent leadership and firm performance. *Reading Online Sports Economics Seminar (ROSES) hosted by University of Reading (Reading, UK).*
33. **Mills, B.M.**** & Juravich, M. Cross-ownership and asymmetric substitution in professional basketball. *University of Michigan School of Kinesiology (Ann Arbor, MI).*
32. Berri, D., Farnell, A.**, **Mills, B.M.**, O'Sullivan, V., & Simmons, R. (2020). Assessing the role of fatigue and multi-tasking on worker performance: Evidence from MLB pitchers. *Reading Online Sports Economics Seminar (ROSES) hosted by University of Reading (Reading, UK).*
31. **Mills, B.M.**** & Kellison, T. (2019). Voter intentions and political implications of legislated stadium subsidies. *University of Florida Department of Sport Management Seminar (Gainesville, FL).*
30. **Mills, B.M.**** (2019). The role of analytics in professional sport and sport management. *UF Sport Management Club (Gainesville, FL).*
29. **Mills, B.M.****, Rosentraub, M.S., & Jakar, G. (2019). Tourist tax elasticity in Florida: Spatial effects of county-level room tax rate variation. *EFTI Brown Bag Seminar (Gainesville, FL).*
28. **Mills, B.M.**** (2018). Tourist tax elasticity in Florida: Spatial effects of county-level room tax rate variation. *University of Michigan School of Kinesiology (Ann Arbor, MI).*
27. **Mills, B.M.**** (2018). Approaching sports analytics: Skills, tools, and expertise. *University of Florida Statistics Club (Gainesville, FL).*
26. **Mills, B.M.**** (2018). The sports industry in the United States. *Korea Sports Promotion Foundation Invited Seminar (Gainesville, FL).*
25. **Mills, B.M.**** & Salaga, S. (2018) Using umpire information to gain advantages in the MLB totals market. *Saberseminar (Boston, MA).*
24. **Mills, B.M.**** & Lopez, M. (2018). Opportunistic shirking behavior during unpaid overtime: Evidence from MLB umpires. *University of Georgia College of Education (Athens, GA).*
23. **Mills, B.M.**** & Salaga, S. (2018). Behavioral finance, data science, and sports: Umpires and MLB totals market efficiency. *University of Florida Data Science & Informatics Symposium (Gainesville, FL).*
22. **Mills, B.M.**** (2017). Discussant for "Challenges and future landscape of the Minnesota sports industry: A panel discussion." *University of Minnesota (Minneapolis, MN).*
21. **Mills, B.M.**** & Salaga, S. (2017). A natural experiment for efficient markets: Behavioral measurements and influential agents. *Bowdoin College Department of Economics (Brunswick, ME).*

20. **Mills, B.M.**** (2017). A natural experiment of the efficient market hypothesis: Evidence from big data on game officials. *University of Michigan School of Kinesiology (Ann Arbor, MI).*
19. Salaga, S.**, **Mills, B.M.**, & Tainsky, S. (2017). Principal-agent issues, employment contract structure, and labor market outcomes: Evidence from the National Football League. *University of Michigan School of Kinesiology (Ann Arbor, MI).*
18. Peeters, T.**, **Mills, B.M.**, Pennings, E., & Sung, H. (2017). Modern missionaries: Manager migration and technology transfers in football. *University of Michigan School of Kinesiology (Ann Arbor, MI).*
17. **Mills, B.M.**** (2017). Heterogeneity in effects of the strike zone expansion on individual players. *Saberseminar (Boston, MA).*
16. Goldstone, R.** & **Mills, B.M.** (2017). Bias and learning in MLB umpires' perceptual judgments. *Beyond the Lab: Using Big Data to Discover Principles of Cognition, Psychonomic Society (Madison, WI).*
15. **Mills, B.M.**** (2017). Technological innovations in monitoring and evaluation: Performance impacts among MLB umpires. *University of South Florida I/O Psychology (Tampa, FL).*
14. Winfree, J.A.** & **Mills, B.M.** (2017). Unionization and other options for NCAA athletes. *NCAA as a Cartel Conference (Gainesville, FL).*
13. **Mills, B.M.**** (2017). Using Statcast data for predictive modeling and baseball evaluation. *Burlington Data Scientists Meetup invited web talk (Burlington, VT).*
12. Peeters, T.**, **Mills, B.M.**, & Sung, H. (2017). Modern missionaries: Manager migration and technology transfers in football. *Erasmus University Economics and Management of Professional Football Workshop, Department of Applied Economics (Rotterdman, Netherlands).*
11. **Mills, B.M.**** (2016). The umpires are at it again. *Saberseminar (Boston, MA).*
10. **Mills, B.M.**** (2016). Sports economics lessons and applications to public-private relationships in the sports business. *Bright Future International (China) visiting group (Gainesville, FL).*
9. **Mills, B.M.**** (2016). Moving from research idea to research agenda: How to develop your research road map as a graduate student. *North American Society for Sport Management (Orlando, FL).*
8. **Mills, B.M.**** (2015). Competition in professional sports. *Brown Bag Lunch at the Levin College of Law, University of Florida (Gainesville, FL).*
7. **Mills, B.M.**** (2015). Training, monitoring, and incentives: Evaluating umpire performance. *University of Illinois Center for Critical Approaches to Sport, Culture, and Performance (Champaign, IL).*
6. **Mills, B.M.**** (2014). Introduction to sports economics topics. *University of Florida Economics Society (Gainesville, FL).*
5. **Mills, B.M.****, Winfree, J.A., Rosentraub, M.S. & Sorokina, E. (2014). Fan substitution across borders in American professional sports. *University of Florida Competition Policy Workshop (Gainesville, FL).*
4. **Mills, B.M.**** (2013). Publishing like a pro: Get your research in print. *University of Florida Health and Human Performance GSAC seminar (Gainesville, FL).*
3. **Mills, B.M.**** (2012). I've got my degree, now what? *University of Florida GSAC seminar (Gainesville, FL).*
2. **Mills, B.M.**** (2011). Sab-R-Metrics: Applications of the "mgcv" package for pitch f/x data. *D.C. R-Users Meet-Up: Moneyball Meets R invited lightning talk (McLean, VA).*
1. **Mills, B.M.**** (2011). Applications of spatial modeling in sports: Social pressure, physical proximity and baseball umpire bias. *Michigan Sport Management Grad Student Research Symposium (Ann Arbor, MI).*

TEACHING AND STUDENT ADVISING

UNIVERSITY OF TEXAS

Graduate

- KIN 395—Sport Finance
- KIN 395—Sports Economics
- KIN 395/HED 395/PSC 395—Statistical Methods in Education & Health
- KIN 397T—Directed Research
- ECO 380—Research Course in Economics

Undergraduate

- KIN 357—Strategic Management
- KIN 356—Revenue & Budgeting
- KIN 352K—Sports Analytics

Doctoral Student Committees (Years; Placement)

- Emily Choi-Slattery, Sport Management (**Chair;** 2026 –)
- Eugene Kwon, Sport Management (**Chair;** 2022 –)
- Ciera Jones, Physical Culture and Sport Studies (2020 –)
- Uttara Khatri, Biomechanics & Neurorehabilitation (**Co-Chair**; 2025 –)
- Christopher Imbrogno, Sport Management (**Chair;** 2022 – 2026)
- Tharan Suresh, Biomechanics & Neurorehabilitation (**Co-Chair**; 2025 – 2026)
- Mickey Phillips, Physical Culture and Sport Studies (2023 – 2024; U.S. Navy)
- Sam Schelfhout, Physical Culture and Sport Studies (2019 – 2023; Sacred Heart)
- Byungju Kang, University of Georgia Sport Management (2019 – 2023; St. John Fisher)
- Yinle Huang, University of Alberta, Sport Management (2022 – 2024; AuthentiQ Research)

Master's Thesis Committees

- Riya Pradhan, Exercise Physiology (2025)
- Sebastian Munoz, Sport Management (**Chair;** 2020 – 2021)

Master's Non-Thesis Advising

- Primary faculty advisor for 34 students (2019 – 2026)

Honors Thesis Committees

- Jacob Roffwarg, Finance (2021 – 2023)

UNIVERSITY OF FLORIDA

Graduate

- SPM 5506—Sport Finance
- HLP 6515—Evaluation Procedures in Health & Human Performance
- SPM 6905—Sports Economics
- SPM 6971—Independent Research
- SPM 5936—Sport Management Theories (Team Taught; Economics Section)

Undergraduate

- SPM 4515—Sport & Business Finance

Doctoral Student Committees (Years; Initial or Current Placement)

- Hojun Sung, Sport Management (**Chair;** 2014 – 2018; Incheon National)
- Elodie Wendling, Sport Management (**Chair;** 2015 – 2016; Washington State)
- Daehwan Kim, Sport Management, (2017 – 2018; Pukyong National)
- Estafania Basurto, Recreation, Parks, & Tourism (2016 – 2018; South Carolina)
- Akira Asada, Sport Management (2016 – 2017; Texas Tech)
- Yonghwan Chang, Sport Management (2013 – 2015; Florida)
- Taeho Kim, Sport Management (2013 – 2014; Washington State)
- Michael Odio, Sport Management (2012 – 2013; Cincinnati)
- Joseph Whitman, Department of Economics (2016 – 2019; Whitman College)
- Kevin Hull, Department of Journalism & Comm. (2014 – 2015; South Carolina)

Master's Thesis Committees

- Daniel Minter, Sport Management (**Chair;** 2019)
- Mark Daigneault, Sport Management (2013)
- Ekaterina Sorokina, Recreation, Parks, & Tourism (2012 – 2013)
- Daniel Sailofsky, Brock University Sport Management (2018; U. Toronto)
- David Cox, Department of Psychology (2016)

Master's Non-Thesis Advising

- Primary faculty advisor for 52 students (2012 – 2019)

Honors Thesis Committees

- Anthony Grassi, Sport Management (**Chair**; 2014-2016)

UNIVERSITY OF MICHIGAN

Undergraduate

- SM313/SM249—Research Methods in Sport Management

HONORS, AWARDS, & FELLOWSHIPS

- *College of Education Faculty Development Leave,* University of Texas (2027)
- *Joe R. & Teresa Lozano Long Endowed Faculty Fellow*, University of Texas (2024 – 2025)
- *College of Education Summer Research Assignment*, University of Texas (2021)
- *Big XII Faculty Fellowship*, University of Texas/Oklahoma State University (2020 – 2021)
- *MIT Sloan Sports Analytics Paper Competition Finalist* (2020)
- *Research Fellow*, North American Society for Sport Management (2018)
- *Term Professorship*, University of Florida (2018-2019)
- *Outstanding Reviewer,* North American Society for Sport Management Conference (2018)
- *HHP Nominee for the UF Excellence Award for Assistant Professors,* University of Florida (2017)
- *Stan Kemp Scholarship*, University of Michigan School of Kinesiology (2011)
- *Lucille M. Swift Honor Award*, University of Michigan School of Kinesiology (2011)
- *Shapiro/Malik/Forrest Award*, University of Michigan (2008 – 2011)
- *Sport Management Graduate Fellowship*, U. of M. School of Kinesiology (2007 – 2008)
- *Maryland State Senatorial Scholarship*, St. Mary's College of Maryland (2005 – 2006)
- *Presidential Academic Scholarship*, St. Mary's College of Maryland (2002 – 2006)

DEPARTMENTAL, COLLEGE, & UNIVERSITY SERVICE

UNIVERSITY OF TEXAS

COLLEGE SERVICE

- SACSOC Committee Representative (2022 – Present)
- Faculty Search Committee (Quantitative Methods; 2023 – 2024; 2025 – 2026)
- KHE Chair Evaluation Committee (2022)
- Faculty Search Committee (Data Science; 2021 – 2022)
- Faculty Awards Committee (2021; 2023)

DEPARTMENTAL SERVICE

- Graduate Studies Committee (2019 – Present)
- Management Team (2021 – Present)
- Budget Council (2022 – Present)
- SACSOC Committee (Graduate Program Member 2021; **Graduate Chair,** 2022 – Present)
- Graduate Student Awards Committee (2020-2021; *Ex Officio* 2022 – 2024; **Chair**, 2024 – Present)
- Promotion & Tenure Review Committees (2022 – Ongoing Assignments)
- GRE Admissions Review Committee (**Chair,** 2022 – 2023)
- STEM Degree Reclassification Committee (**Chair**, 2022 – 2023)
- Curricular Review Committee (**Chair**, 2022 – 2023)
- Faculty Search Committee (Sport Management; 2021 – 2022)
- Building Safety and Lab Participation Policy Subcommittee (**Chair**, 2022)
- Strategic Planning Committee: Research & Facilities (**Co-Chair**; 2020 – 2021)
- Graduate Student Handbook & Review Committee (2019 – 2020)
- Faculty Annual Review Committee (2020; 2023 – 2025)
- Faculty Search Committee (Rehabilitation & Movement Science; 2019 – 2020; 2021 – 2022)

UNIVERSITY OF FLORIDA

UNIVERSITY SERVICE

- Intercollegiate Athletics Committee (IAC) Admissions Guidelines Summer Work Group (2017)

COLLEGE SERVICE

- HHP Graduate Faculty Committee (2018 – 2019)
- Stanley Lecture & Research Symposium Committee (2017 – 2019)
- HHP Graduation Marshal (2013; 2016; 2018)

DEPARTMENTAL SERVICE

- MS Program Admissions Committee (2013 – 2014; **Chair**; 2018 – 2019)
- PhD Program Review Committee (2018 – 2019)
- Department Chair Search Committee (2017 – 2018)
- Faculty Search Committee (2012 – 2013; 2015 – 2016; 2017 – 2018)
- APR Research, Service Review Committee (2013; 2015; 2016; 2017; 2018; **Chair** 2019)
- Undergraduate Studies Committee (2016 – 2017)
- APR Revisions Committee (2014)
- Undergraduate Studies Committee (2015 – 2016)
- Undergraduate Petitions Committee (2014)

PROFESSIONAL SERVICE

EDITORIAL ROLES

- Associate Editor, *Journal of Sport Management* (2026 – Present)
- Special Issue Co-Editor, "Null Results", *Journal of Sport Management* (2026 – 2027)

EDITORIAL BOARDS

- *Sport Management Review* (2016 – Present)
- *Journal of Sport Management* (2019 – Present)
- *International Journal of Empirical Economics* (2022 – Present)

INVITED MANUSCRIPT REVIEWER

Annals of Applied Statistics, Applied Economics, Applied Economics Letters, ASA Discoveries, Cities, Computational Statistics, Contemporary Economic Policy, Eastern Economic Journal, Economic Inquiry, Economics of Governance, Empirical Economics, European Sport Management Quarterly, Harvard Data Science Review, International Journal of Empirical Economics, International Journal of Performance Analysis in Sport, International Journal of Sport Finance, International Journal of Sport Management & Marketing, International Journal of Sports Marketing & Sponsorship, International Journal of Sports Science & Coaching, Journal of Amateur Sport, Journal of Applied Sport Management, Journal of Behavioral & Experimental Economics, Journal of Business Research, Journal of Economic Behavior & Organization, Journal of Economics, Race & Policy, Journal of Global Sport Management, Journal of Hospitality & Tourism Management, Journal of Intercollegiate Sport, Journal of Issues in Intercollegiate Athletics, Journal of Legal Aspects of Sport, Journal of Physical Activity & Health, Journal of Quantitative Analysis in Sports, Journal of Sport Management, Journal of Sports Analytics, Journal of Sports Economics, Journal of Sports Engineering & Technology, Journal of Sport & Tourism, Labour Economics, Leisure Sciences, Managing Sport & Leisure, PLOS One, Public Choice, R Journal, Review of Industrial Organization, Scientific Reports, Sport Marketing Quarterly, Sports Economics Review, Social Science Quarterly, Sociology of Sport Journal, Southern Economic Journal, Sport Business & Management, Sport Management Review, Thunderbird International Business Review, Tourism Analysis, Tourism Economics, Tourism Management

CONFERENCE REVIEWING

- North American Society for Sport Management Conference (NASSM: 2013 – 2026)
    - Section Head/Section Reviewer in Economics & Finance (2016 – 2026)
    - Section Head in Research & Statistical Methods (2015)
    - Section Reviewer in Sport Tourism (2013 – 2014)

OTHER REVIEWING & JUDGING SERVICE

- SportsMEDIA Technology Data Challenge Judge (2023; 2026)
- Collaborative for Sport Data Science Student Travel Award Judge (2025 –)
- NASSM Doctoral Research Grant Award Selection Committee (2021)
- NASSM Conference Student Research Paper Judge (2021)
- North American Association for Sports Economists Board Nominations Committee (2016 – 2017)
- European Sports Economics Association Judge, Best Young Researcher Paper Award (2016; 2018)

POPULAR MEDIA RESEARCH COVERAGE AND COMMENTARY

New York Times, Wall Street Journal, Washington Post, Bloomberg, Chicago Tribune, The Atlantic, Sports Illustrated, The Athletic, FiveThirtyEight (538), ESPN, NBC, ABC News, Yahoo! Sports, Yahoo! Japan, Slate, Grantland, National Public Radio (NPR), Hidden Brain (NPR), Marketplace (NPR), Canadian Broadcasting Company (CBC Radio), New York Post, FOX Sports, Yahoo! Finance, Business Insider, The Week, Sports Business Journal, CPA Magazine, Sporting News, NY Daily News, Dallas Morning News, NESN, Front Office Sports, International Business Times (IBT), The

Economics Rockstar Podcast, Buffalo News, San Diego Tribune, Folio Weekly (Jacksonville), Christian Science Monitor, Deadspin, Bleacher Report, Boston.com, Lancaster Online, Covers.com, ESPN The Classroom (Marist College Radio), The Daily Beast, Albany Tribune (Oregon), Albuquerque Journal, The Alligator, Science Daily, PwC Strategy+Business, Sports Handle, Sports Techie, Baseball Prospectus, The Hardball Times, Legal Sports Report

FREELANCE AND OTHER WRITING

- "Everyone Wants to Go Home During Extra Innings–Maybe Even the Umps." (2018). *FiveThirtyEight* (with Michael Lopez).
- "Aligning Industry Expectations with University Instruction." (2017). *NASSM Blog*.
- "Are the Umpires at It Again?" (2016). *The Hardball Times*.
- "Analytics and Subjective Evaluation" (2016). *OrgTheory.net*.
- "Baseball With R" (2014 – 2016). Contributor to blog teaching open-source R statistical programming.
- "ProGUESTus: The Rookie Effect" (2011). *Baseball Prospectus*.
- "sab-R-metrics" A series of tutorials using baseball data to learn statistical programming in R.

STATISTICS & PROGRAMMING

PROFICIENT WITH

R/R-Studio, Stata, SPSS, LaTeX, Markdown

EXPERIENCE WITH

GAUSS, SAS, SQL, Python, Github, XML, Perl, HTML

CONTINUED EDUCATION

- Data Camp Certificate: Introduction to Python
- Stanford EdX Statement of Accomplishment**:** XML Data, Computer Science 101